#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON D.C. 20540

WASHINGTON, D.C. 20549

## **FORM 10-K**

(Mark One)

## ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended April 30, 2009

<u>or</u>

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission file number 333-68008

## NUVILEX, INC.

(Exact name of registrant as specified in its charter)

Nevada (State or other jurisdiction of incorporation or organization)

62-1772151 (I.R.S. Employer Identification No.)

**1971 Old Cuthbert Road, Cherry Hill, New Jersey 08034** (Address of principal executive offices)

(856) 354-0707

(Registrant's telephone number, including area code)

Securities registered under Section 12(b) of the Act: None

Securities registered under Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  $\square$  No  $\bowtie$ 

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  $\square$  No  $\square$ 

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  $\square$  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\S$  232.405) during the precedent 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  $\Box$  No  $\boxtimes$ 

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (229.405) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.  $\Box$ 

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer		Accelerated filer	
Non-accelerated filer		Smaller reporting company	$\checkmark$
(Do not check if a smaller i	eporting company)		

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  $\Box$  No

The aggregate market value of the voting stock held by non-affiliates of the registrant as of July 7, 2009 was approximately \$7,536,910 based upon the closing price of \$0.03 reported for such date on The OTC Bulletin Board.

As of July 7, 2009, the registrant had 251,230,343 outstanding shares of Common Stock.

Documents incorporated by reference: None.

## NOTE REGARDING FORWARD-LOOKING STATEMENTS

The Annual Report on Form 10-K contains forward-looking statements within the meaning of the federal securities laws. These forward-looking statements are based on Nuvilex, Inc.'s current expectations, assumptions, estimates and projections about its business and industry. Words such as "believe," "expect," "intend," "plan," "may" and other similar expressions identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those reflected in the forward-looking statements. Investors should further understand that these forward-looking statements are necessarily based on the limited knowledge currently available to everyone concerned. Given the fact that many of the assumptions herein are likely to vary from what will actually occur, investors should treat all forward-looking statements only as illustrations based upon the assumptions made, and not as the operating results of Nuvilex, Inc. as they will probably occur. Investors are cautioned not to place undue reliance on forward-looking statements, which relate only to beliefs, expectations or intentions as of the date on which the statements are made. Nuvilex, Inc. undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof. Investors should refer to and carefully review the information in future documents Nuvilex, Inc. files with the Securities and Exchange Commission.

## PART I

## **ITEM 1. BUSINESS.**

#### Overview

On March 18, 2009, eFoodSafety.com, Inc. changed its name to Nuvilex, Inc. ("Nuvilex" or the "Company") to reflect its acquisition of Freedom2 Holdings, Inc. and the combination of the businesses of the two companies. The Company operates independently and through wholly-owned subsidiaries and is dedicated to bringing to market scientifically derived products designed to improve the health and wellbeing of those who use them. The Company's current strategy is to focus on developing and marketing products that it believes have the potential for rapid sales growth in large market segments.

## Share Exchange Agreement (Freedom2 Holdings, Inc. Acquisition)

On January 12, 2009, the Company entered into a share exchange agreement with Freedom2 Holdings, Inc. ("Freedom2"), a privately held company, whereby the Company exchanged 48,205,000 shares of its Common Stock for 100% of the issued and outstanding Common Stock of Freedom2. The exchange of Common Stock between the parties took place on March 2, 2009 and as a result, Freedom2 became a wholly-owned subsidiary of the Company. As part of the restructuring resulting from the acquisition, on March 26, 2009 Mrs. Patricia Gruden retired from her positions as the Company's Chairman and Chief Executive Officer, Mr. Martin Schmieg, President and Chief Executive Officer of Freedom2, was appointed to the positions of Chairman and Chief Executive Officer of the Company, and the Freedom2 management team became the Company's management team.

The Company was founded as DJH International, Inc., a Nevada corporation on October 28, 1996, and changed its name to eFoodSafety.com, Inc. following its October 16, 2000 acquisition of Global Procurement Systems, Inc. The Company acquired Ozone Safe Food, Inc. for Common Stock on October 29, 2003. The Company's early mission was to provide methods and products to ensure the safety of marketed fruits and vegetables worldwide. On February 4, 2004, the Company registered with the Securities and Exchange Commission and its Common Stock began publicly trading on the OTC Bulletin Board under the trading symbol EFSF. The Company did not issue shares of Common Stock pursuant to an initial public offering (IPO). With less than projected demand for its produce sterilization methods and software tracking products, the Company changed its strategy and acquired Knock-Out Technologies, Ltd. and MedElite, Inc. in May 2004 and August 2005, respectively. Knock-Out Technologies, Ltd. is a developer of products using organic, non-toxic food based substances. MedElite, Inc. is the exclusive U.S. distributor of Talsyn<sup>TM</sup>-CI Scar Cream ("Talsyn"), a topical scar reducing cream. The Company's new strategy was to bring to market scientifically derived products designed to improve the health and well-being of those who use them. The Company sold its Ozone Safe Foods operations in August 2005. In November 2006, the Company formed Cinnergen, Inc., a wholly-owned subsidiary, to manufacture and market a non-prescription liquid nutritional supplement designed to promote healthy glucose metabolism, and purEffect, Inc., another wholly-owned subsidiary, to manufacture and market purEffect<sup>TM</sup>, a four-step non-prescription acne treatment. On March 10, 2006, the Company licensed the marketing rights for purEffect<sup>TM</sup> to Charlston Kentrist 41 Direct. Inc. ("CK41"). In July 2007, the Company formed I-Boost, Inc., a wholly-owned subsidiary, to manufacture and market a food bar designed to improve the effectiveness of the human immune system. In March 2008, the Company formed Cinnechol, Inc., a wholly-owned subsidiary, to manufacture and market a non-prescription nutritional supplement designed to promote cardiovascular health. In February 2009, the Company sold its remaining rights in the purEffect<sup>TM</sup> product to CK41 for an equity position in CK41 and future royalty compensation. In March 2009, the Company acquired Freedom2, the manufacturer and marketer of Infinitink®, a permanent tattoo ink designed to be

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removed more easily using conventional laser removal methods. On March 18, 2009, the Company changed its name to Nuvilex, Inc.

#### **Current Business of the Company**

Nuvilex manufactures, directly or indirectly through independent contractors Cinnergen<sup>TM</sup>, Cinnechol<sup>TM</sup>, Infinitink<sup>®</sup> (and related products), and Talysn<sup>TM</sup> for sale worldwide. Sales of I-Boost Immune Bars<sup>TM</sup> were discontinued in May 2009 as a result of the product's low sales.

The Company commenced marketing its Last Shot Hangover Remedy<sup>TM</sup> product in July 2009 and plans to introduce Prevorex<sup>TM</sup>, a diet aid, and its Cyclosurface<sup>3</sup>Ô cosmetics in future quarters.

Nuvilex markets its products both directly and through wholesale and retail distribution partners. The Company's retail distribution partners include GNC, The Vitamin Shoppe, Amerimark, CVS, Rite Aid and other regional retail establishments. As of August 2009, the Company's retail partnership with Rite-Aid will be discontinued.

The Company is also engaged in the research and development of OraphyteÔ, a non-toxic, biodegradable nematocide for use on turfgrass and crops as well as CitroxinÔ, a multi-use germicidal composition with anti-viral properties. Nuvilex conducts its research and development activities both through its own internal efforts and through university-based sponsored research contracts. The Company engages seven full or part-time researchers. OraphyteÔ is being developed in collaboration with Dr. Edward C. McGawley, Nematologist and Professor, Department of Plant Pathology and Crop Physiology, Louisiana State University. CitroxinÔ is being developed in collaboration with Dr. Sagar M. Goyal, Professor of Virology, Department of Veterinary Population Medicine, University of Minnesota.

Nuvilex is headquartered in Cherry Hill, NJ and owns a 22,400 square foot multi-purpose facility, which accommodates office, research and development, manufacturing and warehousing operations. The Company employs or contracts with 13 full or part-time staff.

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	Nuvilex,	, Inc. Headcou	int			
	<u>Empl</u>	Employees Contractors				
	Full Time	Part Time	Full Time	Part Time	<u>Total</u>	
Research and Development	5	0	1	1	7	
Marketing and Sales	2	0	1	0	3	
General and Administrative	3	0	0	0	3	
	10	0	2	1	13	

#### **Going Concern**

The Company's financial statements are prepared using accounting principles generally accepted in the United States of America (GAAP) applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business. The Company has not yet established an ongoing source of revenues sufficient to cover its operating costs and allow it to continue as a going concern. In addition, as of April 30, 2009, the Company had an accumulated deficit of \$29,491,700, had incurred a net loss for the year ended April 30, 2009 of \$6,041,624, and had working capital of \$262,816. The Company's current business plan requires additional funding beyond its anticipated cash flows from operations. These and other factors raise substantial doubt about the Company's ability to continue as a going concern.

#### Strategy

The Company's current business plan and strategy involves five elements that the Company believes are key to its success. Part I of the plan is to improve the marketing and sales efforts of the better performing, existing products and products the Company believes have potential for meaningful sales growth and discontinue the sale of poor performing products. For example, in April 2009, the Company

launched a new Internet based advertising campaign for its CinnergenÔ product line through dLife.com. dLife is a leading Internet site for diabetic patients. In addition, the Company has undertaken a substantial review and adjustment to its pricing strategy. For example, the Company lowered its retail price for a 32 ounce bottle of CinnergenÔ from \$39.99 to \$26.95 and made corresponding adjustments to its wholesale pricing structures in an effort to improve retail outlet sales and better compete against alternative products. In June 2009, the Company also lowered its retail price for TalsynÔ from \$65.00 to \$29.95 as part of its competitive pricing strategy. In May 2009, the Company discontinued its low revenue producing I-Boost Immune BarÔ. The Company will continue to evaluate its marketing, pricing and sales strategies to maximize revenue growth and cash in-flows from its existing product lines.

Part II includes the design and market release of new products, including the Last Shot Hangover Remedy $\hat{O}$ , Prevorex $\hat{O}$  and the Cyclosurface<sup>3</sup> $\hat{O}$  cosmetics product line. The Company believes these products meet its strategy of focusing on higher margin products targeting large market segments with rapid growth opportunities.

Part III is a cost containment and expense reduction program, the primary goal of which is to reduce overhead expenses. One of Company's largest overhead expenses is the Cherry Hill, New Jersey facility. The Cherry Hill facility at 22,400 square feet is more than twice the amount of space required by the Company to operate efficiently. Accordingly, the Company has listed the property for sale or lease. The estimated fair market value of the property is \$1.7 million.

Part IV is the out-license or sale of intellectual property, assets and/or product lines. The Company is actively engaged in business development discussions for its OraphyteÔ and CitroxinÔ product lines, which may yield material short term milestone income, future royalties, or product line acquisition income.

Part V involves the Company securing additional debt or equity funds to finance its inventory production and marketing efforts in support of its sales goals.

Management believes that its multi-part strategy will strengthen the Company's position and both the short and long term viability of Nuvilex, Inc.

## Nuvilex Products (in alphabetical order)

## **Cinnechol<sup>TM</sup>**

CinnecholÔ, an ingestible capsule that contains all-natural ingredients, is manufactured and sold by Cinnechol, Inc. (a wholly owned subsidiary of Nuvilex, Inc.). CinnecholÔ is designed to help maintain normal cholesterol levels and to support normal cardiovascular function. CinnecholÔ, along with a healthy diet and regular exercise, is intended to serve as a dietary supplement to help individuals manage numerous cardiovascular and metabolic disorders, including dyslipidemia, hypertension, hypoglycemia, and hyperglycemia. CinnecholÔ contains red yeast rice extract as well as a blend of other ingredients known to improve cardiovascular function (including niacin and gum guggul extract). CinnecholÔ may provide a natural alternative for those who have high cholesterol and are intolerant of, or elect not to take, drugs that are known as statins.

## Cinnergen™

CinnergenÔ is a liquid whole food nutritional supplement that provides vital nutrients to help the body efficiently process sugar (glucose). CinnergenÔ helps to prevent conditions associated with pre-diabetes or diabetes such as insulin resistance and fluctuations in blood glucose levels. In addition, CinnergenÔ may also help the body to more efficiently process fat droplets (lipids) that circulate in blood. One dose (1 fl. oz.) of CinnergenÔ delivers amino acids (the building blocks of protein), vitamins, minerals, enzymes, antioxidants, and over a dozen all-natural chemicals derived from plants (including cinnamon bark extract, blueberry leaf extract, ginger root extract, and kelp extract) to the body.

Research published in peer-reviewed medical journals suggests that cinnamon bark extract can help to control glucose levels in those who are pre-diabetic or individuals who suffer from type 1 or type 2 diabetes. In addition, studies suggest that two compounds present in blueberry leaf extract—caffeoylquinic acid and caffeic acid—may help to reduce glucose absorption in the small intestine, limit the synthesis of glucose by the liver and kidneys (gluconeogenesis), and speed up the body's metabolism of glucose. CinnergenÔ contains 0 grams of carbohydrates and fats, has no calories, and does not contain any artificial flavors or sweeteners.

## **Citroxin**<sup>тм</sup>

CitroxinÔ is an all-natural, eco-friendly surface cleaner. Independent laboratory testing of CitroxinÔ showed a 100% kill rate for the "big six" bacterial health threats, including E. coli, Listeria, Pseudomonas, Salmonella, Staphylococcus, Streptococcus, and Black Mold. CitroxinÔ has also proven to be an effective antiviral composition against swine influenza virus (H1N1 subtype) and avian influenza viruses (H5N1, H9N1 and H9N9) viral subtypes.

The Company's viral testing to date has been conducted by Sagar M. Goyal, D.V.M., Ph.D. at the University of Minnesota and the Faculty of Veterinary Science, Chulalongkorn University (Bangkok, Thailand). CitroxinÔ is protected by patents in the United States and worldwide (U.S. 7,439,218 and WIPO 2007/038265 A3).

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Cyclesurface<sup>3</sup><sup>TM</sup> Cosmetics

Nuvilex' patent-pending Cyclosurface  ${}^{3_{TM}}$  color enhancement technology brings the formulators and manufacturers of cosmetics and other consumer products the ability to use less wax and other aesthetically detrimental additives in their products. Cyclosurface  ${}^{3_{TM}}$  was developed by Freedom2, Inc., a wholly owned subsidiary of Nuvilex, Inc.

The technology is a lipophilic surface treatment that is used to improve the dispersion of pigments in aqueous and organic materials. Cyclosurface<sup>3</sup><sup>TM</sup> technology helps formulators create products that feel lighter and look radiant, all while maintaining or enhancing the color and durability of cosmetic products. Nuvilex intends to be the original equipment manufacturer (OEM) for cosmetic ingredients that use Cyclosurface<sup>3</sup><sup>TM</sup> technology.

## I-Boost Immune Bar™

I-Boost Immune BarÔ is an all-natural nutritional bar designed to protect and build the immune system. The I-Boost Immune BarÔ delivers key nutrients that assist in maintaining and building the human immune system and provide energy to keep one going during a busy day. I-Boost bars contain a proprietary blend of vitamins and minerals that are designed to enhance the body's natural ability to defend its self. I-Boost Immune BarsÔ come in four flavors: Chocolate, Chocolate Mint, Peanut Butter and Oatmeal Cinnamon Raisin. In connection with the Company's new business strategy described above, sales of I-Boost Immune Bars were discontinued in May 2009 as a result of the product's low sales.

## Infinitink®

Infinitink®, a permanent yet removable tattoo ink, is engineered specifically for removal. InfinitinkÒ is the result of advanced materials science research conducted by physicians and scientists at Duke University, Massachusetts General Hospital, Brown University, and Freedom2. InfinitinkÒ is made from ingredients generally recognized as safe (GRAS) by the U.S. Food and Drug Administration (FDA) for use in drugs and cosmetics (D&C). InfinitinkÒ is manufactured under strict guidelines that meet or exceed the most rigorous quality standards in the industry.

Tattoo removal is generally complex and inefficient. To remove a tattoo, the tattoo wearer typically must seek out a health care professional who is certified to operate lasers (often a registered nurse or dermatologist). Typically, lasers that have a wavelength of 532 nm, 755 nm, and 1064 nm are used for tattoo removal. Freedom2 scientists modified the pigments that are used in InfinitinkO so that the absorption profile of the pigments more closely matches the wavelength of the laser. InfinitinkO black absorbs laser energy at 1064 nm while InfinitinkO red absorbs energy at 532 nm. Conventional, permanent tattoo inks do not absorb energy as efficiently from lasers and often require multiple treatments before they are removed from skin. Conventional tattoo inks rarely achieve greater than 85% removal. An IRB- -approved human study confirmed that InfinitinkO can be more easily removed than other commercially available inks. On average, participants achieved 90% removal from skin.

As of July 1, 2009, InfinitinkÒ black and InfinitinkÒ red are available for purchase in the United States, Europe, Australia, and New Zealand.

The technology used to create InfinitinkÒ is protected by U.S. patents 6,013,122, 6,800,122, 6,814,760, 6,881,249, 7,175,950, 7,285,364, 7,435,524 and European patent 1,107,724.

## Last Shot Hangover Remedy<sup>TM</sup>

Last Shot Hangover Remedy<sup>TM</sup> ("Last Shot") is a calorie-free, liquid nutritional supplement that contains a concentrated blend of vitamins, essential amino acids, and other beneficial ingredients. Last Shot is designed to help the body combat symptoms that are associated with alcohol-induced hangovers, including nausea, fatigue and headache. Nuvilex began selling Last Shot to bars and restaurants nationwide as of July 15, 2009. Approximately 35 hangover remedy products are currently sold worldwide, generally through pharmacies. The Company believes that its "at the party" distribution strategy is a market differentiator that provides a competitive advantage and fits with the consequences of excessive alcohol consumption.

## **О**raphyte<sup>™</sup>

Over the past several years, the Company has worked with a variety of leading agricultural programs at U.S. universities, including Louisiana State University, to develop an environmentally-friendly alternative to long-used chemical-based nematocides, many of which have recently been banned by the EPA.

Oraphyte<sup>TM</sup>, the Company's all-natural nematocide, is a non-toxic, biodegradable proprietary combination of orange terpene oil, Valencia orange oil, hydrogen peroxide, sorbitan monooleate, and distilled water that can be formulated as a liquid or a solid. The product, which works via a two-step process in which a nematode's epidermis decomposes, thereby compromising its immune system and leaving it susceptible to the environment or other pests, has demonstrated an ability to minimize and even eradicate nematodes, either pre-plant or post-plant, in turfgrass.

Specifically, small concentrations of Oraphyte<sup>TM</sup> have been shown to statistically significantly reduce nematode community density at harvest by nearly a factor of three compared to the non-treated control. Oraphyte<sup>TM</sup> also increased the weight of turfgrass that was infested with nematodes by approximately 95% compared to the final weights of nematode-infested turfgrass that did not receive Oraphyte<sup>TM</sup>. Additionally, the product has been subjected to three separate toxicology tests (the EPA primary dermal irritation test, the EPA primary eye irritation test and the EPA acute oral toxicity test), with all three producing results within normal limits, suggesting that Oraphyte<sup>TM</sup> poses minimal risk to animals and humans. Following the success of this trial, the Company plans to optimize concentration levels and will then study Oraphyte<sup>TM</sup> in additional applications, such as high-value crops (tomatoes, soy beans, etc).

Oraphyte<sup>TM</sup> has already been registered with the EPA as a germicidal agent and is protected by U.S. Patent 7,439,218. Nuvilex believes that Oraphyte<sup>TM</sup> can gain EPA approval for use on turfgrass and high-value crops within twelve to forty-eight months, at a total cost of no more than \$10 million and \$20 million, respectively. The Company is seeking commercial development and marketing partners for Oraphyte<sup>TM</sup>.

## **Prevorex**<sup>TM</sup>

Prevorex<sup>TM</sup> is a proprietary, sublingual administered liquid dietary supplement designed to help moderately to severely overweight individuals lose weight. PrevorexÔ contains nanoencapsulated ingredients that help regulate blood sugar levels and improve feelings of fullness. Key ingredients include extracts of Garcinia cambogia, green tea, cinnamon bark and blueberry leaf. Hydroxycitric acid and its salt (the primary active ingredient in Garcinia cambogia) is used in traditional medicine in India and is known to reduce the conversion of carbohydrates into lipids (fat). In addition, green tea extract and hydroxycitric acid help individuals to burn more calories, effectively serving as "metabolic boosters" without having the unwanted side effects typically associated with traditional stimulants (such as caffeine or ephedrine). The proprietary nanoencapsulation delivery system is built with naturally occurring vegetable lipids. The ingredients' small size allows improved absorption into the bloodstream, providing fast acting results. Unlike many other dietary aids, initial testing has shown that the product works within minutes of being absorbed.

PrevorexÔ, along with an appropriate diet and exercise, is designed to help an individual lose weight in as little as 30 days. The weight control market includes nutritional preparations, prescription drugs, meal replacements, meal and dietary supplements, and weight loss services (such as weight loss surgical procedures and commercial weight programs). The largest companies that have products or services in the weight control market include Abbott Laboratories, Baxter International, Weight Watchers International, Unilever, and Jenny Craig. Nuvilex plans to conduct a clinical study during its second quarter of fiscal 2010 (quarter ending October 31, 2009) that will further investigate the efficacy of PrevorexÔ by measuring how much weight enrolled participants lose during a 90 day period. The Company plans to begin selling PrevorexÔ through distributors who are active in the weight control market (i.e., Jenny Craig, Nutrisystem) during its third quarter of fiscal 2010 (quarter ending January 31, 2010).

## purEffect<sup>™</sup>

purEffect<sup>TM</sup> is an all-in-one acne treatment solution that is designed to cleanse, tone, and heal the skin. purEffect $\hat{O}$  combines a unique blend of ingredients that work to help maintain a radiant, blemish-free complexion. Benzoyl peroxide, the active ingredient in purEffect $\hat{O}$ , is the safest, most widely recommended ingredient used to treat acne. Benzoyl peroxide serves as an antibacterial compound, minimizes inflammation that is associated with acne, and helps to prevent the formation of new acne deposits beneath the skin.

One kit of purEffectÔ includes a 4 fl. oz. bottle of Purifying Cleanser (Step 1), a 4 fl. oz. bottle of Electrolyte Toner (Step 2), a 2 fl. oz. bottle of Intense Repair Lotion (Step 3), and a 0.5 fl. oz. container of Healing Cream (Step 4). Steps 1 through 3 are to be used in order (once in the morning and once at night) while Step 4 can be used twice daily at any time. Step 4 is also compatible with sunblocks, sunscreens, and other skin creams. The Purifying Cleanser and Intense Repair Lotion each contain 2.5% benzoyl peroxide while the Electrolyte Toner contains ingredients such as Hamamelis virginiana (witch hazel) and glycolic acid that are known to help revitalize the skin. The Healing Cream contains natural oils that are derived from plants and helps to repair skin that is damaged by acne (or acne-associated inflammation).

## TalsynÔ-CI Scar Cream

TalsynÔ-CI Scar Cream is a unique, fragrant composition that delivers lipids, peptides, and botanical extracts to the skin, including extracts from algae, rosemary, rosehip, and mango. TalsynÔ-Cl Scar Cream has been clinically proven to improve the appearance of keloids, surgical incisions, and scars and is composed mostly of glycine soja oil (derived from soybeans), aloe vera, and calophyllum oil. Calophyllum oil (tamanu oil), an ingredient derived from trees in the tropics, was revered by ancient Polynesian wound healers for its ability to accelerate healing and improve the appearance of scars. In addition, these all-natural emollients help to keep the skin looking healthy, vibrant, and well hydrated. Talsyn's unique combination of rich, plant-derived ingredients will not damage clothing or stain fabrics. TalsynÔ-Cl Scar Cream is endorsed by leading plastic and reconstructive surgeons across the United States.

## Marketing, Sales and Distribution

Nuvilex products are marketed, sold and distributed domestically and internationally either directly by the Company or through third party exclusive and non-exclusive distribution partners. Direct Company to customer sales are made through commissioned sales representatives and direct response Internet sales. The Company maintains domestic and international distributor relationships with third parties it believes can achieve higher market penetration of its various products than by the Company selling directly to its customers. Whether or not these third parties achieve market penetration is based on their commitment to invest in the marketing and sales of the various products, the margin they earn from the sale of these products and market competition. In part, the Company's future success is dependent upon the efforts of its distribution partners, and their failure to market its products could adversely affect the Company's business.

## Competition

There is intense competition among providers of nutritional supplements, aesthetic skin care treatments and cosmetics products including tattoo inks and related supplies. Many of these competitors have substantially greater financial and marketing resources than Nuvilex, stronger name recognition, brand loyalty and long-standing relationships with target customers. The Company's future success is dependent upon its ability to compete and its failure to do so could adversely affect the business of the Company.

## **Government Regulations**

The U.S. Food and Drug Administration (FDA) regulates dietary supplements under a different set of regulations than those covering "conventional" foods and drug products (prescription and Over-the-Counter). Under the Dietary Supplement Health and Education Act of 1994 (DSHEA), the dietary supplement manufacturer is responsible for ensuring that a dietary supplement is safe before it is marketed. FDA is responsible for taking action against any unsafe dietary supplement product after it reaches the market. Generally, manufacturers do not need to register their products with FDA nor get FDA approval before producing or selling dietary supplements. Manufacturers must make sure that product label information is truthful and not misleading.

FDA's post-marketing responsibilities include monitoring safety (e.g., voluntary dietary supplement adverse event reporting and product information, such as labeling, claims, package inserts, and accompanying literature). The Federal Trade Commission regulates dietary supplement advertising.

Domestic and foreign facilities that manufacture/process, pack, or hold food for human or animal consumption in the United States are required to register their facility with the FDA.

The FDA's legal authority over cosmetics is different from other products regulated by the agency, such as drugs, biologics, and medical devices. Cosmetic products and ingredients are not subject to FDA premarket approval authority, with the exception of color additives. However, the FDA may pursue enforcement action against violative products, or against firms or individuals who violate the law.

Cosmetic firms are responsible for substantiating the safety of their products and ingredients before marketing. Failure to adequately substantiate the safety of a cosmetic product or its ingredients prior to marketing causes the product to be misbranded unless the following warning statement appears conspicuously on the principal display panel of the product's label:

"Warning -- The safety of this product has not been determined." (21 CFR 740.10)

In addition, regulations prohibit or restrict the use of several ingredients in cosmetic products and require warning statements on the labels of certain types of cosmetics.

In general, except for color additives and those ingredients which are prohibited or restricted from use in cosmetics by regulation, a manufacturer may use any ingredient in the formulation of a cosmetic provided that the ingredient and the finished cosmetic are safe, the product is properly labeled, and the use of the ingredient does not otherwise cause the cosmetic to be adulterated or misbranded under the laws that FDA enforces.

Increased federal, state, local or international regulation over the Company's products could adversely affect its business, financial condition and results of operations by requiring further testing of products and imposing other or different licensing requirements.

## **Intellectual Property**

Nuvilex considers patent protection to be important to its business. Although the Company takes reasonable measures to protect its intellectual property, the Company cannot guarantee that it will be able to obtain international patent protection for its products abroad



or to otherwise protect and enforce its intellectual property. In addition, litigation may be required to enforce the Company's intellectual property rights, protect its trade secrets, or determine the validity and scope of the proprietary rights of others who practice similar art. Any action taken by the Company to protect its intellectual property rights could consume significant financial and operational resources. In addition, as a result of any such litigation, the Company's intellectual property could be held to be invalid or unenforceable. If any of the foregoing occurs, the Company's business, financial condition or results of operations could be harmed.

Nuvilex and its subsidiaries own one trademark and own or co-own 14 issued patents in three technical areas: pigment modification, microencapsulation, and disinfectant or germicidal compositions.

#### Nuvilex, Inc.

In the second quarter of 2009, the Company filed a provisional patent application on its Cyclosurface<sup>3</sup><sup>TM</sup> technology. Cyclosurface<sup>3</sup><sup>TM</sup> technology can be used to modify the surfaces of pigments (e.g., surface modification or surface functionalization) for cosmetic, personal care, and pharmaceutical applications, including, but not limited to, mascara, hair care products, tattoo inks, medical devices, and pharmaceutical excipients.

#### Freedom2, Inc.

The microencapsulation technology used to create InfinitinkÒ is protected by U.S. patents 6,013,122, 6,800,122, 6,814,760, 6,881,249, 7,175,950, 7,285,364, 7,435,524 and European patent 1,107,724; all of these patents are assigned to Freedom2, Inc. In addition, Freedom2, Inc. has an exclusive license to microencapsulation technology developed at Brown University (WO/2008/054874). Freedom2 is also the owner of a patent titled, "Modified Tissue Marking Pigment" (WO/2006/019823).

Infinitink® is a registered trademark owned by Freedom2, Inc.

#### Knock-Out Technologies, Ltd.

Knock-Out Technologies, Ltd. is the owner of several patents that teach the art of creating eco-friendly, biodegradable disinfectant and germicidal compositions, including U.S. patent 7,439,218 ("Disinfectant compositions comprising an orange oil mixture and methods of use thereof") and global patents U.S. WO/2007/038265 ("Disinfectant Compositions and Methods of Use Thereof") and WO/2009/089534 ("Compositions and Methods for the Treatment of Viral Infections Caused by Influenza Virus"). Furthermore, Knock-Out Technologies, Ltd. has filed provisional or utility patent applications to protect its Oraphyte™ technology platform. OraphyteÔ is an eco-friendly, biodegradable pesticide and insecticide that can be used for agricultural applications, including the protection of turfgrass from nematodes and the protection of high-value crops (such as tomatoes and soybeans) from agricultural pests. Knock-Out Technologies, Ltd. has also filed a provisional patent application for CRS2<sup>™</sup>, an all-natural composition that is effective in treating nearly a dozen tumor cell lines, including prostate and breast tumor cells.

#### Sources and Availability of Raw Materials

Cinnergen<sup>™</sup> and Last Shot Hangover Remedy<sup>™</sup> contain Digezyme<sup>™</sup>, a proprietary composition that is comprised of five ingredients: amylase, protease, lipase, lactase, and cellulase, which is provided by the Sabinsa Corporation of Piscataway, NJ.

Cinnechol<sup>™</sup> contains several phytochemicals that could, at any time in the future, be difficult to obtain in large quantities, including red yeast rice extract, guggul gum extract, Policosanol, and coenzyme Q10 (ubiquinone). The Company currently acquires its Cinnechol<sup>™</sup> ingredients from Sabinsa Corporation and Bio-Botanica® of Hauppauge, NY.

Infinitink<sup>®</sup> contains pigments that are widely available for drugs and cosmetics (D&C) but are widely excluded by manufacturers and suppliers when they are used as components of tattoo inks.

Talsyn<sup>M</sup> and purEffect<sup>M</sup> contains calophyllum inophyllum oil (tamanu oil), an ingredient that may become difficult to order in bulk at any point in the future.

The Company markets Cinnergen<sup>™</sup> through retail distribution partners, including GNC, The Vitamin Shoppe, Amerimark, CVS, Rite Aid and other regional retail establishments. These distribution partners account for greater than 75% of Cinnergen's<sup>™</sup> product sales. As of August 2009, the Company's retail partnership with Rite-Aid will be discontinued, the net effect of which cannot be determined.

#### Employees

Nuvilex has ten employees. Nuvilex also utilizes consultants, independent contractors and temporary employees in technical development and programming, finance and accounting, and sales and promotional capacities.

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## ITEM 1. RISK FACTORS.

You should carefully consider these factors that may affect future results, together with all of the other information included in this Form 10-K, in evaluating the business and the Company. The risks and uncertainties described below are those that the Company currently believes may materially affect its business and results of operations. Additional risks and uncertainties that Nuvilex is unaware of or that it currently deems immaterial also may become important factors that affect its business and result of operations. Nuvilex' common shares involve a high degree of risk and should be purchased only by investors who can afford a loss of their entire investment.

Prospective investors should carefully consider the following risk factors concerning the Company's business before making an investment.

In addition, you should carefully consider these risks when you read "forward-looking" statements elsewhere in this Form 10-K. These are statements that relate to the Company's expectations for future events and time periods. Generally, the words "anticipate," "expect,"

"intend," and similar expressions identify forward-looking statements. Forward-looking statements involve risks and uncertainties, and future events and circumstances could differ significantly from those anticipated in the forward-looking statements.

## Doubt Regarding Ability to Continue as a Going Concern

Nuvilex' financial statements have been presented on the basis that it is and will remain a going concern, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The Company had minimal revenues and incurred net operating losses for the period October 1999 (inception) to April 30, 2009. As the Company's independent auditors have concluded, these factors create an uncertainty about Nuvilex' ability to continue as a going concern. The ability of the Company to continue as a going concern is dependent, among other factors, on its continued success in marketing its products, containing costs, establishing a credit facility, and/or raising additional equity capital. The financial statements of Nuvilex do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

## Early Revenue Stage Company: Generation of Revenues

Nuvilex is an early revenue stage company and an investor cannot reasonably determine if the Company will ever be profitable. Nuvilex is likely to continue to experience financial difficulties during its early revenue stage and beyond. The Company may be unable to operate profitably, even if it generates additional revenues. Nuvilex may not obtain the necessary working capital to continue developing and marketing its products. Furthermore, Nuvilex' products may not receive sufficient interest to generate revenues or achieve profitability.

## Need for Future Capital: Long-Term Viability of Company

## Nuvilex will need additional capital to continue its operations.

There can be no assurance that the Company will generate revenues from operations or obtain sufficient capital on acceptable terms, if at all. Failure to obtain such capital or generate such operating revenues would have an adverse impact on the Company's financial position, operations and ability to continue as a going concern. Nuvilex' operating and capital requirements during the next fiscal year and thereafter will vary based on a number of factors, including the level of sales and marketing activities for its services and products. There can be no assurance that additional private or public financing, including debt or equity financing, will be available as needed or if available, on terms favorable to the Company. Any additional equity financing may be dilutive to stockholders and such additional equity securities may have rights, preferences, or privileges that are senior to those of Nuvilex' existing common stock.

Furthermore, debt financing, if available, will require payment of interest and may involve restrictive covenants that could impose limitations on the flexibility of the Company to operate. Nuvilex' failure to successfully obtain additional funding may jeopardize its ability to continue the business and its operations.

If the Company raises additional funds by issuing equity securities, existing stockholders may experience a dilution in their ownership. In addition, as a condition to giving additional funds to the Company, future investors may demand, and be granted, rights superior to those of existing shareholders.



## Unpredictability of Future Revenues: Potential Fluctuations in Operating Results

As a result of Nuvilex' limited operating history, the Company is currently unable to accurately forecast its revenues. Current and future expense levels are based largely on the Company's marketing and development plans and estimates of future revenues. Sales and operating results generally depend on the volume and timing of orders and on the Company's ability to fulfill such orders, both of which are difficult to forecast at this stage. Nuvilex may be unable to adjust spending in a timely manner to compensate for any unexpected revenue shortfall. Accordingly, any significant shortfall in revenues in relation to planned expenditures could have an immediate adverse effect on the Company's business, prospects, financial condition and results of operations. Further, as a strategic response to changes in the competitive environment, Nuvilex may from time to time make certain pricing, service or marketing decisions that could have a material adverse effect on its business, prospects, financial condition and results of operations.

Nuvilex may experience significant fluctuations in future operating results due to a variety of factors, many of which are outside the Company's control. Factors that may affect operating results include: (i) ability to obtain and retain customers, attract new customers at a steady rate and maintain customer satisfaction with products, (ii) the announcement or introduction of new services by Nuvilex or its competitors, (iii) price competition, (iv) the level of use and consumer acceptance of its products, (v) the amount and timing of operating costs and capital expenditures relating to expansion of the business, operations and infrastructure, (vi) governmental regulations, and (vii) general economic conditions.

## Concentration of ownership of and the rights associated with the Company's preferred stock gives one of the Company's shareholders the ability to control all votes of shareholders.

One of the Company's shareholders, Berkshire Capital Management Co., Inc. ("Berkshire"), owns all of the Company's 10,000 outstanding shares of preferred stock. Each share of the Company's preferred stock has the right to 50,000 votes on matters presented for a vote of shareholders. As a result, that shareholder holds approximately 66.6% of the outstanding voting power of the Company's capital stock and can determine the outcome of all votes of shareholders, including the election of directors. Further, holders of the Company's preferred stock, voting as a class, have the right to elect one member of the Company's Board of Directors. As a result of the foregoing, Berkshire can influence management and the operation of the Company's business by determining the members of the Board of Directors and the outcome of all matters submitted to a vote of shareholders, including the election of directors, amendment of the Company's charter documents and approval of significant corporate transactions such as a merger or a sale of all or substantially all of the Company's assets. The interests of this shareholder may conflict with the interests of the Company's other shareholders with regard to such matters. Furthermore, this concentration of voting control could allow Berkshire to delay, deter or prevent a third party from acquiring control of us at a premium over the then-current market price of the Company's common stock, which could result in a decrease in the Company's stock price.

## **Flaws and Defects in Products**

Products offered by Nuvilex may contain undetected flaws or defects when first introduced or as new versions are released. Any inaccuracy or defects may result in adverse product reviews and a loss or delay in market acceptance. There can be no assurance that flaws or defects will not be found in Nuvilex products. Flaws and defects, if found, could have a materially adverse effect upon the business operations and financial condition of the Company. Marketing of any of the Company's potential products may expose the Company to liability claims resulting from the use of the Company's products. These claims might be made by consumers, health care providers, sellers of the Company's products or others. A claim, particularly resulting from a clinical trial, or a product recall could harm the Company's business, results of operations, financial condition, cash flow and future prospects.

## **Stock Price Volatility**

The market price of the Company's stock has fluctuated significantly in the past and may continue to fluctuate in the future. The Company believes that such fluctuations will continue as a result of many factors, including financing plans, future announcements concerning the Company, the Company's competitors or principal customers regarding financial results or expectations, industry supply or demand dynamics, new product introductions, governmental regulations, the commencement or results of litigation or changes in earnings estimates by analysts. In addition, in recent years the stock market has experienced significant price and volume fluctuations often for reasons outside the control of the particular companies. These fluctuations as well as general economic, political and market conditions may have an adverse affect on the market price of the Company's common stock as well as the price of the Company's outstanding convertible notes.



## **Worldwide Economic Conditions**

The Company's financial performance depends significantly on worldwide economic conditions and the related impact on levels of consumer spending, which has recently deteriorated significantly in many countries and regions, including the U.S., and may remain depressed for the foreseeable future. Demand for the Company's products is adversely affected by negative macroeconomic factors affecting consumer spending. The severe tightening of consumer credit, low level of consumer liquidity, and extreme volatility in credit and equity markets have weakened consumer confidence and decreased consumer spending. These and other economic factors have reduced demand for the Company's products and harmed the Company's business, financial condition and results of operations, and to the extent such economic conditions continue, they could cause further harm to the Company's business, financial condition and results of operations.

## Dependence on Sales through Retailers and Distributors

The Company's business depends significantly upon sales through retailers and distributors, and if the Company's retailers and distributors are not successful, the Company could experience reduced sales, substantial product returns or increased price protection, any of which would negatively impact the Company's business, financial condition and results of operations. A significant portion of the Company's sales are made through retailers, either directly or through distributors. If the Company's retailers and distributors are not successful, due to weak consumer retail demand caused by the current worldwide economic downturn, decline in consumer confidence, or other factors, the Company could continue to experience reduced sales as well as substantial product returns or price protection claims, which would harm the Company's business, financial condition and results of operations.

## Limited Senior Management Personnel: Management of Potential Growth; New Management Team

Under Nuvilex' business plan, it intends to rapidly and significantly expand its operations to address potential growth in its customer base and market opportunities. This expansion is expected to place a significant strain on the Company's management, operations and financial resources.

To manage the expected growth of its operations and personnel, the Company may be required to implement new, transaction processing, operating and financial systems, procedures and controls, and to expand, train and manage a growing employee base. Nuvilex may also deem it prudent to expand its finance, administrative and operations staff.

There can be no assurance that Nuvilex' planned personnel, systems, procedures and controls will be adequate to support its future operations, that management will be able to hire, train, retain, motivate and manage personnel or that its management will be able to successfully identify, manage and exploit existing and potential market opportunities. If Nuvilex is unable to manage growth effectively, the Company's business, prospects, financial condition, results and operations could be materially adversely affected.

## Competition

The market in which Nuvilex competes is highly competitive, and the Company has no assurance that it will be able to compete effectively, especially against established industry competitors with significantly greater financial resources. The Company expects to face competition from a few competitors with significantly greater financial resources, well-established brand names and large, existing customer bases. Nuvilex expects the level of competition to intensify in the future.

## **Dependence on Management**

Nuvilex' performance will be substantially dependent on the continued services and on the performance of the current senior management and other key personnel of the Company. Nuvilex' performance will also depend on the Company's ability to retain and motivate its other officers and key employees. The loss of the services of any of its executive officers or other key employees could have a material adverse effect on Nuvilex' business, prospects, financial condition and results of operations. Nuvilex' future success will depend on its ability to identify, attract, hire, train, retain and motivate other highly skilled technical, managerial, merchandising, marketing and customer service personnel. Competition for such personnel is intense and there can be no assurance that Nuvilex will be able to successfully attract, assimilate and retain sufficiently qualified personnel. The failure to retain and attract the necessary technical and managerial personnel could have a material adverse effect on the Company's business, prospects, financial condition and results of operations. Nuvilex' success will be dependent, in large part, on the services of the Company's principal officers and employees: Martin Schmieg, Christine Solari and Marylew Barnes. The loss of any of these individuals could have a material adverse effect on Nuvilex' business or results of operations. Nuvilex does not maintain "key-man" life insurance policies on the lives of its officers to compensate the Company in the event of their deaths. Nuvilex currently has employment agreements with Executives Schmieg, Solari and Barnes, and expects to obtain employment agreements with non-compete and confidentiality covenants with any senior officers that it hires.

Other than for matters requiring shareholder approval, investors in the Company's common stock will have no voice in the management of Nuvilex, including decisions regarding the operations and marketing of the Company and its products, any future expansion of Nuvilex, and the selection of additional lines of business to enter (unless such matters are put to a shareholder vote). No person should become a shareholder in the company unless that person is willing to entrust all such investment and operational decisions to management.

## **Development of Brand Awareness**

For certain market segments that Nuvilex plans to pursue, the development of its brand awareness is essential for it to reduce its marketing expenditures over time and realize greater benefits from marketing expenditures. If the Company's brand-marketing efforts are unsuccessful, growth prospects, financial condition and results of operations would be materially adversely affected. Nuvilex' brand awareness efforts have required, and will continue to require, incurrence of significant expenses.

## Intellectual Property Protection: Uncertainty of Protection of Proprietary Rights

Nuvilex currently relies on a combination of patents, trademarks, trade secret protection, non-disclosure agreements and licensing arrangements to establish and protect its proprietary rights. Despite efforts to safeguard and maintain Nuvilex' proprietary rights, there can be no assurance that the Company will be successful in doing so or that its competitors will not independently develop products that are substantially equivalent or superior to Nuvilex' products.

Nuvilex also relies on trade secrets and proprietary know-how, which the Company seeks to protect by confidentiality and non-disclosure agreements with its employees, consultants, and third parties. There can be no assurance that these agreements will not be breached, that the Company will have adequate remedies for any breach, or that certain of Nuvilex' trade secrets and proprietary know-how will not otherwise become known or be discovered by competitors.

Litigation may become necessary to enforce Nuvilex' intellectual property rights, to protect trade secrets, to determine the validity and scope of the proprietary rights of others, or to defend against claims of infringement or invalidity. Such litigation, whether successful or unsuccessful, could result in substantial costs and diversions of management resources, either of which could have a materially adverse effect on Nuvilex' business, prospects, financial condition, or operating results.

## Availability and Coverage of Insurance

For certain risks, the Company does not maintain insurance coverage because of cost and/or availability. Because the Company retains some portion of its insurable risks, and in some cases self-insures completely, unforeseen or catastrophic losses in excess of insured limits could have a material adverse effect on the Company's financial condition and operating results.

## Federal, State, Local and Foreign Laws and Regulations

The Company's past research, product development and manufacturing activities have involved the controlled use of hazardous materials, and the Company may incur significant costs as a result of the need to comply with numerous laws and regulations. The Company is subject to laws and regulations enforced by the FDA, the DEA, the CDHS, foreign health authorities and other regulatory statutes including the Occupational Safety and Health Act, the Environmental Protection Act, the Toxic Substances Control Act, the Food, Drug and Cosmetic Act, the Resource Conservation and Recovery Act, and other current and potential federal, state, local and foreign laws and regulations governing the use, manufacture, storage, handling and disposal of the Company's products, materials used to develop the Company's products, and resulting waste products.

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## **Penny Stock Regulation**

The Company's securities may be subject to "penny stock rules" that impose additional sales requirements on broker-dealers who sell such securities to persons other than established customers and accredited investors (generally those with assets in excess of \$1,000,000 or annual income exceeding \$200,000 or \$300,000 together with their spouse). For transactions covered by these rules, the broker-dealer must make a special suitability determination for the purchase of such securities and have received the purchaser's written consent to the transaction prior to the purchase. Additionally, for any transaction involving a penny stock, unless exempt, the "penny stock rules" require the delivery, prior to the transaction, of a disclosure schedule prescribed by the Securities and Exchange Commission relating to the penny stock market. The broker-dealer also must disclose the commissions payable to both the broker-dealer and the registered representative and current quotations for the securities. Finally, monthly statements must be sent disclosing recent price information on the limited market in penny stocks. Consequently, the "penny stock rules" may restrict the ability of broker-dealers to sell the Company's securities. The foregoing required penny stock restrictions will not apply to the Company's common stock if such securities maintain a market price of \$5.00 or greater. The market price of the Company's common stock may not reach or remain at such a level.

# Nuvilex anticipates that it will expend significant financial and management resources in its efforts to comply with the internal control attestation provisions of Section 404 of the Sarbanes-Oxley Act of 2002 beginning with the fiscal year ending April 30, 2010.

Section 404 of the Sarbanes-Oxley Act of 2002, and the rules and regulations promulgated there under, requires Nuvilex to have management attest to the adequacy of its internal controls in the Company's annual report on Form 10-K for the year ending April 30, 2010. There is a possibility that the Company will be required to make substantial changes to its internal controls in order for management to be able to attest that the Company's internal controls are effective as of April 30, 2009. Larger public companies that are currently required to comply with Section 404 have incurred significant monetary and other expenses from diversion of management time and attention, the acquisition of new computer software, the employment of additional personnel and training and third party internal controls consultants. In light of Nuvilex's current capital position, The Company anticipates that it will be time-consuming, costly and difficult for it to develop and implement the internal controls necessary for management to attest that the Company's internal controls are effective as of April 30, 2009. Nuvilex may need to hire additional financial reporting and internal controls personnel, acquire software and retain a third party consultant during 2009 and 2010. If management is unable to attest that the Company's internal controls are effective as of April 30, 2009, the price of Nuvilex common stock may be adversely affected.

## **ITEM 2. PROPERTIES.**

The Company's office, research and development and manufacturing facility is located at 1971 Old Cuthbert Road, Cherry Hill, NJ 08034. The facility is owned by the Company.

## **ITEM 3. LEGAL PROCEEDINGS.**

On June 23, 2009, Kurt Mussina, former Senior Vice President, Sales and Marketing, for Freedom2, Inc., instituted a lawsuit in the Superior Court of New Jersey, captioned Mussina v. Freedom2, Inc., et al., against, inter alia, Freedom2, Inc., Freedom2 Holdings, Inc. and Nuvilex seeking payment of certain severance monies he argues are due to him under the terms of his previous employment agreement and subsequent severance agreement. Mr. Mussina's claim, exclusive of costs and fees, seeks approximately \$175,000 in unpaid severance. The Company disputes the basis for Mr. Mussina's entitlement to such severance payments, as well as the amount claimed due, and is defending itself against this litigation.

## ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.

None

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## PART II

## ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.

Shares of the Company's common stock are quoted and traded from time to time on the OTC Bulletin Board and the so-called "Pink Sheets," with the trading symbol "NVLX."

The following table sets forth the high and low bid prices for the Company's shares for each quarter during the two fiscal years ended April 30, 2009 and 2008. The prices reflect inter-dealer prices, without retail mark-up, mark-down or commission and may not represent actual transactions.

2009:	<u>HIGH</u>	LOW
First Quarter	\$0.18	\$0.07
Second Quarter	\$0.09	\$0.03
Third Quarter	\$0.11	\$0.03
Fourth Quarter	\$0.10	\$0.04

First Quarter Second Quarter	\$0.43 \$0.35	\$0.22 \$0.23
Third Quarter	\$0.27	\$0.19
Fourth Quarter	\$0.23	\$0.16

At July 1, 2009, the market price of the Company's common stock was \$0.03 per share.

As of July 7, 2009, there were 251,230,343 issued and outstanding shares of common stock held by 196 shareholders of record. Of the 251,230,343 issued and outstanding shares of common stock, 154,359,926 are held by Cede and Co., a Depository Trust & Clearing Corporation (DTCC) that represents an unknown number of common stockholders.

DIVIDEND POLICY. On June 1, 2009, the Company's Board of Directors declared a stock dividend of one (1) Common Stock share for every five hundred (500) Common Stock shares owned. The dividend will be payable to stockholders of record as of June 30, 2009. The Company has not paid and do not plan to pay cash dividends at this time or anytime soon. The Company's Board of Directors will decide on any future payment of dividends, depending on the Company's results of operations, financial condition, capital requirements, and any other relevant factors. However, the Company expects to use any future earnings for operations and in the business.

TRANSFER AGENT AND REGISTRAR. The transfer agent and registrar for the Company's common stock is Signature Stock Transfer, Inc., 2301 Ohio Drive, Suite #100, Plano, Texas 75093; telephone (972) 612-4120.

RECENT SALES OF UNREGISTERED SECURITIES. As described more fully in Note 10 to the Notes to the Consolidated Financial Statements included as part of this annual report and incorporated in this Item 5 by reference, during the past two years the Company has issued shares of its common stock for: acquisitions of Freedom2 Holdings, Inc.; cash; services; general, administrative and other expenses; compensation to directors, settlements of legal proceedings and repayment of loans, including accrued interest. Such shares were issued without registration under the Securities Act of 1933, in reliance upon the exemptions afforded by Section 4(2) and Rule 506 of Regulation D thereof. The persons who acquired the shares were either officers or directors of the Company, advisers and consultants or others who had access to material information about the Company; there were no underwriters involved in any of the transactions.

ISSUER PURCHASES OF EQUITY SECURITIES. The Company did not repurchase any of its securities during the year ended April 30, 2009.

SECURITIES AUTHORIZED FOR ISSUANCE UNDER EQUITY COMPENSATION PLANS. The Company currently does not maintain any equity compensation plans.

## ITEM 6. SELECT FINANCIAL DATA

Not applicable.



## ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## SALES

Revenues for fiscal 2009 decreased 45% to \$653,134 as compared with prior year revenues of \$1,189,954. The revenue decrease, in part, was attributable to \$205,000 in credits issued to retail distribution partners (principally Rite-Aid) for Cinnergen<sup>™</sup> returned goods. Comparative net sales by product line are as follows:

Sales for Year Ended April 30,								
	2009		2008					
Cinnergen	496,957	76.1%	1,092,915	91.8%				
Cinnechol	15,438	2.4%	-	0.0%				
I-Boost Immune Bars	7,976	1.2%	9,719	0.8%				
Infinitink and related	48,892	7.5%	-	0.0%				
Talsyn	83,871	12.8%	87,320	7.3%				
Total Sales	\$ 653,134	100.0%	\$ 1,189,954	100.0%				

The decrease in sales also contributed to a decrease in annual gross margin percentage. The gross margin percentage decreased to 35% for the year ended April 30, 2009 as compared to 78% from the prior year. The decrease in gross margin is directly attributable to revenues described above and an increase in overhead expenses. The Company's products are sold in highly competitive marketplaces and sales may be materially impacted by competition from larger companies that possess greater operational and financial resources as well as greater brand recognition.

#### **RESEARCH AND DEVELOPMENT**

Annual research and development expenses increased 15% to \$473,514 compared with \$412,882 in the prior year. Research and development expenses are attributable to both internal and university based sponsored research activities. The Company's research and development activities include but are not limited to product conception, design, evaluation, formulation, manufacturing, packaging and testing. As with all corporate and university research, product conception, design and evaluation may or may not yield commercially viable products. The Company has completed or is currently evaluating and testing formulations for its Last Shot Hangover Remedy<sup>TM</sup>, Prevorex<sup>TM</sup> diet aid supplement, Cyclosurface<sup>3</sup><sup>TM</sup> cosmetics, Oraphyte<sup>TM</sup> nematocide, and Citroxin<sup>TM</sup> surface cleaner and Avian and Swine flu products.

## SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

The Company incurred sales and marketing expenses of \$594,342 in fiscal 2009, an increase of 190% as compared to sales and marketing expenses of \$204,593 for the previous year. The increase in sales and marketing expenses is due to a new Internet marketing campaign for Cinnergen<sup>TM</sup>, introductory market launch sales expenses for Infinitink<sup>®</sup> and a new Nuvilex website. Presently, the Company limits its selling expenses to its direct to consumer retail store presence and Internet based marketing activities.

Non-cash stock compensation was paid for consulting fees for officers and directors, legal advisors, research advisors and marketing consultants. The Company incurred \$1.5 million in non-cash consulting expenses in fiscal 2009 as compared to \$2.4 million in 2008. Additionally, the Company took a \$3.0 million expense charge for prepaid non-cash consulting fees previously reported as both current and long-term assets.

General and administrative expenses remained relatively constant decreasing 4% to \$700,671 in fiscal 2009 as compared to \$733,580 in fiscal 2008.

## LIQUIDITY AND CAPITAL RESOURCES

As of April 30, 2009, the Company had working capital of \$634,912. By adjusting the Company's operations to the level of capitalization, management believes it has sufficient resources to meet projected cash flow deficits through the next six months. The state of the U.S. economy may materially impact the Company's ability to increase sales, operate the Company and/or raise additional capital. The Company currently expects that it will need to obtain debt and/or equity financing to continue operations beyond the next six months. The current worldwide financing environment is extremely challenging, which could make it more difficult for the Company to raise additional funds from public or private equity, including, but not limited to, venture capital and other private equity funds, public or private debt, or lease financings. If the Company is not successful in generating sufficient liquidity from operations or in raising sufficient capital resources on terms acceptable to the Company's independent certified public accountants have stated in their report which is included as part of the Company's audited financial statements for the fiscal years ended April 30, 2009 and 2008, that the Company has suffered recurring losses from operations and this matter raises substantial doubt about the Company's ability to continue as a going concern.

The Company has no off-balance sheet arrangements, special purpose entities, financing partnerships or guarantees.

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not applicable.

## ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The financial statements of the Company and supplementary data are included beginning immediately before the signature page to this report.

## ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

None

## ITEM 9A. CONTROLS AND PROCEDURES.

## **Evaluation of Disclosure Controls and Procedures**

The Company maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934), as amended (the "Exchange Act") that are designed to be effective in providing reasonable assurance that information required to be disclosed in the Company's reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission ("SEC"), and that such information is accumulated and communicated to the Company's management to allow timely decisions regarding required disclosure.

In designing and evaluating disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable, not absolute assurance of achieving the desired objectives. Also, the design of a control system must reflect the fact that there are resource constraints and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. The design of any system of controls is based, in part, upon certain assumptions about the likelihood of future events and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions.

As of the end of the period covered by this report, the Company conducted an evaluation, under the supervision and with the participation of its chief executive officer and chief financial officer of the Company's disclosure controls and procedures. Based on their evaluation, the chief executive officer and chief financial officer concluded that the Company's disclosure controls and procedures need improvement and were not adequately effective as of April 30, 2009 to ensure timely reporting with the Securities and Exchange Commission. Management is in the process of identifying deficiencies with respect to the Company's disclosure controls and procedures and implementing corrective measures.

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## **Evaluation of and Report on Internal Control over Financial Reporting**

The management of Nuvilex, Inc., Inc. is responsible for establishing and maintaining adequate internal control over financial reporting. Internal control over financial reporting is defined in Rule 13a-15(f) or 15d-15(f) promulgated under the Securities Exchange Act of 1934, as amended, as a process designed by, or under the supervision of, the Company's principal executive and principal financial officers and effected by the Company's Board of Directors, management and other personnel, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America and includes those policies and procedures that:

- Pertain to the maintenance of records that in reasonable detail accurately and fairly reflect the transactions and dispositions of the assets of the Company;
- Provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with accounting principles generally accepted in the United States of America and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the Company; and
- Provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the Company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate. All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Because of the inherent limitations of internal control, there is a risk that material misstatements may not be prevented or detected on a timely basis by internal control over financial reporting. However, these inherent limitations are known features of the financial reporting process. Therefore, it is possible to design into the process safeguards to reduce, though not eliminate, this risk.

Management has not assessed the effectiveness of the Company's internal control over financial reporting as of April 30, 2009.

This annual report does not include an attestation report of the Company's registered accounting firm regarding internal control over financial reporting. Management's report is not subject to attestation by the Company's registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission.

## Changes in Internal Control over Financial Reporting

There was no change in the Company's internal control over financial reporting identified in connection with the requisite evaluation that occurred during the last fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## ITEM 9B. OTHER INFORMATION.

None/Not applicable.

## PART III

## ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.

The Company's directors and executive officers and their ages as of July 31, 2009 are as follows:

<u>Name</u>	Age	<b>Position</b>
Martin Schmieg	47	Chairman of the Board of Directors and Chief Executive Officer
Marylew Barnes	47	Director, Secretary and Senior Vice President, Chief Financial Officer
Robert Bowker	60	Director and President of Knock-Out Technologies, Inc.
Robert Creeden	54	Director
Richard Goldfarb, M.D., FACS	55	Director and President of MedElite, Inc.
Timothy Matula	48	Director

## **Biographical Information for Martin Schmieg**

Martin Schmieg has served as the Company's Chief Executive Officer since March 26, 2009 and as a member of the Company's Board of Directors since March 26, 2009. Mr. Schmieg has over 20 years of experience launching and building businesses in the medical device, biotechnology and life sciences industries. As Chairman and CEO of the Company, he drives all aspects of the Company's development. He comes to the Company via his position as President and CEO of Freedom2 Holdings, Inc., which the Company acquired on March 2, 2009. Mr. Schmieg has served in those positions with Freedom2 since March 13, 2006. Mr. Schmieg has extensive experience transitioning companies with innovative technologies to product-based enterprises. Prior to Freedom2, Mr. Schmieg was (from March 2005 to March 2006) the Senior Vice President and Chief Financial Officer of Isolagen, Inc., a development stage company pursuing a BLA license for an autologous cellular therapy for facial rejuvenation and other medical and dental conditions. From August 2004 to March 2005, Mr. Schmieg was Senior Vice President and Chief Financial Officer of Sirna Therapeutics, Inc., a clinical stage company developing RNAi-based therapies using short-interfering RNAs (siRNAs) for the treatment of age-related macular degeneration, chronic hepatitis, Huntington's Disease, and asthma. From July 2003 to August 2004, he was Senior Vice President and Chief Financial Officer of Advanced Bionics Corporation, a manufacturer of cochlear implants to restore hearing to the death and other bionic devices for a variety of neurostimulation applications, including chronic pain, migraine, epilepsy, and urinary urge incontinence. From October 1993 to August 2000, he was Executive Vice President of Cytometrics, Inc., a development stage company and manufacturer of medical devices.

Mr. Schmieg's executive experience spans from operating functions including finance and management to marketing and business strategy. He holds a BS in Business Administration from LaSalle University and is a Guest Lecturer at the MIT Sloan School of Management and at the University of Pennsylvania's School of Engineering, Arts and Sciences. He is a Certified Public Accountant (CPA) in the Commonwealth of Pennsylvania.

## **Biographical Information for Marylew (Blair) Barnes**

Marylew (Blair) Barnes has served as the Company's Senior Vice President, Chief Financial Officer and Secretary since March 26, 2009 and as a member of the Company's Board of Directors since March 26, 2009. Ms. Barnes brings over 25 years of experience in finance, business analysis and capital fund raising to the Company. She is responsible for all financial operations and investor relations activities for the Company including business development, technology licensing and investor development.

Prior to joining the Company, Ms. Barnes served as VP of Business Development, Treasurer, and Secretary for Freedom2 from June 12, 2006 to March 3, 2009, where, among other things, she was responsible for Freedom2's fundraising efforts. From 1996 to 2006, Ms. Barnes was a consultant to Craig Drill Capital, Inc., Bedford Oak Advisors, LLC, Derchin Capital Management, LLC, and a Vice President of Carolina Barnes, Inc., and a Vice President of Yamaichi Securities Company, Ltd. Most recently as the VP of Business Development at Freedom2, Blair was instrumental in raising three rounds of financing to launch the Company.

Ms. Barnes began her career in finance as an assistant trader at Lehman Brothers. She holds a BA from Sweet Briar College in Political Economics and Business.

## **Biographical Information for Robert Bowker**

Robert Bowker has served as President of Knock-Out Technologies, Ltd. and as a member of the Company's Board of Directors since May 2004. Mr. Bowker has extensive knowledge of and experience with herbs, natural supplements and natural healing. Mr. Bowker is the inventor of Citroxin<sup>TM</sup>, Oraphyte<sup>TM</sup>, and Cinnechol<sup>TM</sup>. For the past 30 years, Mr. Bowker has been conducting research in the areas of microbiology, zoology, and environmental sciences.



## **Biographical Information for Robert Creeden**

Robert Creeden has served as a member of the Company's Board of Directors since March 26, 2009. Mr. Creeden has served as Managing Director of the Center for Innovative Ventures (CIV) at Partners Healthcare since 2005, where he oversees the creation and launching of new ventures generated from Partners Healthcare's innovative research discoveries. Prior to joining Partners Healthcare, Mr. Creeden was a general partner at Egan Managed Capital, a \$150 million dollar Boston-based venture fund, after having served as Vice President of the Massachusetts Technology Development Corporation, an early stage venture firm that funds technology-based companies in Massachusetts.

Mr. Creeden has spent more than twenty-five years commercializing new technologies and promoting emerging businesses, including fifteen years early stage venture capital investing experience and culminating in his 2004 appointment by Partners Healthcare to establish the CIV. Earlier in his career, he gained strategic operating expertise as a COO/CFO with start-up ventures and as a management consultant with Control Data Business Advisors. He holds an AB in Economics from Holy Cross College and an MBA from Suffolk University.

While serving on the boards of portfolio companies and developing relationships with co-investors from New England and across the country, Mr. Creeden has reviewed more than 2000 business plans and invested in more than 40 companies. His portfolio has included companies developing leading-edge technologies in semiconductors, software, telecommunications, medical devices, manufacturing and advanced materials. He has extensive experience putting together syndicates of investors, corporations and third parties to fund technology companies through investment, partnership, joint development and research agreements.

Mr. Creeden is a member of the Advisory Board for the WPI Collaborative for Entrepreneurship and Innovation, and a former Chair of the WPI Venture Forum, where he currently serves on the Board. He is also a Director of The Capital Network and a frequent speaker on entrepreneurship and early-stage investing.

## **Biographical Information for Richard Goldfarb, M.D., FACS**

Dr. Richard Goldfarb has served as President of MedElite, Inc. and as a member of the Company's Board of Directors since September 2005. Dr. Goldfarb graduated from University of Health Sciences / Finch University The Chicago Medical School with top honors in Surgery. He completed his surgical training at Northeastern Ohio College of Medicine. He did additional training in cosmetic surgery at the University of Pennsylvania, Department of Plastic Surgery. He also trained at prestigious Yale University. He has 20 years of surgical experience, including liposuction, and has been performing Smartlipo since its inception. He was the first in Pennsylvania to receive the Smartlipo technology and has performed the most procedures in this area. Dr. Goldfarb is board certified and a Fellow of the American College of Surgeons. He is a member of the American Academy of Cosmetic Physicians. In view of his skill in performing this Smartlipo procedure, Cynosure has commissioned Dr. Goldfarb to travel throughout the country teaching and training other physicians.

Dr. Goldfarb is a Member of the American Academy of Cosmetic Surgeons.

## **Biographical Information for Timothy Matula**

Timothy Matula served as Secretary of the Company from August 2005 to March 26, 2009 and has served as a member of the Company's Board of Directors since September 2004. Mr. Matula joined Shearson Lehman Brothers as a financial consultant in 1992. In 1994, he joined Prudential Securities, which he left in 1997 while serving as Associate Vice President, Investments, Quantum Portfolio Manager. Mr. Matula has served as a director of Eat at Joe's. Ltd. from 1996 to present and as a Treasurer and director of the Topaz Group, from 2000 to 2003. Mr. Matula presently consults for a broad range of companies in the United States and abroad.

## Compliance With Section 16(a) of the Exchange Act

The Company does not have a class of securities registered pursuant to Section 12 of the Securities Exchange Act of 1934. Accordingly, the Company's executive officers and directors and persons who own more than 10% of its equity securities are not subject to the beneficial ownership reporting requirements of Section 16(a) of that Act. However, although not required, certain of such persons voluntarily file beneficial ownership reports with the Securities and Exchange Commission.

## **Code of Ethics and Corporate Policies**

On March 26, 2009, Nuvilex adopted the following Code of Ethics and Corporate Policies:

We believe our first responsibility is to our customers who use our products and services. In meeting their needs, everything we do must be of high quality. We must constantly strive to reduce our costs in order to maintain reasonable prices. Customers' orders must be serviced promptly and accurately. Our suppliers and distributors must have an opportunity to make a fair profit.

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We are responsible to our employees. We must respect their dignity and recognize their merit. They must have a sense of security in their jobs. Compensation must be fair and and adequate, and working conditions clean, orderly and safe. We must be mindful of ways to help our employees fulfill their family responsibilities. Employees must feel free to make suggestions and complaints. There must be equal opportunity for employment, development and advancement for those qualified. We must provide competent management, and our actions as managers must be just and ethical.

We are responsible to the communities in which we live and work. We must be good citizens – support good works and charities. We must encourage civic improvements and better health and education. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

Our final responsibility is to our stockholders. Business must make a sound profit. We must experiment with new ideas. Research must be carried on, innovative programs developed and mistakes paid for. New equipment must be purchased, certified facilities provided and new products launched. Reserves must be created to provide for adverse times. When we operate according to these principles, the stockholders should realize a fair return.

## Governance Committee, Medical Ethics and Oversight Committee, Compensation Committee, Audit Committee and Audit Committee Financial Expert

The board of directors has formed the following committees: a Governance Committee, which is chaired by Timothy Matula, with Robert Creeden and Marylew (Blair) Barnes serving as members; a Medical Ethics and Oversight Committee, which is chaired by Dr. Richard Goldfarb, with Robert Bowker and Robert Creeden serving as members; a Compensation Committee, which is chaired by Martin Schmieg, with Robert Bowker and Dr. Richard Goldfarb serving as members; and an Audit Committee, which is chaired by Martin Schmieg, with Timothy Matula and Marylew (Blair) Barnes serving as members. The board of directors has determined that none of the members of the Audit Committee is an "independent director" as defined in Rule 4200 of the NASDAQ Marketplace Rules. The board of directors has also determined that none of the members of the Audit Committee meet the additional criteria for independence of Audit Committee members set forth in Rule 10A-3(b)(1) under the Securities Exchange Act of 1934, as amended.

## ITEM 11. EXECUTIVE COMPENSATION.

The following table sets forth information about all cash and non-cash compensation awarded to, earned by, or paid to (i) all persons serving as the Company's principle executive officer during the last fiscal year; (ii) all persons serving as the Company's principle financial officer during the last fiscal year; (iii) the Company's three most highly compensated executive officers (other than principle executive officers) serving as such at the end of the last fiscal year; and (iv) up to two additional persons for whom disclosure would have been provided pursuant to clause (iii) above but for the fact that the person was not serving as an executive officer of the Company at the end of the last fiscal year, and each current director of the Company during fiscal years ended April 30, 2009 and 2008.

Name	Principal Position	Date	Sala	ary	Shares of Stock Awarded Awards	St	ock Value	Total Compensation
Patricia Gruden	Former Chairman and	5/1/2007 - 4/30/2008	\$	-	100,000	\$	22,500	\$ 22,500
	CEO	5/1/2008 - 3/26/2009	\$	-	-	\$	-	\$ -
Martin Schmieg	Chairman and CEO	3/26/2009 - 4/30/2009	\$	-	-	\$	-	\$ -
Marylew Barnes	Chief Financial Officer	3/26/2009 - 4/30/2009	\$ 12,5	00	-	\$	-	\$ 12,500
Robert Bowker	President of Knock-Out	5/1/2007 - 4/30/2008	\$ 90,0	00	100,000	\$	22,500	\$ 112,500
	Technologies, Ltd	5/1/2008 - 4/30/2009	\$ 90,0	00	1,000,000	\$	80,000	\$ 170,000
Robert Creeden	Director	3/26/2009 - 4/30/2009	\$	-	-	\$	-	\$ -
Richard Goldfarb,	President of MedElite,	5/1/2007 - 4/30/2008	\$ 156,0	00	100,000	\$	22,500	\$ 178,500
M.D., FACS Inc	5/1/2008 - 4/30/2009	\$	-	-	\$	-	\$ -	
Director	Director	5/1/2007 - 4/30/2008	\$	-	100,000	\$	22,500	\$ 22,500
Timothy Matula		5/1/2008 - 4/30/2009	\$ 8,0	00	1,000,000	\$	35,000	\$ 43,000

The Company did not pay or accrue any other compensation, in the form of either bonus, stock awards, option awards, incentive plan

compensation or nonqualified deferred compensation earnings to any executive officer for services as an executive officer during the fiscal years ended April 30, 2009 and 2008; neither were there any perquisites or other personal benefits. The Company does not have any option plan, equity incentive plan or retirement plan.

Mr. Schmieg accepts no cash salary compensation but is eligible for equity compensation based on the market capitalization performance of the Company. Mr. Schmieg's equity compensation is computed to 0.05% ownership in the Company for each \$10,000,000 incremental increase in market capitalization that is sustained for a 180 day period.

Ms. Barnes earns an annual cash salary of \$107,500 and is eligible for cash and/or equity bonus compensation, as determined by the Board of Directors, based on the successful achievement of both company and personal performance goals.

Mr. Bowker, as President of Knock-Out Technologies, Ltd., earns a monthly consulting fee of \$7500.

Nuvilex, Inc. Directors are compensated for their participation on the Board of Directors for performance of their duties as directed by the Chairman of the Company. The Board of Directors has not set a fixed compensation fee plan for Directors, but chooses to review board and individual director performance on an annual basis and compensation is earned on a merit-basis. For the fiscal year ended April 30, 2009, no Director received compensation solely for service as a member of the Board of Directors.

## ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The following table sets forth, as at July 7, 2009, certain information with respect to the beneficial ownership of the Company's common stock by each person known by us to be the beneficial owner of more than five percent (5%) of the Company's common stock; by each of the Company's current directors and named executive officers; and by all executive officers and directors as a group. The address of all beneficial owners is 1971 Old Cuthbert Road, Cherry Hill, New Jersey 08034. Each person has sole voting and investment power with respect to the shares of common stock.

Name and Address		Number of Shares Beneficially Owned	Percentage of Common Stock (1)
Patrica Gruden		5,000,000	1.8%
Martin Schmieg		425,328	0.1%
Marylew Barnes		121,085	0.0%
Robert Bowker		3,550,000	1.2%
Robert Creeden	(2)	3,694,871	1.3%
Richard Goldfarb, M.D., FACS		10,100,000	3.5%
Timothy Matula		1,500,000	0.5%
Berkshire Capital Management, Inc.	(3)	33,333,333	11.7%

(1) Percentages based on 251,230,343 shares of common stock issued and outstanding as of July 7, 2009 and the assumed calculated conversion of 10,000 shares Series E Preferred Stock, which would equate to 33,333,333 equivalent common stock shares.

(2) Shares are not personally owned by Mr. Creedon. They are held by General Hospital Corporation and Partners Innovation Fund.

(3) Represents shares issuable upon conversion of each of the 10,000 outstanding shares of the Series E Convertible Preferred Stock of the Company into shares of the Company's common stock calculated by dividing \$100 by the average closing bid price of the Company's common stock for the five days prior to July 7, 2009.

All directors and executive officers (6 persons)

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The Company is not aware of any arrangement, the operation of which may, at a subsequent date, result in a change in control of the Company. There are no provisions in the governing instruments of the Company that could delay a change in control of the Company.

## ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE.

There have been no transactions with any related person since the beginning of the last fiscal year. The board of directors has determined that none of the Company's directors, and that none of the members of the audit committee and the compensation committee satisfies the definition of "independent director" as established in the NASDAQ Marketplace Rules, including for audit committee members the additional independence requirements mandated by the NASDAQ Marketplace Rules.

## ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES.

The following is a summary of the fees billed to the Company by Gruber & Company LLC, the Company's principal accountant, for

professional services rendered for each of the last two fiscal years ended April 30, 2009 and 2008:

<u>Service</u>	<u>2009</u>	<u>2008</u>
Audit Fees	\$15,000	\$10,000
Audit-Related Fees	-	-
Tax Fees	-	-
All Other Fees	-	-
Total	\$15,000	\$10,000

AUDIT FEES consist of fees billed for professional services rendered for the audit of the consolidated financial statements included in the Company's annual reports, reviews of the Company's interim consolidated financial statements included in the Company's quarterly reports, or other services that are normally provided by the principal accountant in connection with statutory and regulatory filings or engagements, such as financial reports filed with the Securities and Exchange Commission.

## AUDIT-RELATED FEES. None.

TAX FEES consist of fees billed for professional services for tax compliance, tax advice and tax planning, including e assistance regarding compliance with federal, state and local tax rules and regulations and consultation in connection with various transactions and acquisitions.

ALL OTHER FEES consist of fees billed for products and services provided by the principal accountant other than Audit Fees, Audit-Related Fees and Tax Fees.

The Company does not have an Audit Committee. The Board of Directors performs the functions that would be performed by an audit committee. The Board pre-approves all audit and non-audit services provided by the independent auditors. These services may include audit services, audit-related services, tax services and other services as allowed by law or regulation. Pre-approval is generally provided for up to one year and any pre-approval is detailed as to the particular service or category of services and is generally subject to a specifically approved amount. The independent auditors and management are required to periodically report to the Board regarding the extent of services provided by the independent auditors in accordance with this pre-approval and the fees incurred to date. The Board may also pre-approve particular services on a case-by-case basis.

The Board pre-approved 100% of the Company's 2009 and 2008 audit fees, audit-related fees, tax fees, and all other fees. To the Company's knowledge, none of the hours expended on the principal accountant's engagement to audit the Company's financial statements for the fiscal years ended April 30, 2009 and 2008 were attributed to work performed by a person other than the principal accountant's full-time employees.

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## PART IV

## ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES.

Exhibit No.	Description	Location
2.1	Asset Purchase Agreement, dated August 24, 2005, between the Company and Mark Taggatz.	Incorporated by reference from the Company's Current Report on Form 8-K filed with the SEC on August 30, 2005.
2.2	Share Purchase Agreement, dated August 31, 2005, between the Company and Dr. Richard Goldfarb.	Incorporated by reference from the Company's Current Report on Form 8-K filed with the SEC on September 7, 2005.
2.3	Addendum to Share Purchase Agreement, dated August 31, 2005, between the Company and Dr. Richard Goldfarb.	Incorporated by reference from the Company's Current Report on Form 8-K filed with the SEC on September 7, 2005.
2.4	Share Exchange Agreement, dated January 12, 2009, between the Company and Freedom2 Holdings, Inc.	Filed herewith.
3.1	Articles of Incorporation of DJH International, Inc.	Incorporated by reference from the Company's Registration Statement on Form SB-2 (File No. 333-68008) filed with the SEC on August 20, 2001.

3.2	Certificate of Amendment of Articles of Incorporation of DJH International, Inc.	Incorporated by reference from the Company's Registration Statement on Form SB-2 (File No. 333-68008) filed with the SEC on August 20, 2001.
3.3	Certificate of Amendment of Articles of Incorporation.	Incorporated by reference from the Company's Current Report on Form 8-K filed with the SEC on March 26, 2009.
3.4	Corporate Bylaws.	Incorporated by reference from the Company's Registration Statement on Form SB-2 (File No. 333-68008) filed with the SEC on August 20, 2001.
3.5	Certificate of Designations, Preferences and Rights of Series E Convertible Preferred Stock dated December 20, 2007.	Filed herewith.
3.6	Certificate of Designations, Preferences and Rights of Series E Convertible Preferred Stock, dated April 29, 2008.	Filed herewith.
4.1	Reference is made to Exhibits 3.1, 3.2 and 3.3.	
4.2	Form of Common Stock Certificate.	Incorporated by reference from the Company's Registration Statement on Form SB-2 (File No. 333-68008) filed with the SEC on August 20, 2001.
10.1	2004 Consultant Stock Plan.	Incorporated by reference from the Company's Form S-8 filed with the SEC on August 30, 2004.
10.2	2005 Consultant Stock Plan.	Incorporated by reference from the Company's Form S-8 filed with the SEC on June 15, 2005.
10.3	Marketing Agreement, dated February 10, 2009, between the Company and Charlston Kentrist 41 Direct, Inc.	Filed herewith.
21.1	Subsidiaries	Filed herewith.
31.1	Certification of Chief Executive Officer pursuant to Rules 13a-14(a) and 15d-14(a) promulgated under Sarbanes-Oxley Act of 1934, as amended.	Filed herewith.
31.2	Certification of Chief Financial Officer pursuant to Rules 13a-14(a) and 15d-14(a) promulgated under Sarbanes-Oxley Act of 1934, as amended.	Filed herewith.
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.	Furnished herewith.
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	Furnished herewith.
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## NUVILEX, INC. F/K/A EFOODSAFETY.COM, INC.

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## **INDEPENDENT AUDITOR'S REPORT**

## THE BOARD OF DIRECTORS AND SHAREHOLDERS OF NUVILEX, INC. F/K/A EFOODSAFETY.COM AND SUBSIDIARIES

We have audited the accompanying balance sheet of Nuvilex Inc. and Subsidiaries as of April 30, 2009 and 2008 and the related statements of operations, stockholders' equity, and cash flows for the years ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Nuvilex Inc. and Subsidiaries as of April 30, 2009 and 2008 and the results of its operations and its cash flows for the years ended in conformity with accounting principles generally accepted in the United States of America.

The accompanying consolidated financial statements have been prepared assuming the Company will continue as a going concern. As discussed in Note 1 to the consolidated financial statements, the Company has suffered recurring losses from operations. This raises substantial doubt about its ability to continue as a going concern. Management's plans in regard to these matters are described in Note 1. These consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty.

Respectfully submitted,

<u>/s/ Gruber & Company, LLC</u> Gruber & Company, LLC Certified Public Accountants Lake St. Louis Mo. 63367 June 26, 2009

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## NUVILEX, INC. F/K/A EFOODSAFETY.COM, INC. CONSOLIDATED BALANCE SHEETS

	April 30, 2009	April 30, 2008
ASSETS		
Current Assets		
Cash	\$ 603,727	\$ 1,513,541
Marketable securities	31,185	-
Accounts receivable - net	156,312	376,495
Inventory	117,095	242,901
Prepaid expenses	214,418	1,489,267
Current portion of loan receivable	60,000	113,125
Total Current Assets	1,182,737	3,735,329
Property, plant and equipment - net	2,643,875	23,188
Goodwill	2,113,412	-
Intangible assets	857,025	863,403
Other non-current assets		
Prepaid expense	-	2,994,294
Loan receivable, net of current portion	45,000	-
Total Assets	\$ 6,842,049	\$ 7,616,214
LIABILITIES AND STOCKHO	LDERS' EQUITY	
Current Liabilities		
Accounts payable	\$ 209,942	\$ 143,723
Accrued expenses	223,459	29,335
Current portion of long-term debt	485,395	-
Deferred revenue	-	7,500
Total Current Liabilities	918,796	180,558
Long-term Liabilities		
Long-term debt	1,929,690	-
Tenant deposits	3,987	-
Total Liabilities	2,852,473	180,558
Stockholders' Equity:		
Preferred stock, authorized 10,000,000 shares, \$0.0001	1	1
par value, 10,000 and 10,000 shares issued and		
outstanding respectively		
Common stock, authorized 500,000,000 shares, \$0.0001 par value, 245,173,330 and 191,918,330	24,517	19,192
shares issued and outstanding respectively		
Additional paid in capital	33,197,848	30,866,539
Comprehensive income	8,910	
Stock not yet issued	250,000	-
Accumulated deficit	(29,491,700)	(23,450,076)
Total Stockholders' Equity	3,989,576	7,435,656
Total Liabilities and Stockholders' Equity	\$ 6,842,049	\$ 7,616,214
The accompanying notes are an integral part of thes		

The accompanying notes are an integral part of these consolidated financial statements.

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## NUVILEX, INC. F/K/A EFOODSAFETY.COM, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

	For the Years Ended April 30,				
	2009		20	08	
Revenues Cost of sales	\$	653,134 427,410	\$	1,189,954 266,202	

Gross profit	225,724	923,752
Expenses		
Sales and marketing	594,342	204,593
Research and development	473,514	412,882
Consulting	4,499,292	3,321,941
General and administrative	700,671	733,580
Total operating expenses	6,267,819	4,672,996
Net loss before other income (expense)	(6,042,095)	(3,749,244)
Other income (expense)		
Interest income	14,651	26,223
Dividend income	3,862	7,800
Gain/Loss on sale of marketable securities/ rental/disposal of assets	9,133	(73,792)
Interest expense	(27,175)	(2,953)
Total other income (expense)	471	(42,722)
Net loss	\$ (6,041,624)	\$ (3,791,966)
Loss per share		
Basic	\$ (0.03)	\$ (0.02)
Diluted	\$ (0.03)	\$ (0.02)
Weighted average shares outstanding		
Basic	201,634,110	167,925,432
Diluted	227,949,900	168,937,608
		• • • •

The accompanying notes are an integral part of these consolidated financial statements.

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## NUVILEX, INC. F/K/A EFOODSAFETY.COM, INC. CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY FOR THE YEARS ENDED APRIL 30, 2009 AND 2008

	Preferred S	tock		Common St	ock	Additional Paid in Capital	Accumulated Deficit
—	Shares	Amo	ount	Shares	Amount		
Balance, April 30, 2007	-	\$	-	161,898,330	\$ 16,190	\$ 23,925,643	\$ (19,658,110)
Shares issued for cash	-		-	3,550,000	355	484,145	-
Shares issued for services	-		-	26,490,000	2,649	5,295,172	-
Shares issued for assets	-		-	50,000	5	13,995	-
Shares redeemed as satisfaction for receivables	-		-	(220,000)	(22)	(43,400)	-
Cash contribution	-		-	-	-	110,000	-
Issuance of preferred shares for cash	10,000		1	-	-	999,999	-
Contribution	-		-	-	-	54,000	-
Shares issued for services	-		-	150,000	15	26,985	-
Net loss for the year ended April 30, 2008	-		-	-	-	-	(3,791,966)
Balance, April 30, 2008	10,000	\$	1	191,918,330	\$ 19,192	\$ 30,866,539	\$ (23,450,076)
Shares issued for services	-		-	5,050,000	505	70,495	-
Shares issued for merger	-		-	48,205,000	4,820	2,260,814	-
Net loss for the year ended April 30, 2009	-		-	-	-	-	(6,041,624)
Balance, April 30, 2009	10,000	\$	1	245,173,330	\$ 24,517	\$ 33,197,848	\$ (29,491,700)

The accompanying notes are an integral part of these consolidated financial statements.



## NUVILEX, INC. F/K/A EFOODSAFETY.COM, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

CONSOLIDATED STATEMENTS	For the Years Ende	ed April 30.	
	2009	2008	
Cash flows from operating activities:			
Net loss	\$ (6,041,624)	\$ (3,791,966)	
Adjustments used to reconcile net loss to net cash			
provided by (used in) operating activities:			
Depreciation	28,830	6,380	
Common stock issued for services	71,000	5,324,821	
Abandonment of intangible asset	6,378	-	
Increase (Decrease) in comprehensive income	8,910	(2,524)	
Loan receivable accrued interest	(6,875)	(13,125)	
Change in assets and liabilities, net of effects from business acquisition:			
(Increase) Decrease in accounts receivable	223,484	(145,024)	
(Increase) Decrease in inventory	172,470	(242,901)	
(Increase) Decrease in prepaid expenses and deposits	4,464,625	(2,449,415)	
Decrease in shareholder advance	-	58,405	
Increase (Decrease) in accounts payable	(299,194)	44,648	
Increase in accrued expenses	194,124	9,604	
Increase (Decrease) in deferred revenue	(7,500)	(7,500)	
Net cash used in operating activities	(1,185,372)	(1,208,597)	
Cash flows from investing activities:			
Common stock issued for asset	-	14,000	
Cash proceeds from acquisition of Freedom2	7,592	-	
Purchase of fixed assets	(5,080)	(21,049)	
Proceeds from sale of marketable securities	(31,185)	-	
Collection of loan receivable	15,000	-	
Net cash used in investing activities	(13,673)	(7,049)	
Cash flows from financing activities:			
Proceeds from new borrowings	61,629	-	
Repayment of debt	(22,398)	-	
Proceeds from sale of stock	_	484,500	
Proceeds from sale of preferred stock	-	1,000,000	
Contribution of capital	-	164,000	
Payment of advance via stock/comprehensive income	-	(43,422)	
Cash received for stock not yet issued	250,000	-	
Net cash provided by financing activities	289,231	1,605,078	
Net (decrease) increase in cash and cash equivalents	(909,814)	404,432	
Cash and cash equivalents at beginning of period	1,513,541	1,109,109	
Cash and cash equivalents at end of period	\$ 603,727	\$ 1,513,541	
SUPPLEMENTAL CASH FLOW INFORMATION:	\$ 000,727	¢ 1,515,511	
Cash paid during the year for:			
	\$ 26,508	¢	
Interest		<u> </u>	
Franchise and income taxes	\$ 2,200	\$ -	
Non-cash investing and financing activities:			
Stock issued for acquisition	\$ 2,265,634	\$ -	
The accompanying notes are an integral part of these	consolidated financial statemen	ts.	

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## NUVILEX, INC. F/K/A EFOODSAFETY.COM, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## NOTE 1 - BACKGROUND, ACQUISITION PURCHASE PRICE AND LIQUIDITY

This summary of accounting policies for Nuvilex, Inc. and Subsidiaries is presented to assist in understanding the Company's consolidated

financial statements. The accounting policies conform to generally accepted accounting principles and have been consistently applied in the preparation of the consolidated financial statements.

#### Background

The Company was founded as DJH International, Inc., a Nevada corporation on October 28, 1996, and changed its name to eFoodSafety.com, Inc. following its October 16, 2000 acquisition of Global Procurement Systems, Inc. The Company acquired Ozone Safe Food, Inc. for Common Stock on October 29, 2003. The Company's early mission was to provide methods and products to ensure the safety of marketed fruits and vegetables worldwide. On February 4, 2004, the Company registered with the Securities and Exchange Commission and its Common Stock began publicly trading on the OTC Bulletin Board under the trading symbol EFSF. The Company did not issue shares of Common Stock pursuant to an initial public offering (IPO). With less than projected demand for its produce sterilization methods and software tracking products, the Company changed its strategy and acquired Knock-Out Technologies, Ltd. and MedElite, Inc. in May 2004 and August 2005, respectively. Knock-Out Technologies, Ltd. is a developer of products using organic, non-toxic food based substances. MedElite, Inc. is the exclusive U.S. distributor of Talsyn<sup>TM</sup>-CI Scar Cream ("Talsyn"), a topical scar reducing cream. The Company's new strategy was to bring to market scientifically derived products designed to improve the health and well-being of those who use them. The Company sold its Ozone Safe Foods operations in August 2005. In November 2006, the Company formed Cinnergen, Inc., a wholly-owned subsidiary, to manufacture and market a non-prescription liquid nutritional supplement designed to promote healthy glucose metabolism, and purEffect, Inc., another wholly-owned subsidiary, to manufacture and market purEffect<sup>TM</sup>, a four-step non-prescription acne treatment. On March 10, 2006, the Company licensed the marketing rights for purEffect<sup>TM</sup> to Charlston Kentrist 41 Direct, Inc. ("CK41"). In July 2007, the Company formed I-Boost, Inc., a wholly-owned subsidiary, to manufacture and market a food bar designed to improve the effectiveness of the human immune system. In March 2008, the Company formed Cinnechol, Inc., a wholly-owned subsidiary, to manufacture and market a non-prescription nutritional supplement designed to promote cardiovascular health. In February 2009, the Company sold its remaining rights in the purEffect<sup>TM</sup> product to CK41 for an equity position in CK41 and future royalty compensation. In March 2009, the Company acquired Freedom2, the manufacturer and marketer of Infinitink®, a permanent tattoo ink designed to be removed more easily using conventional laser removal methods. On March 18, 2009, the Company changed its name to Nuvilex, Inc.

#### **Acquisition Purchase Price**

On March 2, 2009, The Company entered into a share exchange agreement with Freedom2 Holdings, Inc. whereby the Company issued 48,205,000 shares of its common stock to acquire 100% of the outstanding shares of F2Holdings at \$0.047 per share for a total purchase price of \$2,265,634. F2Holdings and its wholly-owned subsidiary, Freedom-2, Inc. (F2Inc), were formed on January 30, 2007. At the time of F2Holdings' formation, all of its outstanding common stock was owned by Freedom-2, LLC, a Delaware limited liability company. On January 31, 2007, all of the aforementioned entities entered into an agreement and plan of merger under which Freedom-2, LLC was merged with and into F2Holdings and, as of that date, Freedom-2, LLC ceased to exist and Holdings continued as the surviving corporation. In connection with the merger, each outstanding membership unit of Freedom-2, LLC was exchanged for 75,000 shares of F2Holdings' common stock.

The transaction has been accounted for as a purchase. Under the purchase method of accounting, the assets and liabilities of acquiree are recorded as of the completion of the merger, at their respective fair values, and then consolidated with the values of the acquirer. The purchase price was allocated as follows:

Common Stock Issued for Acquisition	\$	2,265,634
Purchase Price Allocation	on	
Cash	\$	7,592
Inventory		46,664
Prepaid Costs		195,482
Building		2,388,296
Fixed Assets		256,141
Accounts Receivable		3,301
Accounts Payable		(365,413)
Mortgage Payable		(1,955,854)
Licenses Payable		(400,000)
Bridge Loan Payable		(20,000)
Tenant Payable		(3,987)
Goodwill		2,113,412
Total	\$	2,265,634

#### Liquidity

The Company has generated negative cash flows from operations, and an accumulated deficit of \$29,491,700 at April 30, 2009. Those factors, as well as the uncertain conditions that the Company faces regarding its future raising of capital and ultimately successfully commercializing its business plan raise substantial doubt about the Company's ability to continue as a going concern. Management of the Company has a plan to increase capital through issuance of additional stock to shareholders, however there can be no assurance that this can be successfully consummated.

The Company's financial statements have been presented on the basis that it is a going concern, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The financial statements of the Company do not include any

adjustments that might be necessary if the Company is unable to continue as a going concern.

## NOTE 2 - Going Concern and Management's Plans

The Company's financial statements are prepared using accounting principles generally accepted in the United States of America (GAAP) applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business. The Company has not yet established an ongoing source of revenues sufficient to cover its operating costs and allow it to continue as a going concern. In addition, as of April 30, 2009, the Company has an accumulated deficit of \$29,491,700, has incurred a net loss for the year ended April 30, 2009 of \$6,041,624, and has working capital of \$262,816. The Company's current business plan requires additional funding beyond its anticipated cash flows from operations. These and other factors raise substantial doubt about the Company's ability to continue as a going concern.

The Company's current business plan and strategy involves five elements that the Company believes are key to its success. Part I of the plan is to improve the marketing and sales efforts of the better performing, existing products and products the Company believes have potential for meaningful sales growth and discontinue the sale of poor performing products. For example, in April 2009, the Company launched a new Internet based advertising campaign for its CinnergenÔ product line through dLife.com. dLife is a leading Internet site for diabetic patients. In addition, the Company has undertaken a substantial review and adjustment to its pricing strategy. For example, the Company lowered its retail price for a 32 ounce bottle of CinnergenÔ from \$39.99 to \$26.95 and made corresponding adjustments to its wholesale pricing structures in an effort to improve retail outlet sales and better compete against alternative products. In June 2009, the Company also lowered its retail price for TalsynÔ from \$65.00 to \$29.95 as part of its competitive pricing strategy. In May 2009, the Company discontinued its low revenue producing I-Boost Immune BarÔ. The Company will continue to evaluate its marketing, pricing and sales strategies to maximize revenue growth and cash in-flows from its existing product lines.

Part II includes the design and market release of new products, including the Last Shot Hangover Remedy $\hat{O}$ , Prevorex $\hat{O}$  and the Cyclosurface<sup>3</sup> $\hat{O}$  cosmetics product line. The Company believes these products meet its strategy of focusing on higher margin products targeting large market segments with rapid growth opportunities.

Part III is a cost containment and expense reduction program, the primary goal of which is to reduce overhead expenses. One of Company's largest overhead expenses is the Cherry Hill, New Jersey facility. The Cherry Hill facility at 22,400 square feet is more than twice the amount of space required by the Company to operate efficiently. Accordingly, the Company has listed the property for sale or lease. The estimated fair market value of the property is \$1.7 million.

Part IV is the out-license or sale of intellectual property, assets and/or product lines. The Company is actively engaged in business development discussions for its OraphyteÔ and CitroxinÔ product lines, which may yield material short term milestone income, future royalties, or product line acquisition income.

Part V involves the Company securing additional debt or equity funds to finance its inventory production and marketing efforts in support of its sales goals.

Management believes that its multi-part strategy will strengthen the Company's position and both the short and long term viability of Nuvilex, Inc.

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## **NOTE 3 – Significant Accounting Policies**

## **Principles of Consolidation**

The consolidated financial statements include the accounts of Nuvilex, Inc.. and its subsidiaries, Knock-Out Technologies, Ltd., MedElite, Inc Cinnergen, Inc, I-Boost, Inc., Cinnechol Inc., Freedom-2 Holdings, Inc, Freedom-2, Inc., and Exceptional Tattoo, Inc. With respect to the latter three subsidiaries the financials include the profit and loss activity from the date of purchase March 2, 2009 to April 30, 2009 as the acquisition was accounted for under the purchase method of accounting.

All significant intercompany balances and transactions have been eliminated.

## **Cash and Cash Equivalents**

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents to the extent the funds are not being held for investment purposes.

#### Inventories

Inventories are stated at the lower of cost or market. Cost is computed on a weighted-average basis, which approximates the first-in, firstout method; market is based upon estimated replacement costs. Costs included in inventory primarily include finished spirit product and packaging.

## **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles required management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## **Property and Equipment**

Property and equipment are stated at cost. Expenditures that increase the useful lives or capacities of the plant and equipment are capitalized. Expenditures for repairs and maintenance are charged to income as incurred. Depreciation is provided using the straight-line method over the estimated useful lives as follows:

Computer equipment	3 years
Furniture and fixtures	7 years
Machinery and equipment	7 years
Building improvements	15 years
Building	40 years

#### Goodwill and other indefinite-lived intangibles

The Company records the excess of purchase price over the fair value of the identifiable net assets acquired as goodwill and other indefinite-lived intangibles. Statements of Financial Accounting Standards (SFAS) No. 142, Goodwill and Other Intangible Assets, prescribes a two-step process for impairment testing of goodwill and indefinite-lived intangibles, which is performed annually, as well as when an event triggering impairment may have occurred. The first step tests for impairment, while the second step, if necessary, measures the impairment. The Company has elected to perform its annual analysis at the end of its reporting year. No indicators of impairment were identified in the years ended April 30, 2009 and 2008.

#### Valuation of long-lived assets

The Company accounts for the valuation of long-lived assets under SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. SFAS No. 144 requires that long-lived assets and certain identifiable intangible assets be reviewed for impairment whenever events or circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of the long-lived assets is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value, less cost to sell.

## Basic and Diluted Earnings (Loss) per Share

Basic earnings per share is calculated using the weighted-average number of common shares outstanding during the period without consideration of the dilutive effect of stock warrants and convertible notes. Diluted earnings per share is calculated using the weighted-average number of common shares outstanding during the period after consideration of the dilutive effect of stock warrants and convertible notes.

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#### Fair value of financial instruments

For certain of the Company's nonderivative financial instruments, including cash and cash equivalents, receivables, accounts payable, and other accrued liabilities, the carrying amount approximates fair value due to the short-term maturities of these instruments. The estimated fair value of long-term debt is based primarily on borrowing rates currently available to the Company for similar debt issues. The fair value approximates the carrying value of long-term debt.

#### **Investment in Marketable Securities**

At April 30, 2009 the Company had 2,227,500 shares in a Sustainable Power Corpororation (PK:SSTP). The shares were purchased for \$22,275, and had a market value of \$31,185 resulting in an unrealized gain of \$8,910 which is shown in the equity section under comprehensive income. For the year ended April 30, 2009, the company realized \$17,389 in gains from the sale of this security.

#### **Comprehensive Income**

Comprehensive income is presented in the Shareholders' Equity section of the Consolidated Balance Sheet and consists of unrealized gains or losses on marketable securities.

#### **Revenue Recognition**

Sales of products and related costs of products sold are recognized when (i) persuasive evidence of an arrangement exists, (ii) delivery has occurred, (iii) the price is fixed or determinable and (iv) collectability is reasonably assured. These terms are typically met upon shipment of inks and tattoo equipment to the customer.

#### **Allowance for Doubtful Accounts**

The Company provides an allowance for estimated uncollectible accounts receivable balances based on historical experience and the aging of the related accounts receivable.

#### **Income Taxes**

Deferred taxes are calculated using the liability method whereby deferred tax assets are recognized for deductible temporary differences and operating loss and tax credit carryforwards and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

In June 2006, the Financial Accounting Standards Board ("FASB") issued FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes, an Interpretation of SFAS 109, Accounting for Income Taxes ("FIN 48"). This interpretation clarifies the accounting for

uncertainty in income taxes recognized in an entity's financial statements in accordance with SFAS 109 by prescribing the minimum recognition threshold and measurement attributable to a tax position taken or expected to be taken on a tax return is required to be met before being recognized in the financial statements. The adoption of FIN 48 had no material impact on the Company's financial statements for the year ended April 30, 2009. As of April 30, 2009, the Company had a net operating loss carry forward for income tax reporting purposes of approximately \$29,000,000 that may be offset against future taxable income through 2025. Current tax laws limit the amount of loss available to be offset against future taxable income when a substantial change in ownership occurs. Therefore, the amount available to offset future taxable income may be limited. No tax benefit has been reported in the financial statements, because the Company believes there is a 50% or greater chance the carry forwards will expire unused. Accordingly, the potential tax benefits of the loss carry forwards are offset by a valuation allowance of the same amount.

## **Research and Development Costs**

Expenditures for research and development are expensed as incurred. Such costs are required to be expensed until the point that technological feasibility is established. The Company incurred \$473,514 and \$412,882 in research and development costs for the years ended April 30, 2009 and 2008, respectively.

### **Concentration of Credit Risk**

The Company has no significant off-balance-sheet concentrations of credit risk such as foreign exchange contracts, options contracts or other foreign hedging arrangements. The Company maintains the majority of its cash balances with one financial institution in the form of demand deposits.

## Reclassifications

Certain items in the prior year financial statements have been reclassified for comparative purposes to conform to the presentation in the current period's presentation. These reclassifications have no effect on the previously reported income (loss).

## **NOTE 4 – ACCOUNTS RECEIVABLE**

The Company recognizes a receivable predominately on sales of its Cinnergen product. For the year ended April 30, 2009 the Company has established an allowance for doubtful accounts equal to \$39,195 based upon its experience. There was no allowance for doubtful accounts for the year ended April 30, 2008. The Company's experience was that all receivables were collected at that time and no allowance was necessary.

During the year ended April 30, 2009, the Company issued credit memos to a customer in the amount of \$336,452 representing the entire amount billed to date. In exchange the customer will forgive approximately \$400,000 of chargebacks. A settlement agreement is expected to be signed by both parties by July 31, 2009.

## NOTE 5- INVENTORY

At April 30, 2009 and 2008, the total amount of inventory was allocated between raw materials and finished product as follows:

	April 30,					
	2009		2008	3		
	\$	%	\$	%		
Finished goods	90,280	77.1%	161,672	66.6%		
Raw materials	26,815	22.9%	81,229	33.4%		
	117,095	100.0%	242,901	100.0%		

At April 30, 2009 and 2008, the allocation of inventory by company is as follows:

Allocation of Inventory by Company				
	_April 3	0,		
	2009	2008		
Cinnergen	35.5%	45.3%		
MedElite	19.8%	5.0%		
Cinnechol	30.5%	34.2%		
IBoost	0.0%	15.5%		
Freedom2	1.5%	0.0%		
Exceptional	12.7%	0.0%		
	100.0%	100.0%		

## NOTE 6-LOAN RECEIVABLE

On August 7, 2006, the Company loaned Diamond Ranch Foods, Ltd. \$100,000. Per the terms of the loan agreement, the loan carries an interest rate of 7.5% per annum and had a maturity date of December 31, 2008. At the maturity date, the Company elected to receive \$5,000 per month for 24 months beginning in February 2009. As such \$60,000 has been classified as short term with the balance of \$45,000 as long term.



## NOTE 7-FIXED ASSETS

Fixed assets consisted of the following:

	April 3	0,
	2009	2008
Building	\$ 2,388,296	\$ -
Computers	64,960	30,942
Furniture and fixtures	38,393	-
Lab equipment	182,980	-
	2,674,629	30,942
Less: accumulated depreciation	(30,754)	(7,754)
	\$ 2,643,875	\$ 23,188

Depreciation expense for the years ended April 30, 2009 and 2008 was \$28,830 and \$6,380, respectively.

## NOTE 8-GOODWILL AND INTANGIBLE ASSETS

The following table details the changes in goodwill:

	April 30,				
	200	)9	2008		
Balance at beginning of year	\$	-	\$	-	
Acquisition of businesses	2,113,412 -				
Impairment charge		-		-	
Translation and other					
adjustments		-		-	
	\$ 2	,113,412	\$	-	

As described in Note 1 to the financial statements the Company recognized Goodwill on its acquisition of Freedom2 Holdings, Inc. and subsidiaries.

Intangible Assets consisted of the following at April 30, 2009 and 2008:

	April 30,				Useful Life
Intangible Asset	2	.009	2	008	
Trademark	\$	-	\$	7,000	15 Years
Product rights		857,025		857,025	Indefinite
		857,025		864,025	
Less: accumulated amortization					
_		-		(622)	
<u>.</u>	\$	857,025	\$	863,403	

On December 20, 2006, the Company acquired U.S. Trademark Reg. No. 2,434,013 for the mark "Immune Boost". The Company had determined that the trademark has a useful life of fifteen years and was being amortized over that useful life. In May of 2009, a date subsequent to the balance sheet the Company determined that it would discontinue the sale of the product and hence the remaining book value of the trademark has been expensed.

On November 22, 2006, the Company, through its wholly-owned subsidiary Cinnergen, Inc. acquired the product rights of Cinnergen<sup>TM</sup> from NutraLab, Inc. In exchange for the product rights, the Company paid \$100,000 and issued 1,000,000 shares of common stock valued at \$170,000 to NutraLab, Inc. As part of the purchase agreement, the Company also assumed liabilities of NutraLab, Inc. of \$955,826 that was offset by liabilities of the Company of \$63,801 that was due to NutraLab, Inc. The Company also agreed to make additional payments totaling \$175,000 to NutraLab, Inc. The total purchase price of the product rights was \$1,337,025. The Company then negotiated the payables that it assumed, resulting in a reduction of the liabilities of \$480,000. The aforementioned product rights were subsequently reduced representing the forgiveness of debt, to \$857,025. The Company has determined that the product rights have an indefinite useful life.
# NOTE 9 - DEBT

As of April 30, 2009 the Company has the following long-term debt:

Long Term Debt	
Note payable to insurance carriers at 10% and 8.43% interest monthly payment of \$7,679 due within one year	\$ 60,962
Note payable to a Bank for a mortgage secured by the building, interest at 7.75 % payable in monthly installments of \$19,202, with a balloon payment due $2/1/2013$	1,584,036
Note Payable to a Law Firm, secured by a second mortgage on the building with interest at 2.5% payable in monthly installments of \$5,787	199,420
Note Payable to an individual secured by a third mortgage on the property due $12/31/2009$ with interest at 10% payable on the first day of April, July and October until the maturity date with the balance payable on the maturity date	150,000
Note Payable for a license fee agreement with Brown University, amended February 12,2009 for intellectual property rights	400,000
Bridge Loan payable initiated 12/01/2008 accruing interest at 8% and payable upon maturity on 6/30/2010	20,667
Total notes payable	\$ 2,415,085
Less: current portion	485,395
Long term portion	\$ 1,929,690

#### NOTE 10- COMMON STOCK TRANSACTIONS

For the year ended April 30, 2008 the Company issued 30,240,000 shares of its common stock. 3,550,000 shares for cash of \$484,500, 26,640,000 shares for professional services valued at market for \$5,324,821 of which \$4,428,487 was classified as prepaid expenses pursuant to agreements and \$896,334 expensed. The Company also expensed shares for services of \$2,000,000 which were unexpired at the beginning of the fiscal year. The company issued 50,000 shares for an asset valued at \$14,000. The Company also received back from one of its officers 220,000 shares for payment of advances of \$43,422.

For the year ended April 30, 2009 the Company issued shares for services of 5,050,000 valued at \$71,000 and shares issued for the acquisition of Freedom-2 Holdings, Inc. equaled 48,205,000.

# NOTE 11- PREFERRED STOCK

In December 2007, the company issued 5,000 shares of Series E Preferred Stock to a single shareholder for cash of \$500,000.

In April 2008, the company issued an additional 5,000 shares of Series E Preferred Stock to the same shareholder for cash of \$500,000.

Series E Preferred Stock has the following features:

- · Series E Preferred Shares will not bear any dividends.
- Each share of Series E Preferred Stock is entitled to receive its share of assets distributable upon the liquidation, dissolution or winding up of the affairs of the Company the holders of the Series E Preferred Shares shall be entitled to receive in cash out of the assets of the Company before any amount shall be paid to the holders of any capital stock of the Company of any class junior in rank to the Series E Preferred Shares.

- Each share of Series E Preferred Stock is convertible, at the holder's option, into shares of Common Stock, at the average Closing Bid Price of the Company's common stock for five (5) trading days prior to the Conversion Date.
- At every meeting of stockholders, every holder of Series E Preferred Stock is entitled to 50,000 votes for each share of Series E Preferred Stock in his name, with the same and identical voting rights as a holder of a share of Common Stock.

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The average Closing Bid Price at June 30, 2009 was \$0.038. Based on the Series E Preferred Stock provisions, if converted on June 30, 2009, the Series E Preferred Shares would have converted into 263,158 shares of the Company's common stock.

## NOTE 12 - COMMITMENTS AND CONTINGENCIES

#### **Operating Leases**

In August 2005, MedElite, Inc., a subsidiary of the Company, entered into a lease agreement for office space at 668 Woodbourne Road, Suite 109, Middletown, Pennsylvania. The lease expires on October 31, 2009. The lease payments are \$650 per month. The Company has four other leases totaling approximately \$750 per month that will expire between July 2009 and April 2010.

The Company has operating lease agreements for a copier, phones and an exchange server. Lease expense for years ended April 30, 2009 and 2008 was \$2,152 and \$0, respectively.

The minimum future lease payments under these leases are:

Year Ended April 30,	Lease Payments
2010	\$ 22,336
2011	12,354
2012	5,610
2013	4,417
2014	-
Thereafter	-
	\$ 44,717

The lease generally provides that insurance, maintenance and tax expenses are obligations of the Company. It is expected that in the normal course of business, leases that expire will be renewed or replaced by leases on other properties.

#### Legal

Kurt Mussina, former Senior Vice President, Sales and Marketing, for Freedom-2, Inc., has instituted a lawsuit in the Superior Court of New Jersey, captioned Mussina v. Freedom-2, Inc., et al., against, inter alia, Freedom-2, Inc., Freedom-2 Holdings, Inc. and Nuvilex seeking payment of certain severance monies he argues are due to him under the terms of his previous employment agreement and subsequent severance agreement. Mr. Mussina's claim, exclusive of costs and fees, seeks approximately \$175,000.00 in unpaid severance. The Company disputes the basis for Mr. Mussina's entitlement to such severance payments, as well as the amount claimed due, and is vigorously defending itself against this litigation.

# NOTE 13- SIGNIFICANT CUSTOMERS

#### **Concentration of Risk**

For the years ended April 30, 2009 and 2008, approximately 76% and 92%, respectively, of the revenues were from the sale of Cinnergen<sup>™</sup>. The loss of this product would have an adverse effect on the Company's operations.

#### **Few Customers**

For the years ended April 30, 2009 and 2008 sales of Cinnergen were sold to customers of which five in fiscal year end 2009 and four in fiscal year end 2008 amounted to 63% and 70% respectively, of the Cinnergen sales.

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#### NOTE 14- RELATED PARTY TRANSACTION

On February 11, 2009, the Company and Charlston Kentrist 41 Direct, Inc. (CK-41) restructured its Marketing Agreement (the "restructured agreement") surrounding purEffect<sup>TM</sup>, a four-step acne treatment system. Under the terms of the restructured agreement, the Company will transfer all of its rights to purEffect<sup>TM</sup> to CK-41 for four million two hundred-fifty thousand (4,250,000) shares of CK-41 common stock at the price of \$0.01 per share. CK-41 will also grant the Company a three year warrant to purchase an additional four million two hundred-fifty thousand (4,250,000) shares of ccM-41 will also grant the Company a three year warrant to purchase an additional four million two hundred-fifty thousand (4,250,000) shares of common stock at \$6.00 per share. Additionally, the Company will receive a two percent (2%) royalty on worldwide purEffect<sup>TM</sup> adjusted gross sales. The restructured agreement sets minimum royalty payments of one hundred-fifty thousand (\$150,000) dollars payable March 1, 2010 and two hundred-fifty thousand (\$250,000) dollars payable on March 1, 2011. The Company will hold one seat on the board of directors of CK-41.

#### NOTE 15- SUBSEQUENT EVENTS

#### Dividend

On June 1, 2009, its Board of Directors declared a stock dividend of one (1) Common Stock share for every five hundred (500) Common Stock shares owned. The dividend will be payable to stockholders of record as of June 30, 2009.

## Capital Stock

On June 2, 2009 5,555,555 shares were issued to a shareholder for \$250,000 cash received prior to April 30, 2009. The \$250,000 is recorded on the balance sheet as of April 30, 2009 under the caption "stock not issued".

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# SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NUVILEX, INC.

By: <u>/s/ Martin Schmieg</u> Martin Schmieg, Director, President and Chief Executive Officer (Principal Executive Officer On behalf of the Registrant)

Date: August 12, 2009

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

August 12, 2009	By: <u>/s/ Martin Schmieg</u> Martin Schmieg, Chairman of the Board of Directors and Principal Executive Officer
August 12, 2009	By: <u>/s/ Marylew Barnes</u> Marylew Barnes, Director, Secretary and Principal Financial Officer
August 12, 2009	By: <u>/s/ Robert Bowker</u> Robert Bowker, Director
August 12, 2009	By: <u>/s/ Robert Creeden</u> Robert Creeden, Director
August 12, 2009	By: <u>/s/ Richard Goldfarb</u> Richard Goldfarb, M.D., FACS, Director
August 12, 2009	By: <u>/s/ Timothy Matula</u> Timothy Matula, Director

# EXHIBIT 21.1

# SUBSIDIARIES OF REGISTRANT

- 1. Knock-Out Technologies, Ltd., a Nevada Ltd company
- 2. MedElite, Inc., a Texas corporation
- 3. Cinnergen, Inc., a Nevada corporation
- 4. PurEffect, Inc., a Nevada corporation
- 5. I-Boost, Inc., a Nevada corporation
- 6. Cinnechol, Inc., a Nevada corporation
- 7. Freedom2 Holdings, Inc. a Delaware corporation
- 8. Freedom2, Inc. a Delaware corporation
- 9. Exceptional Tattoo and Equipment Supply Company, Inc. a Delaware corporation

EXHIBIT 2.4

# SHARE EXCHANGE AGREEMENT

eFoodSafety.com, Inc.

and

Freedom2 Holdings, Inc.

January 12, 2009

THIS SHARE EXCHANGE AGREEMENT (hereinafter referred to as this "Agreement") is entered into as of this 12 day of January, 2009 by and between eFoodSafety.com, Inc., a Nevada corporation (hereinafter together with its subsidiaries referred to as "eFood") and Freedom2 Holdings, Inc., a Delaware corporation (hereinafter together with its subsidiaries referred to as "Freedom2"), upon the following premises:

#### Premises

WHEREAS, eFood is a publicly held corporation organized under the laws of the State of Nevada and is a holding company operating through wholly owned subsidiaries and dedicated to improving health conditions around the world through its innovative technologies.

WHEREAS, Freedom2 is a privately held corporation organized under the laws of the State of Delaware and the first company to engineer and patent a permanent, but more easily removable ink for tattoos and permanent cosmetics.

WHEREAS, the boards of directors of the constituent corporations have determined that it is in the best interests of their respective corporations and their respective shareholders that the corporations effect the Share Exchange subject to and on the terms and conditions set forth herein, including eFood's acquiring 100% of the issued and outstanding securities of Freedom2 in exchange for the issuance of 48,205,000 shares of eFood common stock, par value \$.0001 per share; and

WHEREAS, eFood and Freedom2 desire to set forth the terms of the Exchange, which is intended to constitute a tax-free reorganization pursuant to the provisions of Section 368(a)(1)(B) of the Internal Revenue Code of 1986.

NOW THEREFORE, on the stated premises and for and in consideration of the mutual covenants and agreements hereinafter set forth and the mutual benefits to the parties to be derived herefrom, it is hereby agreed as follows:

## ARTICLE I

## REPRESENTATIONS, COVENANTS, AND WARRANTIES OF FREEDOM2

As an inducement to, and to obtain the reliance of eFood, Freedom2 represents and warrants as follows:

Section 1.01 Organization. Freedom2 is a corporation duly organized, validly existing, and in good standing under the laws of the State of Delaware and has the corporate power and is duly authorized, qualified, franchised, and licensed under all applicable laws, regulations, ordinances, and orders of public authorities to own all of its properties and assets and to carry on its business in all material respects as it is now being conducted, including qualification to do business as a foreign corporation in the states or other jurisdictions in which the character and location of the assets owned by it or the nature of the business transacted by it requires qualification, except where failure to be so qualified would not have a material adverse effect on its business. Included in the Freedom2 Schedule 1.01 are complete and correct copies of the Articles of Incorporation and Bylaws of Freedom2 as currently in effect. The execution and delivery of this Agreement does not, and the consummation of the transactions contemplated hereby will not, violate any provision of Freedom2's Articles of Incorporation. Freedom2 has taken all actions required by law, its Articles of Incorporation, or otherwise, to authorize the execution and delivery of this Agreement. Freedom2 has full power, authority, and legal right and has taken all action required by law, its Articles of Incorporation, and otherwise, to consummate the transactions herein contemplated.

Section 1.02 Capitalization. The authorized capitalization of Freedom2 consists of 25,000,000 shares of common stock, \$0.001 par value, of which 9,729, 479 shares are currently issued and outstanding and 4,533,000 shares of preferred stock, of which 1,200,000 Series A and 2,503,056 Series B are outstanding and will be converted into common stock on the Closing Date. All issued and outstanding shares are legally issued, fully paid, and non-assessable and not issued in violation of preemptive or other rights of any person.

Section 1.03 Subsidiaries and Predecessor Corporations. Freedom2 does not have any predecessor corporation(s), but does have subsidiaries as disclosed on Schedule 1.03, and does not own, beneficially or of record, any shares of any other corporation, except as disclosed in Schedule 1.03. For purposes hereinafter, the term "Freedom2" also includes those subsidiaries, if any, set forth on Schedule 1.03.

Section 1.04 Financial Statements.

(a) Included in the Freedom2 Schedule 1.04 are (i) the [<u>audited/unaudited</u>] balance sheets and the related statements of operations of Freedom2 as of and for the period ended December 31, 2008.

(b) All such financial statements have been prepared in accordance with generally accepted accounting principles. The Freedom2 balance sheets present a true and fair view as of the date of such balance sheet of the financial condition of Freedom2. Freedom2 did not have, as of the date of such balance sheets, except as and to the extent reflected or reserved against therein, any liabilities or obligations (absolute or contingent) which should be reflected in the balance sheets or the notes thereto, prepared in accordance with generally accepted accounting principles, and all assets reflected therein are properly reported and present fairly the value of the assets of Freedom2 in accordance with generally accepted.

(c) Freedom2 has no liabilities with respect to the payment of any federal, state, local or other taxes (including any deficiencies, interest or penalties), except for taxes accrued but not yet due and payable.

(d) Freedom2 has filed all federal, state or local income and/or franchise tax returns required to be filed by it from inception to the date hereof. Each of such income tax returns reflects the taxes due for the period covered thereby, except for amounts which, in the aggregate, are immaterial.

(e) The books and records, financial and otherwise, of Freedom2 are in all material respects complete and correct and have been maintained in accordance with good business and accounting practices.

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(f) All of Freedom2's material assets are reflected on its financial statements, and, except as set forth in the Freedom2 Schedule 1.04 or the financial statements of Freedom2 or the notes thereto, Freedom2 has no material liabilities, direct or indirect, matured or unmatured, contingent or otherwise.

Section 1.05 Information. The information concerning Freedom2 set forth in this Agreement and in the Freedom2 Schedules is complete and accurate in all material respects and does not contain any untrue statement of a material fact or omit to state a material fact required to make the statements made, in light of the circumstances under which they were made, not misleading.

Section 1.06 Options or Warrants. On the Closing Date, there will be no existing options, warrants, calls, or commitments of any character relating to the authorized and unissued common stock of Freedom2.

Section 1.07 Title and Related Matters. Freedom2 has good and marketable title to all of its properties, inventory, interests in properties, and assets, real and personal, which are reflected in the December 31, 2008 balance sheet (except properties, inventory, interests in properties, and assets sold or otherwise disposed of since such date in the ordinary course of business), free and clear of all liens, pledges, charges, or encumbrances except (a) statutory liens or claims not yet delinquent, (b) such imperfections of title and easements as do not and will not materially detract from or interfere with the present or proposed use of the properties subject thereto or affected thereby or otherwise materially impair present business operations on such properties, and (c) as described in the Freedom2 Schedule 1.07. Except as set forth in the Freedom2 Schedule 1.07, Freedom2 owns, free and clear of any liens, claims, encumbrances, royalty interests, or other restrictions or limitations of any nature whatsoever, any and all products it is currently manufacturing, including the underlying technology and data, and all intellectual property, procedures, techniques, marketing plans, business plans, methods of management, or other information utilized in connection with Freedom2's business. Except as set forth in the Freedom2 Schedule 1.07, no third party has any right to, and Freedom2 has not received any notice of infringement of or conflict with asserted rights of others with respect to any product, technology, data, trade secrets, know-how, propriety techniques, trademarks, service marks, trade names, or copyrights which, individually or in the aggregate, if the subject of an unfavorable decision, ruling or finding, would have a materially adverse effect on the business, operations, financial condition, income, or business prospects of Freedom2 or any material portion of its properties, assets, or rights.

Section 1.08 Litigation and Proceedings. Except as set forth in the Freedom2 Schedule 1.08, there are no actions, suits, proceedings, or investigations pending or, to the knowledge of Freedom2 after reasonable investigation, threatened, by or against Freedom2 or affecting Freedom2 or its properties, at law or in equity, before any court or other governmental agency or instrumentality, domestic or foreign, or before any arbitrator of any kind. Freedom2 does not have any knowledge of any material default on its part with respect to any judgment, order, injunction, decree, award, rule, or regulation of any court, arbitrator, or governmental agency or instrumentality or of any circumstances which, after reasonable investigation, would result in the discovery of such a default.

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Section 1.09 Contracts.

(a) Except as included or described in the Freedom2 Schedule 1.09, there are no "material" contracts, agreements, franchises, license agreements, debt instruments or other commitments to which Freedom2 is a party or by which it or any of its assets, products, technology, or properties are bound other than those incurred in the ordinary course of business (as used in this Agreement, a "material" contract, agreement, franchise, license agreement, debt instrument or commitment is one which (i) will remain in effect for more than six (6) months after the date of this Agreement, and (ii) involves aggregate obligations of at least twenty-five thousand dollars (\$25,000).;

(b) All contracts, agreements, franchises, license agreements, and other commitments to which Freedom2 is a party or by which its properties are bound and which are material to the operations of Freedom2 taken as a whole are valid and enforceable by Freedom2 in all respects, except as limited by bankruptcy and insolvency laws and by other laws affecting the rights of creditors generally;

(c) Freedom2 is not a party to or bound by, and the properties of Freedom2 are not subject to any contract, agreement, other commitment or instrument; any charter or other corporate restriction; or any judgment, order, writ, injunction, decree, or award which materially and adversely affects, the business operations, properties, assets, or financial condition of Freedom2; and

(d) Except as included or described in the Freedom2 Schedule 1.09 or reflected in the most recent December 31, 2008 balance sheet, Freedom2 is not a party to any oral or written (i) contract for the employment of any officer or employee which is not terminable on 30 days, or less notice; (ii) profit sharing, bonus, deferred compensation, stock option, severance pay, pension benefit or retirement plan; (iii) agreement, contract, or indenture relating to the borrowing of money; (iv) guaranty of any obligation, other than one on which Freedom2 is a primary obligor, for the borrowing of money or otherwise, excluding endorsements made for collection and other guaranties of obligations which, in the aggregate do not exceed more than one year or providing for payments in excess of \$25,000 in the aggregate; (v) collective bargaining agreement; or (vi) agreement with any present or former officer or director of Freedom2.

Section 1.10 Material Contract Defaults. Freedom2 is not in default in any material respect under the terms of any outstanding contract, agreement, lease, or other commitment which is material to the business, operations, properties, assets or financial condition of Freedom2, and there is no event of default in any material respect under any such contract, agreement, lease, or other commitment in respect of which Freedom2 has not taken adequate steps to prevent such a default from occurring.

Section 1.11 No Conflict With Other Instruments. The execution of this Agreement and the consummation of the transactions contemplated by this Agreement will not result in the breach of any term or provision of, constitute an event of default under, or terminate, accelerate or modify the terms of any material indenture, mortgage, deed of trust, or other material contract, agreement, or instrument to which Freedom2 is a party or to which any of its properties or operations are subject.

Section 1.12 Governmental Authorizations. Except as set forth in the Freedom2 Schedule 1.12, Freedom2 has all licenses, franchises, permits, and other governmental authorizations that are legally required to enable it to conduct its business in all material respects as conducted on the date hereof. Except for compliance with federal and state securities and corporation laws, as hereinafter provided, no authorization, approval, consent, or order of, or registration, declaration, or filing with, any court or other governmental body is required in connection with the execution and delivery by Freedom2 of this Agreement and the consummation by Freedom2 of the transactions contemplated hereby.

Section 1.13 Compliance With Laws and Regulations. Except as set forth in the Freedom2 Schedule 1.13, to the best of its knowledge, Freedom2 has complied with all applicable statutes and regulations of any federal, state, local or other governmental entity or agency thereof, except to the extent that noncompliance would not materially and adversely affect the business, operations, properties, assets, or condition of Freedom2 or except to the extent that noncompliance would not result in the occurrence of any material liability for Freedom2.

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Section 1.14 Insurance. All of the properties of Freedom2 are fully insured for their full replacement cost.

Section 1.15 Approval of Agreement. The board of directors of Freedom2 has authorized the execution and delivery of this Agreement by Freedom2 and has approved this Agreement and the transactions contemplated hereby, and will recommend to the Freedom2 Shareholders that the Exchange be accepted by them.

Section 1.16 Material Transactions or Affiliations. Set forth in the Freedom2 Schedule 1.16 is a description of every material contract, agreement, or arrangement between Freedom2 and any predecessor and any person who was at the time of such contract, agreement, or arrangement an officer, director, or person owning of record, or known by Freedom2 to own beneficially, 5% or more of the issued and outstanding common stock of Freedom2, and which is to be performed in whole or in part after the date hereof or which was entered into not more than three years prior to the date hereof. Except as disclosed in the Freedom2 Schedule 1.16 or otherwise disclosed herein, no officer, director, or 5% shareholder of Freedom2 has, or has had since inception of Freedom2, any known interest, direct or indirect, in any transaction with Freedom2 which was material to the business of Freedom2. There are no commitments by Freedom2, whether written or oral, to lend any funds, or to borrow any money from, or enter into any other transaction with, any such

affiliated person.

Section 1.17 Labor Relations. Freedom2 has not had work stoppage resulting from labor problems. To the knowledge of Freedom2 no union or other collective bargaining organization is organizing or attempting to organize any employee of Freedom2.

Section 1.18 Freedom2 Schedules. Freedom2 has delivered to eFood the following schedules, which are collectively referred to as the "Freedom2 Schedules" and which consist of separate schedules dated as of the date of execution of this Agreement, all certified by the chief executive officer of Freedom2 as complete, true, and correct as of the date of this Agreement in all material respects:

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(a) a schedule identified in paragraph 1.01 containing complete and correct copies of the Articles of Incorporation and Bylaws of Freedom2 in effect as of the date of this Agreement;

(b) a schedule containing the financial statements of Freedom2 identified in paragraph 1.04(a);

(c) a schedule identified in paragraph 1 containing a list indicating the name and address of each shareholder of Freedom2 together with the number of shares owned by him, her or it;

(d) a schedule identified in paragraph 1 containing a description of all real property owned by Freedom2, together with a description of every mortgage, deed of trust, pledge, lien, agreement, encumbrance, claim, or equity interest of any nature whatsoever in such real property;

(e) a schedule identified in paragraph 1 containing copies of all patents, licenses, permits, and other governmental authorizations (or requests or applications therefor) pursuant to which Freedom2 carries on or proposes to carry on its business (except those which, in the aggregate, are immaterial to the present or proposed business of Freedom2);

(f) a schedule identified in paragraph 1 listing the accounts receivable and notes and other obligations receivable of Freedom2 as of December 31, 2008, or thereafter other than in the ordinary course of business of Freedom2, indicating the debtor and amount, and classifying the accounts to show in reasonable detail the length of time, if any, overdue, and stating the nature and amount of any refunds, set offs, reimbursements, discounts, or other adjustments, which are in the aggregate material and due to or claimed by such debtor;

(g) a schedule identified in paragraph 1 listing the accounts payable and notes and other obligations payable of Freedom2 as of December 31, 2008, or that arose thereafter other than in the ordinary course of the business of Freedom2 indicating the creditor and amount, classifying the accounts to show in reasonable detail the length of time, if any, overdue, and stating the nature and amount of any refunds, set offs, reimbursements, discounts, or other adjustments, which in the aggregate are material and due to or claimed by Freedom2 respecting such obligations;

(h) a schedule identified in paragraph 1 setting forth any other information, together with any required copies of documents, required to be disclosed in the Freedom2 Schedules by Sections 1.01 through 1.19.

Freedom2 shall cause the Freedom2 Schedules and the instruments and data delivered to eFood hereunder to be promptly updated after the date hereof up to and including the Closing Date.

It is understood and agreed that not all of the schedules referred to above have been completed or are available to be furnished by Freedom2. Freedom2 shall have until January 31, 2009 to provide such schedules. If Freedom2 cannot or fails to do so, or if eFood acting reasonably finds any such schedules or updates provided after the date hereof to be unacceptable according to the criteria set forth below, eFood may terminate this Agreement by giving written notice to Freedom2 within five (5) days after the schedules or updates were due to be produced or were provided. For purposes of the foregoing, eFood may consider a disclosure in the Freedom2 Schedules to be "unacceptable" only if that item would have a material adverse impact on the financial statements listed in Section 1.04(a), taken as a whole.

Section 1.19 Bank Accounts; Power of Attorney. Set forth in Schedule 1.19 is a true and complete list of (a) all accounts with banks, money market mutual funds or securities or other financial institutions maintained by Freedom2 within the past twelve (12) months, the account numbers thereof, and all persons authorized to sign or act on behalf of Freedom2, (b) all safe deposit boxes and other similar custodial arrangements maintained by Freedom2 within the past twelve (12) months, and (c) the names of all persons holding powers of attorney from Freedom2 or who are otherwise authorized to act on behalf of Freedom2 with respect to any matter, other than

its officers and directors, and a summary of the terms of such powers or authorizations.

Section 1.20 Valid Obligation. This Agreement and all agreements and other documents executed by Freedom2 in connection herewith constitute the valid and binding obligation of Freedom2, enforceable in accordance with its or their terms, except as may be limited by bankruptcy, insolvency, moratorium or other similar laws affecting the enforcement of creditors' rights generally and subject to the qualification that the availability of equitable remedies is subject to the discretion of the court before which any proceeding therefor may be brought.

Section 1.21 Securities Law Representations. The stockholders of Freedom2 will agree in writing to acquire the shares of eFood common stock for investment purposes only, for their own account and not with an intention of distribution as contemplated by the provisions of Section 2(11) of the Securities Act of 1933 ("Securities Act"). The stockholders of Freedom2 will represent in writing that they are each an "accredited investor" as such term is defined in Rule 501(a) of Regulation D under the Securities Act. Such shares of eFood common stock are "restricted securities," as that term is defined in Rule 501(a) of the Securities Act, and the certificates evidencing such shares shall bear customary restrictive transfer legends and be subject to stop-transfer instructions.

#### ARTICLE II

# REPRESENTATIONS, COVENANTS, AND WARRANTIES OF EFOOD

As an inducement to, and to obtain the reliance of Freedom2 and the Freedom2 Shareholders, except as set forth in the eFood Schedules (as hereinafter defined), eFood represents and warrants as follows:

Section 2.01 Organization. eFood is a corporation duly organized, validly existing, and in good standing under the laws of the State of Nevada and has the corporate power and is duly authorized, qualified, franchised, and licensed under all applicable laws, regulations, ordinances, and orders of public authorities to own all of its properties and assets, to carry on its business in all material respects as it is now being conducted, and except where failure to be so qualified would not have a material adverse effect on its business, there is no jurisdiction in which it is not qualified in which the character and location of the assets owned by it or the nature of the business transacted by it requires qualification. Included in the eFood Schedules are complete and correct copies of the Articles of Incorporation and Bylaws of eFood as in effect on the date hereof. The execution and delivery of this Agreement does not, and the consummation of the transactions contemplated hereby will not, violate any provision of eFood's Articles of Incorporation or Bylaws. eFood has taken all action required by law, its Articles of Incorporation, its Bylaws, or otherwise to authorize the execution and delivery of this Agreement, and eFood has full power, authority, and legal right and has taken all action required by law, its Articles of Incorporation, Bylaws, or otherwise to consummate the transactions herein contemplated.

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Section 2.02 Capitalization. eFood's authorized capitalization as of the Closing consists of shares of common stock, par value \$.0001, of which 195,268,330 shares are issued and outstanding, and 10,000 shares of preferred stock, par value \$.0001, are issued and outstanding. All issued and outstanding shares are legally issued, fully paid, and non-assessable and not issued in violation of the preemptive or other rights of any person.

Section 2.03 Subsidiaries and Predecessor Corporations. eFood's subsidiaries are disclosed in Schedule 2.03. For purposes hereinafter, the term "eFood" also includes those subsidiaries, if any, set forth on Schedule 2.03.

Section 2.04 Securities Filings; Financial Statements.

(a) Since October 31, 2008, eFood has timely filed all forms, reports and documents required to be filed with the Securities and Exchange Commission ("SEC"), and has heretofore delivered to Freedom2, in the form filed with the SEC, (i) all quarterly and annual reports on Forms 10-Q (or 10-QSB) and 10-K (or 10-KSB) filed since October 31, 2008, and (ii) all other reports filed by eFood with the SEC since October 31, 2008 (collectively, the "SEC Reports"). The SEC Reports (i) were prepared in accordance with the requirements of the Securities Exchange Act of 1934, as appropriate, and (ii) did not contain any untrue statement of material fact or omit to state a material fact required to be stated therein or necessary in order to make the statements therein, in the light of the circumstances under which they were made, not misleading.

(b) As of the date of Closing, the balance sheet of eFood will have cash and cash

equivalents of no less than \$1,000,000, and total liabilities of no more than \$100,000.

Section 2.05 Options or Warrants. There are no, and as of Closing there will be no, existing options, warrants, calls, or commitments of any character relating to the authorized and unissued securities of eFood.

Section 2.06 Litigation and Proceedings. There are no actions, suits, proceedings or investigations pending or, to the knowledge eFood after reasonable investigation, threatened by or against eFood or affecting eFood or its properties, at law or in equity, before any court or other governmental agency or instrumentality, domestic or foreign, or before any arbitrator of any kind except as disclosed in Schedule 2.06. eFood has no knowledge of any default on its part with respect to any judgment, order, writ, injunction, decree, award, rule or regulation of any court, arbitrator, or governmental agency or instrumentality or any circumstance which after reasonable investigation would result in the discovery of such default.

Section 2.07 Material Contract Defaults. eFood is not in default in any material respect under the terms of any outstanding contract, agreement, lease, or other commitment which is material to the business, operations, properties, assets or condition of eFood and there is no event of default in any material respect under any such contract, agreement, lease, or other commitment in respect of which eFood has not taken adequate steps to prevent such a default from occurring.

Section 2.08 No Conflict With Other Instruments. The execution of this Agreement and the consummation of the transactions contemplated by this Agreement will not result in the breach of any term or provision of, constitute a default under, or terminate, accelerate or modify the terms of, any indenture, mortgage, deed of trust, or other material agreement or instrument to which eFood is a party or to which any of its assets or operations are subject.

Section 2.09 Governmental Authorizations. eFood has all licenses, franchises, permits, and other governmental authorizations, that are legally required to enable it to conduct its business operations in all material respects as conducted on the date hereof. Except for compliance with federal and state securities or corporation laws, as hereinafter provided, no authorization, approval, consent or order of, of registration, declaration or filing with, any court or other governmental body is required in connection with the execution and delivery by eFood of this Agreement and the consummation by eFood of the transactions contemplated hereby.

Section 2.10 Compliance With Laws and Regulations. To the best of its knowledge, eFood has complied with all applicable statutes and regulations of any federal, state, or other applicable governmental entity or agency thereof, except to the extent that noncompliance would not materially and adversely affect the business, operations, properties, assets or condition of eFood or except to the extent that noncompliance would not result in the occurrence of any material liability. This compliance includes, but is not limited to, the filing of all reports to date with federal and state securities and corporation authorities.

Section 2.11 Approval of Agreement. The board of directors of eFood has authorized the execution and delivery of this Agreement by eFood and has approved this Agreement and the transactions contemplated hereby and, if necessary and appropriate, will recommend to its shareholders that they approve this Agreement and the transactions contemplated hereby.

Section 2.12 Continuity of Business Enterprises. eFood has no commitment or present intention to liquidate eFood or sell or otherwise dispose of a material portion of eFood's business or assets following the consummation of the transactions contemplated hereby.

Section 2.13 Valid Obligation. This Agreement and all agreements and other documents executed by eFood in connection herewith constitute the valid and binding obligation of eFood, enforceable in accordance with its or their terms, except as may be limited by bankruptcy, insolvency, moratorium or other similar laws affecting the enforcement of creditors' rights generally and subject to the qualification that the availability of equitable remedies is subject to the discretion of the court before which any proceeding therefor may be brought.

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ARTICLE III

### THE SHARE EXCHANGE

Section 3.01 The Share Exchange. On the terms and subject to the conditions set forth in this Agreement, on the Closing Date (as defined in Section 3.03), eFood will acquire 100% of the issued and outstanding securities of Freedom2 in exchange for the issuance of 48,205,000 shares of eFood common stock, par value \$.0001 per share.

Section 3.02 Closing. The closing ("Closing") of the transactions contemplated by this Agreement shall be on a date, at such place and at such time as the parties may agree ("Closing Date"), but not later than February 28, 2009, subject to the right of eFood or Freedom2 to extend such Closing Date by up to an additional sixty days.

Section 3.03 Closing Events. At the Closing, eFood, Freedom2 and each of the Accepting Shareholders shall execute, acknowledge, and deliver (or shall ensure to be executed, acknowledged, and delivered) any and all certificates, opinions, financial statements, schedules, agreements, resolutions, rulings or other instruments required by this Agreement to be so delivered at or prior to the Closing, together with such other items as may be reasonably requested by the parties hereto and their respective legal counsel in order to effectuate or evidence the transactions contemplated hereby.

Section 3.04 Termination.

(a) This Agreement may be terminated by the board of directors of either eFood or Freedom2 at any time prior to the Closing Date if:

(i) there shall be any actual or threatened action or proceeding before any court or any governmental body which shall seek to restrain, prohibit, or invalidate the transactions contemplated by this Agreement and which, in the judgment of such board of directors, made in good faith and based upon the advice of its legal counsel, makes it inadvisable to proceed with the Share Exchange; or

(ii) any of the transactions contemplated hereby are disapproved by any regulatory authority whose approval is required to consummate such transactions (which does not include the Securities and Exchange Commission) or in the judgment of such board of directors, made in good faith and based on the advice of counsel, there is substantial likelihood that any such approval will not be obtained or will be obtained only on a condition or conditions which would be unduly burdensome, making it inadvisable to proceed with the Share Exchange.

In the event of termination pursuant to this paragraph (a) of Section 3.04, no obligation, right or liability shall arise hereunder, and each party shall bear all of the expenses incurred by it in connection with the negotiation, drafting, and execution of this Agreement and the transactions herein contemplated.

(b) This Agreement may be terminated by the board of directors of eFood at any time prior to the Closing Date if:

(i) there shall have been any change after the date of the latest balance sheet of Freedom2 in the assets, properties, business, or financial condition of Freedom2, which could have a materially adverse effect on the financial statements of Freedom2 listed in Section 1.04(a) taken as a whole, except any changes disclosed in the Freedom2 Schedules;

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(ii) the board of directors of eFood determines in good faith that one or more of Freedom2's conditions to Closing in Article V has not occurred, through no fault of Freedom2.

(iii) on or before February 6, 2009 eFood notifies Freedom2 that eFood's investigation pursuant to Section 4.01 below has uncovered information which it finds unacceptable by the same criteria set forth in Section 1.18; or

(iv) Freedom2 shall fail to comply in any material respect with any of its covenants or agreements contained in this Agreement or if any of the representations or warranties of Freedom2 contained herein shall be inaccurate in any material respect, where such noncompliance or inaccuracy has not been cured within ten days after written notice thereof.

If this Agreement is terminated pursuant to this paragraph (b)(i), (ii) or (iv) of Section 3.04, this Agreement shall be of no further force or effect, and no obligation, right or liability shall arise hereunder, except that Freedom2 shall bear its own costs as well as the reasonable costs of eFood in connection with the negotiation, preparation, and execution of this Agreementand qualifying the offer and sale of securities to be issued in the Share Exchange under the registration requirements, or an exemption from the registration requirements, of state and federal securities laws, not to exceed \$15,000.

(c) This Agreement may be terminated by the board of directors of Freedom2 at any time prior to the Closing Date if:

(i) the board of directors of Freedom2 determines in good faith that one or more of eFood's conditions to Closing in Article VI has not occurred, through no fault of eFood;

(ii) on or before February 6, 2009 Freedom2 notifies eFood that Freedom2's investigation pursuant to Section 4.01 below has uncovered information which it finds unacceptable;

(iii) eFood shall fail to comply in any material respect with any of its covenants or agreements contained in this Agreement or if any of the representations or warranties of eFood contained herein shall be inaccurate in any material respect, where such noncompliance or inaccuracy has not been cured within ten days after written notice thereof.

If this Agreement is terminated pursuant to this paragraph (c) of Section 3.04, this Agreement shall be of no further force or effect, and no obligation, right or liability shall arise hereunder, except that eFood shall bear its own costs as well as the reasonable costs of Freedom2 incurred in connection with the negotiation, preparation and execution of this Agreement, not to exceed \$15,000.

# ARTICLE IV SPECIAL COVENANTS

Section 4.01 Access to Properties and Records. eFood and Freedom2 will each afford to the officers and authorized representatives of the other full access to the properties, books and records of eFood or Freedom2, as the case may be, in order that each may have a full opportunity to make such reasonable investigation as it shall desire to make of the affairs of the other, and each will furnish the other with such additional financial and operating data and other information as to the business and properties of eFood or Freedom2, as the case may be, as the other shall from time to time reasonably request. Without limiting the foregoing, as soon as practicable after the end of each fiscal quarter (and in any event through the last fiscal quarter prior to the Closing Date), each party shall provide the other with quarterly internally prepared and unaudited financial statements.

Section 4.02 Delivery of Books and Records. At the Closing, Freedom2 shall deliver to eFood the originals of the corporate minute books, books of account, contracts, records, and all other books or documents of Freedom2 and Freedom2, Inc., its subsidiary, now in the possession of Freedom2 or its representatives.

Section 4.03 Third Party Consents and Certificates. eFood and Freedom2 agree to cooperate with each other in order to obtain any required third party consents to this Agreement and the transactions herein contemplated.

Section 4.04 Consent of Freedom2 Shareholders. Freedom2 shall use its best efforts to obtain the consent of all Freedom2 shareholders to participate in the Share Exchange.

Section 4.05 Actions Prior to Closing.

(a) From and after the date of this Agreement until the Closing Date and except as set forth in the Freedom2 Schedules or as permitted or contemplated by this Agreement, eFood (subject to paragraph (d) below) and Freedom2 respectively, will each:

(i) carry on its business in substantially the same manner as it has heretofore;

(ii) maintain and keep its properties in states of good repair and condition as at present, except for depreciation due to ordinary wear and tear and damage due to casualty;

(iii) maintain in full force and effect insurance comparable in amount and in scope of coverage to that now maintained by it;

(iv) perform in all material respects all of its obligations under material contracts, leases, and instruments relating to or affecting its assets, properties, and business;

(v) use its best efforts, taking into account its cash situation, to maintain and preserve its business organization intact, to retain its key employees, and to maintain its relationship with its material suppliers and customers; and

(vi) fully comply with and perform in all material respects all obligations and duties imposed on it by all federal and state laws and all rules, regulations, and orders imposed by federal or state governmental authorities.

(b) From and after the date of this Agreement until the Closing Date, neither eFood nor Freedom2 will:

(i) make any changes in their articles of incorporation or bylaws; or

(ii) enter into or amend any contract, agreement, or other instrument of any of the types described in such party's schedules, except that a party may enter into or amend any contract, agreement, or other instrument in the ordinary course of business involving the sale of goods or services.

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Section 4.06 Sales Under Rule 144, If Applicable.

(a) eFood will use its best efforts to at all times comply with the reporting requirements of the Securities Exchange Act of 1934 (the "Exchange Act"), including timely filing of all periodic reports required under the provisions of the Exchange Act and the rules and regulations promulgated thereunder.

(b) Upon being informed in writing by any such person holding restricted stock of eFood that such person intends to sell any shares under Rule 144 of the Securities Act of 1933 (including any rule adopted in substitution or replacement thereof), eFood will certify in writing to such person that it has filed all of the reports required to be filed by it under the Exchange Act, in satisfaction of the current public information condition of Rule 144.

(c) If any certificate representing any such restricted stock is presented to eFood's transfer agent for registration of transfer in connection with any sale theretofore made under Rule 144, provided such certificate is duly endorsed for transfer by the appropriate person(s) or accompanied by a separate stock power duly executed by the appropriate person(s), in each case with reasonable assurances that such endorsements are genuine and effective, and is accompanied by an opinion of counsel satisfactory to eFood and its counsel that the transfer has complied with the requirements of Rule 144, eFood will promptly instruct its transfer agent to register such shares and to issue one or more new certificates representing such shares to the transferee and, if appropriate under the provisions of Rule 144, free of any stop transfer order or restrictive legend. The provisions of this Section 4.06 shall survive the Closing and the consummation of the

transactions contemplated by this Agreement.

Section 4.07 Indemnification.

(a) Freedom2 hereby agrees to indemnify eFood and each of the officers, agents and directors of eFood as of the date of execution of this Agreement against any loss, liability, claim, damage, or expense (including, but not limited to, any and all expense whatsoever reasonably incurred in investigating, preparing, or defending against any litigation, commenced or threatened, or any claim whatsoever), to which it or they may become subject arising out of or based on any inaccuracy appearing in or misrepresentations made under Article I of this Agreement. The indemnification provided for in this paragraph shall survive the Closing and consummation of the transactions contemplated hereby and termination of this Agreement.

(b) eFood hereby agrees to indemnify Freedom2 and each of the officers, agents, and

directors of Freedom2 as of the date of execution of this Agreement against any loss, liability, claim, damage, or expense (including, but not limited to, any and all expense whatsoever reasonably incurred in investigating, preparing, or defending against any litigation, commenced or threatened, or any claim whatsoever), to which it or they may become subject arising out of or based on any inaccuracy appearing in or misrepresentation made under Article II of this Agreement. The indemnification provided for in this paragraph shall survive the Closing and consummation of the transactions contemplated hereby and termination of this Agreement.

Section 4.08 Management.

(a) On the Closing date, eFood's board of directors will increase the size of its board of directors to five (5) members, after which all members other than Richard Goldfarb and Robert Bowker shall resign as directors. The remaining members of the eFood board of directors shall thereafter appoint Martin Schmieg, Blair Barnes, and Robert Creeden to the eFood board of directors; Mr. Schmieg shall be appointed Chairman of the Board.

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(b) On the Closing date, Patricia Gruden and Timothy Matula shall submit their resignations as President and Chief Executive Officer and Secretary, respectively. . The newly comprised board of directors shall appoint Martin Schmieg as President and Chief Executive Officer and Blair Barnes as Chief Financial Officer and such other officer as they deem necessary or appropriate.

# ARTICLE V CONDITIONS PRECEDENT TO OBLIGATIONS OF EFOOD

The obligations of eFood under this Agreement are subject to the satisfaction, at or before the Closing Date, of the following conditions:

Section 5.01 Accuracy of Representations and Performance of Covenants. The representations and warranties made by Freedom2 in this Agreement were true when made and shall be true at the Closing Date with the same force and effect as if such representations and warranties were made at and as of the Closing Date (except for changes therein permitted by this Agreement). Freedom2 shall have performed or complied with all covenants and conditions required by this Agreement to be performed or complied with by Freedom2 prior to or at the Closing. eFood shall be furnished with a certificate, signed by a duly authorized executive officer of Freedom2 and dated the Closing Date, to the foregoing effect.

Section 5.02 Officer's Certificate. eFood shall have been furnished with a certificate dated the Closing Date and signed by a duly authorized officer of Freedom2 to the effect that no litigation, proceeding, investigation, or inquiry is pending, or to the best knowledge of Freedom2 threatened, which might result in an action to enjoin or prevent the consummation of the transactions contemplated by this Agreement, or, to the extent not disclosed in the Freedom2 Schedules, by or against Freedom2, which might result in any material adverse change in any of its assets, properties, business, or operations.

Section 5.03 No Material Adverse Change Prior to the Closing Date. There shall not have occurred any change in the financial condition, business, or operations of Freedom2, nor shall any event have occurred which, with the lapse of time or the giving of notice, is determined to be unacceptable by eFood using the criteria set forth in Section 1.18.

Section 5.04 Good Standing. Freedom2 shall have received a certificate of good standing from the State of Delaware as of a date within ten days prior to the Closing Date, certifying that Freedom2 is in good standing as a corporation in the State of Delaware

Section 5.05 Approval by Freedom2 Shareholders. The Share Exchange shall have been accepted, and shares delivered in accordance with Section 3.01, by the holders of not less than 90% of the outstanding common stock of Freedom2 unless a lesser number is agreed to by eFood.

Section 5.06 No Governmental Prohibition. No order, statute, rule, regulation, executive order, injunction, stay, decree, judgment or restraining order shall have been enacted, entered, promulgated or enforced by any court or governmental or regulatory authority or instrumentality which prohibits the consummation of the transactions contemplated hereby.

Section 5.07 Consents. All consents, approvals, waivers or amendments pursuant to all contracts, licenses, permits, trademarks and other intangibles in connection with the transactions contemplated herein, or for the continued operation of eFood, Freedom2 and Freedom2, Inc. after the Closing Date on the basis as presently operated shall have been obtained.

Section 5.08 Other Items.

(a) eFood shall have received a list of Freedom2, Inc.'s shareholders containing the name, address, and number of shares held by each accepting Freedom2, Inc. shareholder as of the date of Closing, certified by an executive officer of Freedom2 as being true, complete and accurate; and

(b) eFood shall have received such further opinions, documents, certificates or instruments relating to the transactions contemplated hereby as eFood may reasonably request.

## ARTICLE VI CONDITIONS PRECEDENT TO OBLIGATIONS OF FREEDOM2

The obligations of Freedom2 under this Agreement are subject to the satisfaction, at or before the Closing Date, of the following conditions:

Section 6.01 Accuracy of Representations and Performance of Covenants. The representations and warranties made by eFood in this Agreement were true when made and shall be true as of the Closing Date (except for changes therein permitted by this Agreement) with the same force and effect as if such representations and warranties were made at and as of the Closing Date.

Section 6.02 Officer's Certificate. Freedom2 shall have been furnished with certificates dated the Closing Date and signed by duly authorized executive officers of eFood, to the effect that no litigation, proceeding, investigation or inquiry is pending, or to the best knowledge of eFood threatened, which might result in an action to enjoin or prevent the consummation of the transactions contemplated by this Agreement or by or against eFood which might result in any material adverse change in any of its assets, properties or operations.

Section 6.03 No Material Adverse Change Prior to the Closing Date. There shall not have occurred any change in the financial condition, business or operations of eFood that is determined to be unacceptable by Freedom2.

Section 6.04 Good Standing. Freedom2 shall have received a certificate of good standing from the Secretary of State of the State of Nevada or other appropriate office, dated as of a date within ten days prior to the Closing Date certifying that eFood is in good standing as a corporation in the State of Nevada.

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Section 6.05 No Governmental Prohibition. No order, statute, rule, regulation, executive order, injunction, stay, decree, judgment or restraining order shall have been enacted, entered, promulgated or enforced by any court or governmental or regulatory authority or instrumentality which prohibits the consummation of the transactions contemplated hereby.

Section 6.06 Consents. All consents, approvals, waivers or amendments pursuant to all contracts, licenses, permits, trademarks and other intangibles in connection with the transactions contemplated herein, or for the continued operation of eFood, Freedom2 and Freedom2, Inc. after the Closing Date on the basis as presently operated shall have been obtained.

Section 6.07 Other Items. Freedom2 shall have received such further opinions, documents, certificates, or instruments relating to the transactions contemplated hereby as Freedom2 may reasonably request.

# ARTICLE VII MISCELLANEOUS

Section 7.01 Brokers. eFood and Freedom2 agree that, except as set out on Schedule 7.01 attached hereto, there were no finders or brokers involved in bringing the parties together or who were instrumental in the negotiation, execution or consummation of this Agreement. eFood and Freedom2 each agree to indemnify the other against any claim by any third person for any commission, brokerage, or finder's fee arising from the transactions contemplated hereby based on any alleged agreement or understanding between the indemnifying party and such third person, whether express or implied from the actions of the indemnifying party.

Section 7.02 Governing Law. This Agreement shall be governed by, enforced, and construed under and in accordance with the laws of the United States of America and, with respect to the matters of state law, with the laws of the State of Nevada and the laws of the State of Delaware, without giving effect to principles of conflicts of law thereunder. Each of eFood and Freedom2 irrevocably consents and agrees that any legal or equitable action or proceedings arising under or in connection with this Agreement shall be brought exclusively in the United States District Court for the District of Nevada.

Section 7.03 Notices. Any notice or other communications required or permitted hereunder shall be in writing and shall be sufficiently given if personally delivered to it or sent by facsimile, overnight courier or registered mail or certified mail, postage prepaid, addressed as follows:

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If to eFood, to:

Patricia Gruden, President eFoodSafety.com, Inc. 7702 E. Doubletree Ranch Road, Suite 300 Scottsdale, AZ 85258 Facsimile: 480-348-3999

If to Freedom2, to:

Martin Schmieg, Chief Executive Officer Freedom2, Holdings, Inc. 1971 Old Cuthbert Road Cherry Hill, NJ 08034

With copies (that shall not constitute notice) to:

David J. Levenson, Esq. Law Offices of David J. Levenson 7947 Turncrest Drive Potomac, MD 20854 Facsimile: 301-299-8092

or such other addresses as shall be furnished in writing by any party in the manner for giving notices hereunder, and any such notice or communication shall be deemed to have been given (i) upon receipt, if personally delivered, (ii) on the day after dispatch, if sent by overnight courier, (iii) upon dispatch, if transmitted by facsimile and receipt is confirmed by telephone, and (iv) three days after mailing, if sent by registered or certified mail.

Section 7.04 Attorney's Fees. In the event that either party institutes any action or suit to enforce this Agreement or to secure relief from any default hereunder or breach hereof, the prevailing party shall be reimbursed by the losing party for all costs, including reasonable attorney's fees, incurred in connection therewith and in enforcing or collecting any judgment rendered therein.

Section 7.05 Confidentiality. Each party hereto agrees with the other that, unless and until the transactions contemplated by this Agreement have been consummated, it and its representatives will hold in strict confidence all data and information obtained with respect to another party or any subsidiary thereof from any representative, officer, director or employee, or from any books or records or from personal inspection, of such other party, and shall not use such data or information or disclose the same to others, except (i) to the extent such data or information is published, is a matter of public knowledge, or is required by law to be published; or (ii) to the extent that such data or information must be used or disclosed in order to consummate the transactions contemplated by this Agreement. In the event of the termination of this Agreement, each party shall return to the other party all documents and other materials obtained by it or on its behalf and shall destroy all copies, digests, work papers, abstracts or other materials relating thereto, and each party will continue to comply with the confidentiality provisions set forth herein.

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Section 7.06 Public Announcements and Filings. Unless required by applicable law or regulatory authority, none of the parties will issue any report, statement or press release to the general public, to the trade, to the general trade or trade press, or to any third party (other than its agents and advisors and representatives in connection with the transactions contemplated hereby) or file any document, relating to this Agreement and the transactions contemplated hereby, except as may be mutually agreed by the parties. Copies of any such filings, public announcements or disclosures, including any announcements or disclosures mandated by law or regulatory authorities, shall be delivered to each party at least one business day prior to the release thereof.

Section 7.07 Schedules; Knowledge. Each party is presumed to have full knowledge of all information set forth in the other party's schedules delivered pursuant to this Agreement.

Section 7.08 Third Party Beneficiaries. This contract is strictly between eFood and Freedom2, and, except as specifically provided, no director, officer, stockholder (other than the Freedom2, Inc. shareholders), employee, agent, independent contractor or any other person or entity shall be deemed to be a third party beneficiary of this Agreement.

Section 7.09 Expenses. Subject to Sections 3.05 and 7.04 above, whether or not the Share Exchange is consummated, each of eFood and Freedom2 will bear their own respective expenses, including legal, accounting and professional fees, incurred in connection with the Share Exchange or any of the other transactions contemplated hereby.

Section 7.10 Entire Agreement. This Agreement represents the entire agreement between the parties relating to the subject matter thereof and supersedes all prior agreements, understandings and negotiations, written or oral, with respect to such subject matter.

Section 7.11 Survival; Termination. The representations, warranties, and covenants of the respective parties shall survive the Closing Date and the consummation of the transactions herein contemplated for a period of two years.

Section 7.12 Counterparts. This Agreement may be executed in multiple counterparts, each of which shall be deemed an original and all of which taken together shall be but a single instrument. For purposes of this Agreement, facsimile signatures shall be deemed original signatures.

Section 7.13 Amendment or Waiver. Every right and remedy provided herein shall be cumulative with every other right and remedy, whether conferred herein, at law, or in equity, and may be enforced concurrently herewith, and no waiver by any party of the performance of any obligation by the other shall be construed as a waiver of the same or any other default then, theretofore, or thereafter occurring or existing. At any time prior to the Closing Date, this Agreement may by amended by a writing signed by all parties hereto, with respect to any of the terms contained herein, and any term or condition of this Agreement may be waived or the time for performance may be extended by a writing signed by the party for whose benefit the provision is intended.

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Section 7.14 Best Efforts. Subject to the terms and conditions herein provided, each party shall use its best efforts to perform or fulfill all conditions and obligations to be performed or fulfilled by it under this Agreement so that the transactions contemplated hereby shall be consummated as soon as practicable. Each party also agrees that it shall use its best efforts to take, or cause to be taken, all actions and to do, or cause to be done, all things necessary, proper or advisable under applicable laws and regulations to consummate and make effective this Agreement and the transactions contemplated herein.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective authorized officers, as of the date first-above written.

eFoodSafety.com, Inc.

Attest:

By: <u>/s/ Timothy Matula</u> Timothy Matula Secretary

By:/s/ Patricia Gruden Patricia Gruden President

Freedom2 Holdings, Inc.

By: <u>/s/ Blair Barnes</u> Blair Barnes Chief Financial Officer By:/s/ Martin Schmieg Martin Schmieg Chief Executive Officer

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Attest:

# EXHIBIT 31.1

# **SECTION 302 CERTIFICATION**

I, Martin Schmieg, certify that:

1. I have reviewed this Annual Report on Form 10-K of Nuvilex, Inc.:

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods presented in this report;

4. The small business issuer's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the small business issuer and have:

a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c. Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d. Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's fourth fiscal quarter that has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; and

5. The small business owner's other certifying officer and I have disclosed, based on my most recent evaluation of internal control over financial reporting, to the small business issuer's auditors and the audit committee of the small issuer's board of directors (or persons performing the equivalent functions):

a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small business issuer's ability to record, process, summarize and report financial information; and

b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting

Date: August 12, 2009

By: <u>/s/Martin Schmieg</u> Martin Schmieg, Chief Executive Officer (Principal Executive Officer)

# **EXHIBIT 31.2**

# **SECTION 302 CERTIFICATION**

I, Marylew Barnes, certify that:

1. I have reviewed this Annual Report on Form 10-K of Nuvilex, Inc.:

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods presented in this report;

4. The small business owner's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the small business issuer and have:

a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c. Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d. Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's fourth fiscal quarter that has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; and

5. The small business owner's other certifying officer and I have disclosed, based on my most recent evaluation of internal control over financial reporting, to the small business issuer's auditors and the audit committee of the small issuer's board of directors (or persons performing the equivalent functions):

a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small business issuer's ability to record, process, summarize and report financial information; and

b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting

Date: August 12, 2009

By: <u>/s/ Marylew Barnes</u> Marylew Barnes, Chief Financial Officer (Principal Financial Officer)

# **EXHIBIT 32.1**

# **SECTION 906 CERTIFICATION**

In connection with the Annual Report of Nuvilex, Inc. on Form 10-K for the period ending April 30, 2009, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Martin Schmieg, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

(1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) the information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

By: <u>/s/ Martin Schmieg</u> Martin Schmieg, Chief Executive Officer (Principal Executive Officer) Date: August 12, 2009

# EXHIBIT 32.2

# **SECTION 906 CERTIFICATION**

In connection with the Annual Report of Nuvilex, Inc. on Form 10-K for the period ending April 30, 2009, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Marylew Barnes, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

(1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) the information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

By: <u>/s/ Marylew Barnes</u> Marylew Barnes, Chief Financial Officer (Principal Financial Officer) Date: August 12, 2009

February	10,2009	
i coruur y	10, 2007	

To:	Patricia Gruden Martin Schmieg eFoodSafety.com, Inc.
From:	Michael J. Parrella, CEO Charlston Kentrist 41 Direct, Inc.
Re:	Terms for Purchase of purEffect® Project

Dear Pat and Martin:

As we have been discussing, this will serve to establish binding terms for the purchase by Charlston Kentrist 41 Direct, Inc. (CK41) and the sale by eFood Safety, Inc. (EFS) of all right, title and interest in and to the purEffect® acne and skin care products and project.

**Product** – For the purposes of this agreement, the purEffect® product shall consist of all raw materials, formulas, formulations, research, studies, clinical tests, monographs, packaging, designs, logos, typestyles, trademarks, copyrights, other intellectual property rights and all other elements and information relating to the purEffect® acne and/or skin care products.

**Project** – For the purpose of this agreement, the purEffect® project shall consist of the business and marketing plans for the sale of purEffect® Products; any and all materials obtained, created or produced by anyone for the marketing and/or sale of the purEffect® Products, whether in the form of written materials, websites, electronic materials, audio recordings, video or film recordings, raw or edited audio or video materials; any and all contracts, rights, relationships, understandings or engagements, written or verbal, related to the purEffect® Project and all right, title and interest in and to any and all of the materials, elements or intellectual property associated with the purEffect® Project.

**Sale of all Rights** – It is the intention of CK41 and EFS that this transaction shall represent the full sale, transfer, assignment and conveyance by EFS to CK41 of any and all rights associated with the purEffect® Products and Project. It is understood, acknowledged and agreed by the parties that upon execution of this agreement, the sole rights of EFS relating to the purEffect® Project are to receive the shares of CK41 common stock and royalty compensation specified herein.

**Terms of Purchase** – CK41's purchase of the purEffect® Products and Project shall be effective as of the date of this agreement. On or before March 1, 2009, CK41 will issue to EFS four million two hundred-fifty thousand (4,250,000) shares of CK41 common stock at the price of \$0.01 per share (the Shares). So long as the CK41 remains a private, non-publicly traded company, the Shares, in all respects, shall be protected from anti-dilution and include full piggyback rights. EFS will also be granted a three year warrant to purchase an additional four million two hundred-fifty thousand (4,250,000) shares of common stock at \$6.00 per share. EFS shall be granted one seat on CK41's board of directors. EFS shall receive a royalty equal to two percent of the Adjusted Gross Revenue received by CK41 its affiliates, subsidiaries or assigns from the sale of purEffect® Products. For the purpose of this agreement, Adjusted Gross Revenue shall mean the following: All revenue received by CK41 less only returns, bad checks, cancels, declines, shipping and handling costs, sales taxes and credit card charge-backs. CK41 agreed to pay regardless of whether or not it markets or sell the PurEffect project the following minimum royalty payments:

March 1, 2010 = \$150,000 March 1, 2011 = \$250,000

**Payment of Royalties** – CK41 will deliver to EFS royalty payments and written accounting statements related thereto no less frequently than 30 days after the end of each calendar quarter

during which purEffect® Products were sold.

Accounting Records – CK41 agrees to maintain complete and accurate accounting records relating to the purEffect® Project, which records EFS shall have the right to inspect and copy once each year during the period for which EFS is due royalties, with such inspection to take place after 10 day advance written notice and conducted at the place CK41 regularly maintains such records. If it is determined that CK41 underpaid royalties for any accounting period by 5% or more, EFS shall immediately receive the full underpayment amount, a \$100,000 penalty and shall have the right of reimbursement for the cost of purEffect® Project accounting records review, including travel and lodging.

Default, Remedies and Termination – CK41 will deemed to be in default of this agreement if any of the following occur:

- 1. CK41 is unable to obtain a minimum of \$2.0 million in equity financing on or before April 1, 2009;
- 2. CK41 is unable to obtain an additional \$5.0 million in equity financing on or before September 1, 2009;
- 3. CK41 fails to meet its minimum royalty obligations;
- 4. CK41 voluntarily or involuntarily files for bankruptcy;

The remedy for events of default may include at EFS's option the termination of this agreement in whole or in part and the return to EFS of the Product and Project. EFS will advise CK41 within 10 days of written notice to CK41 of its default of EFS's intent to terminate or other proposed remedies. With the exception of default items 4, CK41 will be granted 30 calendar days to cure its defaults.

**Representations and Warranties** – EFS represents and warrants that to its knowledge there are no threatened or pending actions, demands, settlements or other claims associated with the purEffect® Products or Project.

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**Indemnification** – From the date of this agreement forward, CK41 agrees to indemnify EFS against any and all claims, actions, settlements, judgments or other harm, including attorney's fees and court costs, associated with the purEffect® Product and Project.

**Complete Agreement** – Pending the creation and signing of one or more comprehensive agreements between CK41 and EFS, this agreement represents a binding and complete understanding of this transaction. No modification of the terms of this agreement shall be effective unless in writing and signed by authorized representatives of CK41 and EFS.

**Dispute Resolution** – Any disputes arising under this agreement shall be resolved under the law of the State of New York.

Authority – Each of the undersigned represents and warrants that the execution and full performance of the terms of this agreement is a fully authorized and legally enforceable action of their respective companies.

**Counterparts** – This agreement may be signed in faxed counterparts which, when taken together, shall represent the original of this agreement.

Agreed and accepted as of the date first above written.

Charlston Kentrist 41 Direct, Inc.

eFood Safety, Inc.

By <u>/s/ Michael Parrela</u> Michael Parrela CEO By <u>/s/ Patricia Gruden</u> Patricia Gruden

3

#### CERTIFICATE OF DESIGNATIONS, PREFERENCES AND RIGHTS OF SERIES E CONVERTIBLE PREFERRED STOCK OF EFOODSAFETY.COM, INC.

eFoodSafety.com, Inc. (the "Company"), a corporation organized and existing under Chapter 78 of the Nevada Revised Statutes, does hereby certify that, pursuant to authority conferred upon the Board of Directors of the Company by the Certificate of Incorporation of the Company and pursuant to Section 78.196 of the Nevada Revised Statutes, the Board of Directors of the Company at a meeting duly held, adopted resolutions (i) authorizing a series of the Company's authorized preferred stock, \$.0001 par value per share, and (ii) providing for the designations, preferences, and relative, participating, optional, or other rights, and the qualifications, limitation, or restrictions of five thousand (5,000) share of Series E Convertible Preferred Stock of the Company as consideration for Five Hundred Thousand Dollars(\$500,000.00) received by the Company on December 20, 2007 from Berkshire Capital Management Co., Inc. as follows:

RESOLVED, that the Company is authorized to issue five thousand (5,000) shares of Series E Convertible Preferred Stock (the "Series E Preferred Shares" or "Preferred Stock"), \$.0001 par value per share, which shall have the following powers, designations, preferences, and other special rights:

#### Section 1. Dividends.

The Series E Preferred Shares shall not bear any dividends.

# Section 2. Holder's Conversion of Series E Preferred Shares.

A holder of Series E Preferred Shares shall have the right, at such holder's option, to convert Series E Preferred Shares into shares of the Company's common stock, \$.0001 par value per shares (the "Common Stock"), on the following terms and conditions:

#### (a) Conversion Right.

Subject to the provisions of Section 3(a) below, at any time or times on or after the earlier of: (i) 30 days after the Issuance Date (as defined herein), (ii) the date that a registration statement covering the resale of Commons Stock issued upon conversion of the Series E Preferred Stock is declared effective by the Securities and Exchange Commission (the "SEC") ("Scheduled Effective Date"), any holder of Series E Preferred Shares shall be entitled to convert any Series E Preferred Shares into fully paid and non-assessable shares (rounded to the nearest whole share in accordance with Section 2(f) below) of Common Stock, at the Conversion Rate (as defined below).

#### (b) Conversion Rate.

The number of shares of Common Stock issuable upon conversion of each of the Series E Preferred Shares pursuant to Section (2)(a) shall be determined according to the following formula (the "Conversion Rate");

the average Closing Bid Price (as defined below) for the Company's common stock for the five (5) trading days prior to the Conversion Date (as defined below) (hereinafter sometimes called the "Fixed Conversion Price").

For purposes of this Certificate of Designations, the following terms shall have the following meanings:

#### (i) "Average Market Price"

means, with respect to any security for any period, that price which shall be computed as the arithmetic average of the Closing Bid Prices (as defined below) for such security for each trading day in such period;

#### (ii) "Closing Bid Price"

means, for any security as of any date, the last closing bid price on Nasdaq as reported by Bloomberg Financial Markets ("Bloomberg"), or if the Nasdaq is not the principal trading market for such security, the last closing bid price of such security on the principal securities exchange or trading market where such

security is listed or traded as reported by Bloomberg, or if the foregoing do not apply, the last closing bid price of such security in the over-the-counter market or the pink sheets or the bulletin board for such security as reported by Bloomberg, or, if no closing bid price is reported for such security by Bloomberg, the last closing trade price of such security as reported by Bloomberg. If the Closing Bid Price cannot be calculated for such security on such date on any of the foregoing bases, the Closing Bid Price of such security on such date shall be the fair market value as reasonably determined in good faith by the Board of Directors of the Company (all as appropriately adjusted for any stock dividend, stock split, or other similar transaction during such period);

#### (iii) "Issuance Date"

means the date of issuance of the Series E Preferred Shares.

#### (c) Adjustment to Conversion Price – Dilution and Other Events

In order to prevent dilution of the rights granted under this Certificate of Designations, the Conversion Price will be subject to adjustment from time to time as provided in this Section 2(c).

# Adjustment of Fixed Conversion Price upon Subdivision or Combination of Common Stock.

If the Company at any time subdivides (by any stock split, stock dividend, recapitalization, or otherwise) one or more classes of its outstanding shares of Common Stock into a greater number of shares, the Fixed Conversion Price in effect immediately prior to such subdivision will be proportionately reduced. If the Company at any time combines (by combination, reverse stock split, or otherwise) one or more classes of its outstanding shares of Common Stock into a smaller number of shares, the Fixed Conversion Price in effect immediately prior to such subdivision.

#### Reorganization, Reclassification, Consolidation, Merger, or Sale.

Any recapitalization, reorganization, reclassification, consolidation, merger, sale of all or substantially all of the Company's assets to another Person (as defined below), or other similar transaction which is effected in such a way that holders of Common Stock are entitled to receive (either directly or upon subsequent liquidation) stock, securities, or assets with respect to or in exchange for Common Stock is referred to herein as an "Organic Change." Prior to the consummation of any Organic Change, the Company will make appropriate provision (in form and substance satisfactory to the holders of a majority of the Series E Preferred Shares then outstanding) to insure that each of the holders of the Series E Preferred Shares will thereafter have the right to acquire and receive in lieu of, or in addition to, (as the case may be) the shares of Common Stock immediately theretofore acquirable and receivable upon the conversion of such holder's Series E Preferred Shares, such shares for stock, securities, or assets as may be issued or payable with respect to, or in exchange for, the number of shares of Common Stock immediately theretofore acquirable and receivable upon the conversion of such holder's Series E Preferred Shares had such Organic Change not taken place. In any such case, the Company will make appropriate provision (in form and substance satisfactory to the holders of a majority of the Series E Preferred Share then outstanding) with respect to such holder's rights and interests to insure that the provisions of this Section 2(c) and Section 2(d) below will thereafter be applicable to the Series E Preferred Shares. The Company will not effect any such consolidation, merger, or sale, unless prior to the consummation thereof the successor entity (if other than the Company) resulting from consolidation or merger or the entity purchasing such assets assumes, by written instrument (in form and substance satisfactory to the holders of a majority of the Series E Preferred Shares then outstanding), the obligation to deliver to each holder of Series E Preferred Shares such shares of stock, securities, or assets as, in accordance with the foregoing provisions, such holder may be entitled to acquire. For purposes of the Agreement, "Person" shall mean an individual, a limited liability company, a partnership, a joint venture, a corporation, a trust, an unincorporated organization, and a government or any department or agency thereof.

#### Notices.

(a) Immediately upon any adjustment adjustment of the Conversion Price, the Company will give written notice thereof to each holder of the Series E Preferred Shares, setting forth in reasonable detail and certifying the calculation of such adjustment.

(ii)

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(iii)

- (b) The Company will give written notice to each holder of Series E Preferred Shares at least twenty (20) days prior to the date on which the Company closes its books or takes a record (i) with respect to any dividend or distribution upon the Common Stock, (ii) with respect to any pro rata subscription offer to holders of Common Stock or (iii) for determining rights to vote with respect to any Organic Change, dissolution, or liquidation.
- (c) The Company will also give written notice to each holder of Series E Preferred Share at least twenty (20) days prior to the date on which any Organic Change, Major Transaction (as defined below), dissolution, or liquidation will take place.

## (d) Purchase Rights.

If at any time the Company grants, issues or sells any Options, Convertible Securities, or rights to purchase stock, warrants, securities, or other property pro rata to the record holders of any class of Common Stock (the "**Purchase Rights**"), then the holders of Series E Preferred Shares will be entitled to acquire, upon the terms applicable to such Purchase Rights, the aggregate Purchase Rights which such holder could have acquired if such holder had held the number of shares of Common Stock acquirable upon complete conversion of the Series E Preferred Shares immediately before the date as of which a record is taken for the grant, issuance or sale of such Purchase Rights, or, if no such record is taken, the date as of which the record holders of Common Stock are to be determined for the grant, issue, or sale of such Purchase Rights.

#### (e) *Mechanics of Conversion.*

Subject to the Company's inability to fully satisfy its obligations under a Conversion Notice (as defined below) as provided for in Section 5 below:

#### (i) Holder's Delivery Requirements.

To convert Series E Preferred Shares into full shares of Common Stock on any date (the "Conversion Date"), the holder thereof shall (A) deliver or transmit by facsimile, for receipt on or prior to 11:59 P.M., Eastern Standard Time, on such date, a copy of a fully executed notice of conversion in the form attached hereto as *Exhibit* 1 (the "Converstion Notice") to the Company or its transfer agent (the "Transfer Agent"), and (B) surrender to a common carrier for delivery to the Company or the Transfer Agent as soon as practicable following such date, the original certifications representing the Series E Preferred Shares being converted (or an indemnification undertaking with respect to such shares in the case of their loss, theft, or destruction) (the "Preferred Stock Certificates") and the originally executed Conversion Notice.

# (ii) Company's Response.

Upon receipt by the Company of a facsimile copy of a Conversion Notice, the Company shall immediately send, via facsimile, a confirmation of receipt of such Conversion Notice to such holder. Upon receipt by the Company or the Transfer Agent of the Preferred Stock Certificates to be converted pursuant to a Conversion Notice, together with the originally executed Conversion Notice, the Company or the designated Transfer Agent (as applicable) shall, within five (5) business days following the date of receipt, (A) issue and surrender to a common carrier for overnight delivery to the address as specified in the Conversion Notice, a certificate, registered in the name of the holder or its designee, for the number of shares of Common Stock to which the holder shall be entitled or (B) credit the aggregate number of shares of Common Stock to which the holder shall be entitled to the holder's or its designee's balance account at The Depository Trust Company.

#### (iii) **Dispute Resolution.**

In the case of a dispute as to the determination of the Average Market Price or the arithmetic calculation of the Conversion Rate, the Company shall promptly issue to the holder the number of shares of Common Stock that is not disputed and shall submit the disputed determinations or arithmetic calculations to the holder via facsimile within three (3) business days of receipt of such holder's Conversion Notice. If such holder and the Company are unable to agree upon the determination of the Average Market Price or arithmetic calculation of the Conversion Rate within two (2) business days of such disputed determination or arithmetic calculation being submitted to the holder, then the Company shall within one (1) business day submit via facsimile (A) the disputed determination of the Average Market Price to an independent, reputable investment bank or (B) the disputed arithmetic calculation of the Conversion Rate to its independent, outside accountant. The Company shall cause the investment bank or the accountant, as

the case may be, to perform the determinations or calculations and notify the Company and the holder of the results no later than forty-eight (48) hours from the time it receives the disputed determinations or calculations. Such investment bank's or accountant's determination or calculation, as the case may be, shall be binding upon all parties absent manifest error.

#### (iv) Record Holder.

The person or persons entitled to receive the shares of Common Stock issuable upon a conversion of Series E Preferred Shares shall be treated for all purposes as the record holder or holders of such shares of Common Stock on the Conversion Date,

## (v) **Company's Failure to Timely Convert.**

If the Company shall fail to issue to a holder within five (5) business days following the date of receipt by the Company or the Transfer Agent of the Preferred Stock Certificated to be converted pursuant to a Conversion Notice, a certificate for the number of shares of Common Stock to which such holder is entitled upon such holder's conversion of Series E Preferred Shares, in addition to all other available remedies which such holder may pursue hereunder, the Company shall pay additional damages to such holder on each day after the fifth (5<sup>th</sup>) business day following the date of receipt by the Company or Transfer Agent of the Preferred Stock Certificates to be converted pursuant to the Conversion Notice, for which such conversion is not timely effected, an amount equal to 1.0% of the product of (A) the number of shares of Common Stock not issued to the holder and to which such holder is entitled and (B) the Closing Bid Price of the Common Stock on the business day following the date of receipt by the Company or Transfer Agent of the Company or Transfer Agent of the Preferred Stock certificates to be converted pursuant to the conversion Notice, for which such conversion is not timely effected, an amount equal to 1.0% of the product of (A) the number of shares of Common Stock not issued to the holder and to which such holder is entitled and (B) the Closing Bid Price of the Common Stock on the business day following the date of receipt by the Company or Transfer Agent of the Preferred Stock Certificates to be converted pursuant to the Conversion Notice.

# (f) Fractional Shares.

The Company shall not issue any fraction of a share of Common Stock upon any conversion. All shares of Common Stock (including fractions thereof) issuable upon conversion of more than one share of the Series E Preferred Shares by a holder thereof shall be aggregated for purposes of determining whether the conversion would result in the issuance of a fraction of a share of Common Stock. If, after the aforementioned aggregation, the issuance would result in the issuance of a fraction of its share of Common Stock, the Company shall round such fraction of a share of share of Common Stock up or down to the nearest whole share.

# (g) Taxes.

The Company shall pay any all taxes which may be imposed upon it with respect to the issuance and delivery of Common Stock upon the conversion of the Series E Preferred Shares.

# Section 3. Company's Right to Redeem at its Election.

#### (a)

At any time, commencing One Hundred Ten (110) days after the Issuance Date, as long as the Company has not breached any of the representations, warrants, and covenants contained herein or in any related agreements, the Company shall have the right, in it sole discretion, to redeem ("**Redemption at Company's Election**"), from time to time, all of the Series E Preferred Stock: *provided* Company shall first provide thirty (30) days advance written notice as provided in subparagraph 3(a)(ii) below (which can be given any time on or after 80 days after the Issuance Date).

# (i) **Redemption Price at Company's Election.**

The **"Redemption Price at Company's Election**" shall be calculated at Stated Value, as that term is defined below, of the Series E Preferred Stock. For purposes hereto, **"Stated Value**" shall mean the par value of the shares of Series E Preferred Stock.

# (ii) Mechanics of Redemption at Company's Election.

The Company shall effect each such redemption by giving at least thirty (30) days prior written notice ("**Notice of Redemption at Company's Election**") to (A) the holders of Series E Preferred Stock selected for redemption at the address and facsimile number of such holder appearing in the Company's Series E Preferred Stock register and (B) the transfer Agent, which Notice of Redemption at Company's Election shall be deemed to have been delivered three (3) business days after the Company's mailing (by overnight or two (2) day courier, with a copy by facsimile) of such Notice of Redemption at Company's Election shall indicate (i) the number of shares of Series E Preferred Stock that have been selected for redemption, (ii) the date which such redemption is to become effective (the "**Date of Redemption at Company's Election**"), and (iii) the applicable Redemption Price at Company's Election, as defined in

subsection (a)(i) above. Notwithstanding the above, the holder may convert into Common Stock, prior to the close of business on the Date of Redemption at Company's Election, any Series E Preferred Stock which it is otherwise entitled to convert, including Series E Preferred Stock that has been selected for Redemption at Company's Election pursuant to this subsection 3(b).

#### (b) Payment of Redemption Price.

Each holder submitting Preferred Stock being redeemed under this Section 3 shall send the Series E Preferred Stock Certificates to be redeemed by the Company or its Transfer Agent, and the Company shall pay the applicable redemption price to that holder within five (5) business days of the Date of Redemption at Company's Election.

#### Section 4. Voting Rights.

At every meeting of stockholders of the Company every holder of Series E Preferred Stock shall be entitled to fifty thousand votes for each share of Series E Preferred Stock standing in his name on the books of the Company, with the same and identical voting rights, except as expressly provided herein, as a holder of a share of Common Stock. The Series E Preferred Stock Holders shall vote together as one class, except as provided by law, and voting as a class are entitled to are entitled to elect one director of the Company.

#### Section 5. Reissuance of Certificates.

In the event of a conversion or redemption pursuant to this Certificate of Designations of less than all of the Series E Preferred Shares represented by a particular Preferred Stock Certificate, the Company shall promptly cause to be issued and delivered to the holder of such Series E Preferred Shares a Preferred stock certificate representing the remaining Series E Preferred shares which have not been so converted or redeemed.

#### Section 6. Reservation of Shares.

The Company shall, so long as any of the Series E Preferred Shares are outstanding, reserve and keep available out of its authorized and unissued Common Stock, solely for the purpose of effecting the conversion of the Series E Preferred Shares, such number of shares of Common Stock as shall from time to time be sufficient to affect the conversion of all of the Series E Preferred Shares then outstanding; provided that the number of shares of Common Stock so reserved shall at no time be less than 200% of the number of shares of Common Stock for which the Series E Preferred Shares are at any time convertible.

# Section 7. Liquidation, Dissolution, or Winding-Up.

In the event of any voluntary or involuntary liquidation, dissolution, or winding up of the Company, the holders of the Series E Preferred Shares shall be entitled to receive in cash out of the assets of the Company, whether from capital or from earnings available for distribution to its stockholders (the "**Preferred Funds**"), before any amount shall be paid to the holders of any of the capital stock of the Company of any class junior in rank to the Series E Preferred Shares in respect of the preferences as to the distributions and payments on the liquidation, dissolution, and winding up of the Company, an amount per Series E Preferred Share equal to the Stated Value as defined above. The purchase or redemption by the Company of stock of any class in any manner permitted by law shall not for the purpose hereof be regarded as a liquidation, dissolution, or winding up of the Company. Neither the Company of less than substantially all of its assets, shall, for the purposes hereof be deemed to be a liquidation, dissolution, or winding up of the Company of the company of the company. No holder of Series E Preferred Shares shall be entitled to receive any amounts with respect thereto upon any liquidation, dissolution, or winding up of the Company of the Company of the company.

# Section 8. Preferred Rate.

All shares of Common Stock shall be of junior rank to all Series E Preferred Shares in respect to the preferences as to distributions and payments upon the liquidation, dissolution, and winding up of the Company. The rights of the shares of Common Stock shall be subject to the preferences and relative rights of the Series E Preferred Shares. The Series E Preferred Shares shall be greater than any Series of Common or Preferred Stock hereinafter issued by the Company. Without the prior express written consent of the holders of not less than two-thirds (2/3) of the then outstanding Series E Preferred Shares, the Company shall not hereafter authorize or issue additional or other capital stock that is of senior or equal rank to the Series E Preferred Shares in respect of the preferences as to distributions and payments upon liquidation, dissolution and winding up of the Company. Without the prior express written consent of the holders of not less than two-thirds (2/3) of the then outstanding Series E Preferred Shares, the Company shall not hereafter authorize or issue additional or other capital stock that is of senior or equal rank to the Series E Preferred Shares in respect of the preferences as to distributions and payments upon liquidation, dissolution and winding up of the Company. Without the prior express written consent of the holders of not less than two-thirds (2/3) of the then outstanding Series E Preferred Shares, the Company shall not hereafter authorize or make any amendment to the Company's Certificate of Incorporation or Bylaws, or make any resolution of the board of directors with Nevada Secretary of State containing any provisions which would adversely affect or otherwise impair the rights

or relative priority of the holders of the Series E Preferred Shares relative to the holders of the Common Stock or the holders of any other class of capital stock. In the event of the merger or consolidation of the Company with or into another corporation, the Series E Preferred Shares shall maintain their relative powers, designations, and preferences provided for herein and no merger shall result inconsistent therewith.

# Section 9. Vote to Change the Terms of the Series E Preferred Shares.

The affirmative vote at a meeting duly called for such purpose or the written consent without a meeting, of the holders of not less than two-thirds (2/3) of the then outstanding Series E Preferred Shares shall be required for any change to this Certificate of Designations or the Company's Certificate of Incorporation which would amend, alter, change, or repeal any of the powers, designations, preferences, and rights of the Series E Preferred Shares.

## Series 10. Lost or Stolen Certificates.

Upon receipt by the Company evidence satisfactory to the Company of the loss, theft, destruction, or mutilation of any Preferred Stock Certificates representing the Series E Preferred Shares, and, in the case of loss, theft or destruction, of any indemnification undertaking by the holder to the Company and, in the case of mutilation, upon surrender and cancellation of the Preferred Stock Certificate(s), the Company shall execute and deliver new preferred stock certificate(s) of like tenor and date; *provided however*, the Company shall not be obligated to re-issue preferred stock certificates if the holder contemporaneously requests the Company to convert such Series E Preferred Shares into Common Stock.

#### Section 11. Withholding Tax Obligations.

Notwithstanding anything herein to the contrary, to the extent that the Company receives advice in writing from its counsel that there is a reasonable basis to believe that the Company is required by applicable federal laws or regulations, and delivers a copy of such written advice to the holders of Series E Preferred Shares so effected, the Company may reasonably condition the making of any distribution (as such term is defined under applicable federal tax law and regulations) in respect of any Series E Preferred Share on the holder of such Series E Preferred Shares depositing with the Company an amount of cash sufficient to enable the Company to satisfy its withholding tax obligations (the "Withholding Tax") with respect to such distribution. Notwithstanding the foregoing or anything to the contrary, if any holder of the Series E Preferred Shares so affected receives advice in writing from the holder's counsel that there is a reasonable basis to believe that the Company is not so required by applicable federal laws or regulations and delivers a copy of such written advice to the Company, the Company shall not be permitted to condition the making of any such distribution in respect of any Series E Preferred Share on the holder of such Series E Preferred Shares depositing with the Company any Withholding Tax with respect to such distribution, provided however, the Company may reasonably condition the making of any such distribution in respect of any Series E Preferred Share on the holder of such Series E Preferred Shares executing and delivering to the Company, at the election of the holder, either: (a) if applicable, a properly completed Internal Revenue Service form 4224, or (b) an indemnification agreement in reasonably acceptable form with respect to any federal tax liability, penalties, and interest that may be imposed upon the Company by the Internal Revenue Service as a result of the Company's failure to withhold in connection with such distribution to with such distribution to such holder. If the conditions in the preceding two sentences are fully satisfied, the Company shall not be required to pay any additional damages set fourth in Section 2(e)(v) of this Certificate of Designations if its failure to timely deliver any Conversion Shares results solely from the holder's failure to deposit any withholding tax hereunder or to provide to the Company an executed indemnification agreement in the form reasonable satisfactory to the Company.

IN WITNESS WHEREOF, the Company has caused this Certificate of Designations to be signed

by

Patricia Gruden, its Chairman and Chief Executive Officer, as of the 20<sup>th</sup> day of December, 2007.

EFOODSAFETY.COM, INC.

By: <u>/s/ Patricial Gruden</u> Patricia Gruden Chairman and Chief Executive Officer

#### CERTIFICATE OF DESIGNATIONS, PREFERENCES AND RIGHTS OF SERIES E CONVERTIBLE PREFERRED STOCK OF EFOODSAFETY.COM, INC.

eFoodSafety.com, Inc. (the "Company"), a corporation organized and existing under Chapter 78 of the Nevada Revised Statutes, does hereby certify that, pursuant to authority conferred upon the Board of Directors of the Company by the Certificate of Incorporation of the Company and pursuant to Section 78.196 of the Nevada Revised Statutes, the Board of Directors of the Company at a meeting duly held, adopted resolutions (i) authorizing a series of the Company's authorized preferred stock, \$.0001 par value per share, and (ii) providing for the designations, preferences, and relative, participating, optional, or other rights, and the qualifications, limitation, or restrictions of five thousand (5,000) share of Series E Convertible Preferred Stock of the Company as consideration for Five Hundred Thousand Dollars(\$500,000.00) received by the Company on April 29, 2008 from Berkshire Capital Management Co., Inc. as follows:

RESOLVED, that the Company is authorized to issue five thousand (5,000) shares of Series E Convertible Preferred Stock (the "Series E Preferred Shares" or "Preferred Stock"), \$.0001 par value per share, which shall have the following powers, designations, preferences, and other special rights:

**Section 1. Dividends.** The Series E Preferred Shares shall not bear any dividends.

# Section 2. Holder's Conversion of Series E Preferred Shares.

A holder of Series E Preferred Shares shall have the right, at such holder's option, to convert Series E Preferred Shares into shares of the Company's common stock, \$.0001 par value per shares (the "Common Stock"), on the following terms and conditions:

# (a) Conversion Right.

Subject to the provisions of Section 3(a) below, at any time or times on or after the earlier of: (i) 30 days after the Issuance Date (as defined herein), (ii) the date that a registration statement covering the resale of Commons Stock issued upon conversion of the Series E Preferred Stock is declared effective by the Securities and Exchange Commission (the "SEC") ("Scheduled Effective Date"), any holder of Series E Preferred Shares shall be entitled to convert any Series E Preferred Shares into fully paid and non-assessable shares (rounded to the nearest whole share in accordance with Section 2(f) below) of Common Stock, at the Conversion Rate (as defined below).

#### (b) Conversion Rate.

The number of shares of Common Stock issuable upon conversion of each of the Series E Preferred Shares pursuant to Section (2)(a) shall be determined according to the following formula (the "Conversion Rate");

the average Closing Bid Price (as defined below) for the Company's common stock for the five (5) trading days prior to the Conversion Date (as defined below) (hereinafter sometimes called the "Fixed Conversion Price").

For purposes of this Certificate of Designations, the following terms shall have the following meanings:

- (i) "Average Market Price" means, with respect to any security for any period, that price which shall be computed as the arithmetic average of the Closing Bid Prices (as defined below) for such security for each trading day in such period;
- (ii) "Closing Bid Price" means, for any security as of any date, the last closing bid price on Nasdaq as reported by Bloomberg Financial Markets ("Bloomberg"), or if the Nasdaq is not the principal trading market for such security, the last closing bid price of such security on the principal securities exchange or trading market where such security is listed or traded as reported by Bloomberg, or if the foregoing do not apply, the last closing bid price of such security in the over-the-counter market or the pink sheets or the bulletin board for such security as

reported by Bloomberg, or, if no closing bid price is reported for such security by Bloomberg, the last closing trade price of such security as reported by Bloomberg. If the Closing Bid Price cannot be calculated for such security on such date on any of the foregoing bases, the Closing Bid Price of such security on such date shall be the fair market value as reasonably determined in good faith by the Board of Directors of the Company (all as appropriately adjusted for any stock dividend, stock split, or other similar transaction during such period);

(iii) *"Issuance Date"* means the date of issuance of the Series E Preferred Shares.

#### (c) Adjustment to Conversion Price – Dilution and Other Events

In order to prevent dilution of the rights granted under this Certificate of Designations, the Conversion Price will be subject to adjustment from time to time as provided in this Section 2(c).

# (i) Adjustment of Fixed Conversion Price upon Subdivision or Combination of Common Stock.

If the Company at any time subdivides (by any stock split, stock dividend, recapitalization, or otherwise) one or more classes of its outstanding shares of Common Stock into a greater number of shares, the Fixed Conversion Price in effect immediately prior to such subdivision will be proportionately reduced. If the Company at any time combines (by combination, reverse stock split, or otherwise) one or more classes of its outstanding shares of Common Stock into a smaller number of shares, the Fixed Conversion Price in effect immediately prior to such combination will be proportionately reduced.

# (ii) Reorganization, Reclassification, Consolidation, Merger, or Sale.

Any recapitalization, reorganization, reclassification, consolidation, merger, sale of all or substantially all of the Company's assets to another Person (as defined below), or other similar transaction which is effected in such a way that holders of Common Stock are entitled to receive (either directly or upon subsequent liquidation) stock, securities, or assets with respect to or in exchange for Common Stock is referred to herein as an "Organic Change." Prior to the consummation of any Organic Change, the Company will make appropriate provision (in form and substancesatisfactory to the holders of a majority of the Series E Preferred Shares then outstanding) to insure that each of the holders of the Series E Preferred Shares will thereafter have the right to acquire and receive in lieu of, or in addition to, (as the case may be) the shares of Common Stock immediately theretofore acquirable and receivable upon the conversion of such holder's Series E Preferred Shares, such shares for stock, securities, or assets as may be issued or payable with respect to, or in exchange for, the number of shares of Common Stock immediately theretofore acquirable and receivable upon the conversion of such holder's Series E Preferred Shares had such Organic Change not taken place. In any such case, the Company will make appropriate provision (in form and substance satisfactory to the holders of a majority of the Series E Preferred Share then outstanding) with respect to such holder's rights and interests to insure that the provisions of this Section 2(c) and Section 2(d) below will thereafter be applicable to the Series E Preferred Shares. The Company will not effect any such consolidation, merger, or sale, unless prior to the consummation thereof the successor entity (if other than the Company) resulting from consolidation or merger or the entity purchasing such assets assumes, by written instrument (in form and substance satisfactory to the holders of a majority of the Series E Preferred Shares then outstanding), the obligation to deliver to each holder of Series E Preferred Shares such shares of stock, securities, or assets as, in accordance with the foregoing provisions, such holder may be entitled to acquire. For purposes of the Agreement, "Person" shall mean an individual, a limited liability company, a partnership, a joint venture, a corporation, a trust, an unincorporated organization, and a government or any department or agency thereof.

#### (iii) Notices.

- (A) Immediately upon any adjustment adjustment of the Conversion Price, the Company will give written notice thereof to each holder of the Series E Preferred Shares, setting forth in reasonable detail and certifying the calculation of such adjustment.
- (B) The Company will give written notice to each holder of Series E Preferred Shares at least twenty (20) days prior to the date on which the Company closes its books or takes a record (i) with respect to any dividend or distribution upon the Common Stock, (ii) with respect

to any pro rata subscription offer to holders of Common Stock or (iii) for determining rights to vote with respect to any Organic Change, dissolution, or liquidation.

(C) The Company will also give written notice to each holder of Series E Preferred Share at least twenty (20) days prior to the date on which any Organic Change, Major Transaction (as defined below), dissolution, or liquidation will take place.

# (d) Purchase Right

If at any time the Company grants, issues or sells any Options, Convertible Securities, or rights to purchase stock, warrants, securities, or other property pro rata to the record holders of any class of Common Stock (the "**Purchase Rights**"), then the holders of Series E Preferred Shares will be entitled to acquire, upon the terms applicable to such Purchase Rights, the aggregate Purchase Rights which such holder could have acquired if such holder had held the number of shares of Common Stock acquirable upon complete conversion of the Series E Preferred Shares immediately before the date as of which a record is taken for the grant, issuance or sale of such Purchase Rights, or, if no such record is taken, the date as of which the record holders of Common Stock are to be determined for the grant, issue, or sale of such Purchase Rights.

#### (e) Mechanics of Conversion.

Subject to the Company's inability to fully satisfy its obligations under a Conversion Notice (as defined below) as provided for in Section 5 below:

#### (i) Holder's Delivery Requirements.

To convert Series E Preferred Shares into full shares of Common Stock on any date (the "Conversion Date"), the holder thereof shall (A) deliver or transmit by facsimile, for receipt on or prior to 11:59 P.M., Eastern Standard Time, on such date, a copy of a fully executed notice of conversion in the form attached hereto as *Exhibit* 1 (the "Converstion Notice") to the Company or its transfer agent (the "Transfer Agent"), and (B) surrender to a common carrier for delivery to the Company or the Transfer Agent as soon as practicable following such date, the original certifications representing the Series E Preferred Shares being converted (or an indemnification undertaking with respect to such shares in the case of their loss, theft, or destruction) (the "Preferred Stock Certificates") and the originally executed Conversion Notice.

#### (ii) Company's Response.

Upon receipt by the Company of a facsimile copy of a Conversion Notice, the Company shall immediately send, via facsimile, a confirmation of receipt of such Conversion Notice to such holder. Upon receipt by the Company or the Transfer Agent of the Preferred Stock Certificates to be converted pursuant to a Conversion Notice, together with the originally executed Conversion Notice, the Company or the designated Transfer Agent (as applicable) shall, within five (5) business days following the date of receipt, (A) issue and surrender to a common carrier for overnight delivery to the address as specified in the Conversion Notice, a certificate, registered in the name of the holder or its designee, for the number of shares of Common Stock to which the holder shall be entitled or (B) credit the aggregate number of shares of Common Stock to which the holder shall be entitled to the holder's or its designee's balance account at The Depository Trust Company.

#### (iii) Dispute Resolution.

In the case of a dispute as to the determination of the Average Market Price or the arithmetic calculation of the Conversion Rate, the Company shall promptly issue to the holder the number of shares of Common Stock that is not disputed and shall submit the disputed determinations or arithmetic calculations to the holder via facsimile within three (3) business days of receipt of such holder's Conversion Notice. If such holder and the Company are unable to agree upon the determination of the Average Market Price or arithmetic calculation of the Conversion Rate within two (2) business days of such disputed determination or arithmetic calculation being submitted to the holder, then the Company shall within one (1) business day submit via facsimile (A) the disputed determination of the Average Market Price to an independent, reputable investment bank or (B) the disputed arithmetic calculation of the Conversion Rate to its independent, outside accountant. The Company shall cause the investment bank or the accountant, as the case may be, to perform the determinations or calculations and notify the Company and the holder of the results no later than forty-eight (48) hours from the time it receives the disputed determinations or calculations. Such investment bank's or accountant's determination or calculation, as the case may be, shall be binding upon all parties absent manifest error.

#### (iv) Record Holder.

The person or persons entitled to receive the shares of Common Stock issuable upon a conversion of Series E Preferred Shares shall be treated for all purposes as the record holder or holders of such shares of Common Stock on the Conversion Date,

#### (v) Company's Failure to Timely Convert.

If the Company shall fail to issue to a holder within five (5) business days following the date of receipt by the Company or the Transfer Agent of the Preferred Stock Certificated to be converted pursuant to a Conversion Notice, a certificate for the number of shares of Common Stock to which such holder is entitled upon such holder's conversion of Series E Preferred Shares, in addition to all other available remedies which such holder may pursue hereunder, the Company shall pay additional damages to such holder on each day after the fifth (5<sup>th</sup>) business day following the date of receipt by the Company or Transfer Agent of the Preferred Stock Certificates to be converted pursuant to the Conversion Notice, for which such conversion is not timely effected, an amount equal to 1.0% of the product of (A) the number of shares of Common Stock not issued to the holder and to which such holder is entitled and (B) the Closing Bid Price of the Common Stock on the business day following the date of receipt by the Company or Transfer Agent of the Company or Transfer Agent of the Preferred Stock Certificates to be converted pursuant to the conversion Notice, for which such conversion is not timely effected, an amount equal to 1.0% of the product of (A) the number of shares of Common Stock not issued to the holder and to which such holder is entitled and (B) the Closing Bid Price of the Common Stock on the business day following the date of receipt by the Company or Transfer Agent of the Preferred Stock Certificates to be converted pursuant to the Conversion Notice.

## (f) Fractional Shares.

The Company shall not issue any fraction of a share of Common Stock upon any conversion. All shares of Common Stock (including fractions thereof) issuable upon conversion of more than one share of the Series E Preferred Shares by a holder thereof shall be aggregated for purposes of determining whether the conversion would result in the issuance of a fraction of a share of Common Stock. If, after the aforementioned aggregation, the issuance would result in the issuance of a fraction of its share of Common Stock, the Company shall round such fraction of a share of share of Common Stock up or down to the nearest whole share.

#### (g) Taxes.

The Company shall pay any all taxes which may be imposed upon it with respect to the issuance and delivery of Common Stock upon the conversion of the Series E Preferred Shares.

#### Section 3. Company's Right to Redeem at its Election.

(a) At any time, commencing One Hundred Ten (110) days after the Issuance Date, as long as the Company has not breached any of the representations, warrants, and covenants contained herein or in any related agreements, the Company shall have the right, in it sole discretion, to redeem ("Redemption at Company's Election"), from time to time, all of the Series E Preferred Stock: *provided* Company shall first provide thirty (30) days advance written notice as provided in subparagraph 3(a)(ii) below (which can be given any time on or after 80 days after the Issuance Date).

#### (i) **Redemption Price at Company's Election.**

"Redemption Price at Company's Election" shall be calculated at Stated Value, as that term is defined below, of the Series E Preferred Stock. For purposes hereto, "Stated Value" shall mean the par value of the shares of Series E Preferred Stock.

### (ii) Mechanics of Redemption at Company's Election.

The Company shall effect each such redemption by giving at least thirty (30) days prior written notice ("Notice of Redemption at Company's Election") to (A) the holders of Series E Preferred Stock selected for redemption at the address and facsimile number of such holder appearing in the Company's Series E Preferred Stock register and (B) the transfer Agent, which Notice of Redemption at Company's Election shall be deemed to have been delivered three (3) business days after the Company's mailing (by overnight or two (2) day courier, with a copy by facsimile) of such Notice of Redemption at Company's Election. Such Notice of Redemption at Company's Election shall indicate (i) the number of shares of Series E Preferred Stock that have been selected for redemption, (ii) the date which such redemption is to become effective (the "Date of Redemption at Company's Election"), and (iii) the applicable Redemption Price at Company's Election, as defined in subsection (a)(i) above. Notwithstanding the above, the holder may convert into Common Stock, prior to the close of business on the Date of Redemption at Company's Election, any Series E Preferred Stock which it is otherwise entitled to convert, including Series E Preferred Stock that has been selected for Redemption at Company's Election pursuant to this subsection 3(b).

### (b) Payment of Redemption Price.

Each holder submitting Preferred Stock being redeemed under this Section 3 shall send the Series E Preferred Stock Certificates to be redeemed by the Company or its Transfer Agent, and the Company shall pay the applicable redemption price to that holder within five (5) business days of the Date of Redemption at Company's Election.

## Section 4. Voting Rights.

At every meeting of stockholders of the Company every holder of Series E Preferred Stock shall be entitled to fifty thousand votes for each share of Series E Preferred Stock standing in his name on the books of the Company, with the same and identical voting rights, except as expressly provided herein, as a holder of a share of Common Stock. The Series E Preferred Stock Holders shall vote together as one class, except as provided by law, and voting as a class are entitled to are entitled to elect one director of the Company.

### Section 5. Reissuance of Certificates.

In the event of a conversion or redemption pursuant to this Certificate of Designations of less than all of the Series E Preferred Shares represented by a particular Preferred Stock Certificate, the Company shall promptly cause to be issued and delivered to the holder of such Series E Preferred Shares a Preferred stock certificate representing the remaining Series E Preferred shares which have not been so converted or redeemed.

#### Section 6. Reservation of Shares.

The Company shall, so long as any of the Series E Preferred Shares are outstanding, reserve and keep available out of its authorized and unissued Common Stock, solely for the purpose of effecting the conversion of the Series E Preferred Shares, such number of shares of Common Stock as shall from time to time be sufficient to affect the conversion of all of the Series E Preferred Shares then outstanding; provided that the number of shares of Common Stock so reserved shall at no time be less than 200% of the number of shares of Common Stock for which the Series E Preferred Shares are at any time convertible.

# Section 7. Liquidation, Dissolution, or Winding-Up.

In the event of any voluntary or involuntary liquidation, dissolution, or winding up of the Company, the holders of the Series E Preferred Shares shall be entitled to receive in cash out of the assets of the Company, whether from capital or from earnings available for distribution to its stockholders (the "**Preferred Funds**"), before any amount shall be paid to the holders of any of the capital stock of the Company of any class junior in rank to the Series E Preferred Shares in respect of the preferences as to the distributions and payments on the liquidation, dissolution, and winding up of the Company, an amount per Series E Preferred Share equal to the Stated Value as defined above. The purchase or redemption by the Company of stock of any class in any manner permitted by law shall not for the purpose hereof be regarded as a liquidation, dissolution, or winding up of the Company. Neither the Company of less than substantially all of its assets, shall, for the purposes hereof be deemed to be a liquidation, dissolution, or winding up of the campate shall be entitled to receive any amounts with respect thereto upon any liquidation, dissolution, or winding up of the Company of the Company of the Company. No holder of Series E Preferred Shares shall be entitled to receive any amounts with respect thereto upon any liquidation, dissolution, or winding up of the Company of the Company of the Company. No holder of Series E Preferred Shares shall be entitled to receive any amounts with respect thereto upon any liquidation, dissolution, or winding up of the Company of the Company of the Company.

# Section 8. Preferred Rate.

All shares of Common Stock shall be of junior rank to all Series E Preferred Shares in respect to the preferences as to distributions and payments upon the liquidation, dissolution, and winding up of the Company. The rights of the shares of Common Stock shall be subject to the preferences and relative rights of the Series E Preferred Shares. The Series E Preferred Shares shall be greater than any Series of Common or Preferred Stock hereinafter issued by the Company. Without the prior express written consent of the holders of not less than two-thirds (2/3) of the then outstanding Series E Preferred Shares, the Company shall not hereafter authorize or issue additional or other capital stock that is of senior or equal rank to the Series E Preferred Shares in respect of the preferences as to distributions and payments upon liquidation, dissolution and winding up of the Company. Without the prior express written consent of the holders of not less than two-thirds (2/3) of the then outstanding Series E Preferred Shares, the Company shall not hereafter authorize or make any amendment to the Company's Certificate of Incorporation or Bylaws, or make any resolution of the board of directors with Nevada Secretary of State containing any provisions which would adversely affect or otherwise impair the rights or relative priority of the holders of the Series E Preferred Shares relative to the holders of the Common Stock or the holders of any other class of capital stock. In the event of the merger or consolidation of the Company with or into another corporation, the Series E Preferred Shares shall maintain their relative powers, designations, and preferences provided for herein and no merger shall result inconsistent therewith.

The affirmative vote at a meeting duly called for such purpose or the written consent without a meeting, of the holders of not less than two-thirds (2/3) of the then outstanding Series E Preferred Shares shall be required for any change to this Certificate of Designations or the Company's Certificate of Incorporation which would amend, alter, change, or repeal any of the powers, designations, preferences, and rights of the Series E Preferred Shares.

## Series 10. Lost or Stolen Certificates.

Upon receipt by the Company evidence satisfactory to the Company of the loss, theft, destruction, or mutilation of any Preferred Stock Certificates representing the Series E Preferred Shares, and, in the case of loss, theft or destruction, of any indemnification undertaking by the holder to the Company and, in the case of mutilation, upon surrender and cancellation of the Preferred Stock Certificate(s), the Company shall execute and deliver new preferred stock certificates(s) of like tenor and date; *provided however*, the Company shall not be obligated to re-issue preferred stock certificates if the holder contemporaneously requests the Company to convert such Series E Preferred Shares into Common Stock.

## Section 11. Withholding Tax Obligations.

Notwithstanding anything herein to the contrary, to the extent that the Company receives advice in writing from its counsel that there is a reasonable basis to believe that the Company is required by applicable federal laws or regulations, and delivers a copy of such written advice to the holders of Series E Preferred Shares so effected, the Company may reasonably condition the making of any distribution (as such term is defined under applicable federal tax law and regulations) in respect of any Series E Preferred Share on the holder of such Series E Preferred Shares depositing with the Company an amount of cash sufficient to enable the Company to satisfy its withholding tax obligations (the "Withholding Tax") with respect to such distribution. Notwithstanding the foregoing or anything to the contrary, if any holder of the Series E Preferred Shares so affected receives advice in writing from the holder's counsel that there is a reasonable basis to believe that the Company is not so required by applicable federal laws or regulations and delivers a copy of such written advice to the Company, the Company shall not be permitted to condition the making of any such distribution in respect of any Series E Preferred Share on the holder of such Series E Preferred Shares depositing with the Company any Withholding Tax with respect to such distribution, provided however, the Company may reasonably condition the making of any such distribution in respect of any Series E Preferred Share on the holder of such Series E Preferred Shares executing and delivering to the Company, at the election of the holder, either: (a) if applicable, a properly completed Internal Revenue Service form 4224, or (b) an indemnification agreement in reasonably acceptable form with respect to any federal tax liability, penalties, and interest that may be imposed upon the Company by the Internal Revenue Service as a result of the Company's failure to withhold in connection with such distribution to with such distribution to such holder. If the conditions in the preceding two sentences are fully satisfied, the Company shall not be required to pay any additional damages set fourth in Section 2(e)(v) of this Certificate of Designations if its failure to timely deliver any Conversion Shares results solely from the holder's failure to deposit any withholding tax hereunder or to provide to the Company an executed indemnification agreement in the form reasonable satisfactory to the Company.

IN WITNESS WHEREOF, the Company has caused this Certificate of Designations to be signed by Patricia Gruden, its Chairman and Chief Executive Officer, as of the 29th day of April, 2008.

# EFOODSAFETY.COM, INC.

By: <u>/s/ Patricia Gruden</u> Patricia Gruden Chairman and Chief Executive Officer